**Linked Data**

Get visible on the web with Linked Library Service and NoveList Select for Linked Data

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**Linked Library Service**

This service transforms your library records into structured formats, links the data together, and publishes to the Library.Link Network. End result: search engines and other web applications “see” your resources, and patrons discover them.

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**NoveList Select for Linked Data**

Enriches your linked data with curated, structured data from NoveList, including read-alike recommendations, appeal factors, and more. End result: More access points added to your data so your library is more visible.

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**Drive Traffic and Results**

Wondering how to attract more people to your library? The first step is making sure they know what you have. You can do that by showing up in the places where they search every day. Libraries in the Library.Link Network are part of a huge web of linked data and as a result see increased traffic to their catalog.

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**Build the Future of Libraries**

As leaders in the digital world, libraries need to invest in a new way of organizing and sharing information. The library.link network is part of that shift towards a more connected world of libraries. NoveList and Zepheira are partners in building this new world. When you join the Library.Link Network, you become part of a web of data teaching search engines and other web applications how to understand the rich resources available in libraries.

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Learn more: www.ebscohost.com/novelist
How It Works

Transform
Library records are transformed into Multiple structured data formats including BIBFRAME, schema.org, and more.

Link
Data is knit together in a way it wasn’t before and enriched with additional data from NoveList.

Publish
Structured and enriched data is published on the web as part of a massive network known as the Library.Link Network.

Consume
Web applications and search engines consume and use the structured and linked data.

Linked data means that your library holdings are discoverable in Google, Open Library, and more.

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