Linked Data

Get visible on the web with Linked Library Service and NoveList Select for Linked Data

**Linked Library Service**
This service transforms your library records into structured formats, links the data together, and publishes to the Library.Link Network. End result: search engines and other web applications “see” your resources, and patrons discover them.

**NoveList Select for Linked Data**
Enriches your linked data with curated, structured data from NoveList, including read-alike recommendations, appeal factors, and more. End result: 2-10x more access points added to your data so your library is more visible.

**Drive Traffic and Results**
Wondering how to attract more people to your library? The first step is making sure they know what you have. You can do that by showing up in the places where they search every day. Libraries in the Library.Link Network are part of a huge web of linked data and as a result see increased traffic to their catalog (often 20-50% more traffic).

**Build the Future of Libraries**
As leaders in the digital world, libraries need to invest in a new way of organizing and sharing information. The library.link network is part of that shift towards a more connected world of libraries. NoveList and Zepheira are partners in building this new world. When you join the Library.Link Network, you become part of a web of data teaching search engines and other web applications how to understand the rich resources available in libraries.

Learn more: www.ebscohost.com/novelist
How It Works

**Transform**
Library records are transformed into *Multiple* structured data formats including BIBFRAME, schema.org, and more.

**Link**
Data is knit together in a way it wasn’t before and enriched with additional data from NoveList.

**Publish**
Structured and enriched data is published on the web as part of a massive network known as the Library.Link Network.

**Consume**
Web applications and search engines consume and use the structured and linked data.

The library.link network is a hub of data that is both people-friendly and machine-friendly for maximum impact. We envision a future where the data can be used in new, creative ways. Join us in creating that future!

**What People See**

**What Computers See**

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