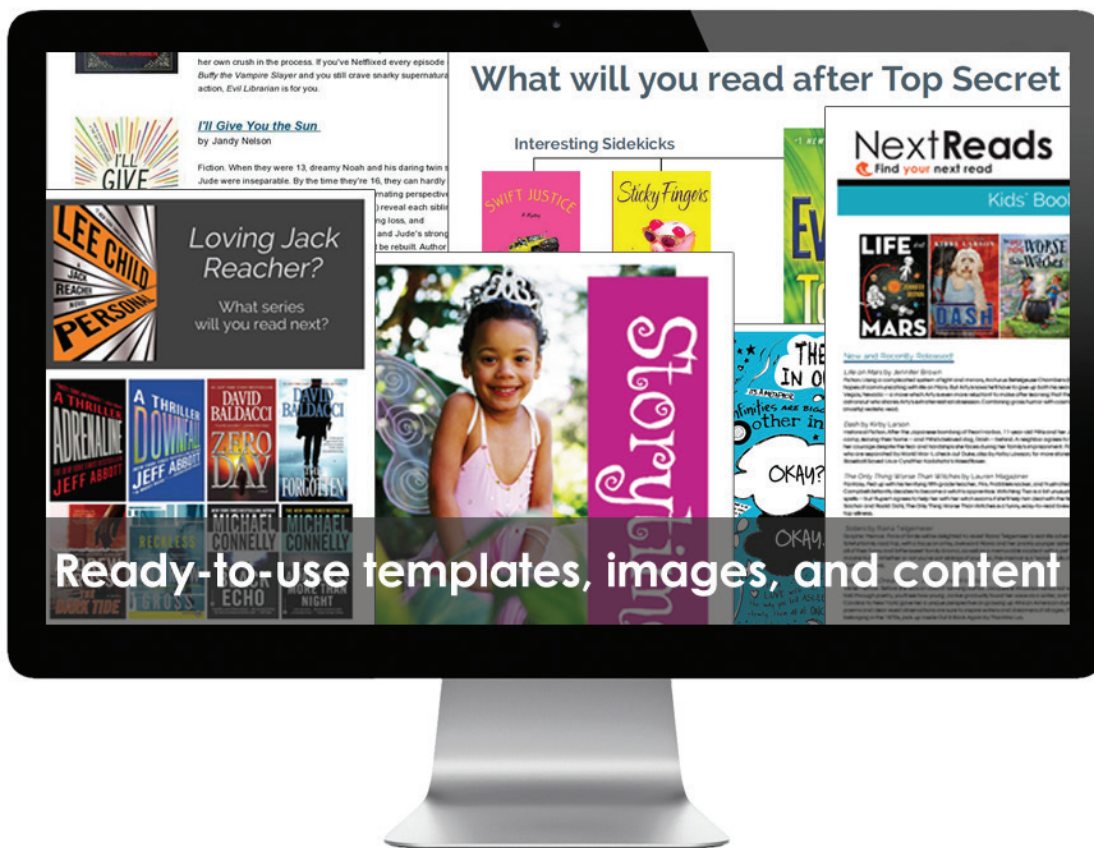


libraryAware™

Outreach for Libraries

Get the word out...

Whether you're planning programs or promoting your reader services, make sure that your patrons stay informed and engaged. LibraryAware is an outreach tool that helps libraries communicate with patrons to build strong relationships. The professionally-designed templates, images, and ready-to-use content are especially designed to support libraries' outreach efforts.



- Flyers
- Bookmarks
- Posters
- Brochures
- Rack Cards
- Postcards
- Shelftalkers
- Emails
- NextReads e-newsletters
- Online booklists
- Website widgets
- Database promotions
- Digital signs
- Social media
- and more...

See Results

Drive circulation and usage. When you let patrons know about books and databases that are **relevant** to them, you see results. LibraryAware helps you **reach out** to patrons and connect them to resources in your library.

Build Relationships

Future success requires building ongoing relationships now. Make sure that your patrons feel **connected** by sending them relevant and personalized information. The communication tools in LibraryAware help you keep that connection strong.

For more information

LibraryAware is part of NoveList Complete, a complete solution for reaching readers. Learn more:

www.ebscohost.com/novelist