

libraryAware™

Outreach for Libraries

Get the word out...

Whether you're planning programs or promoting your reader services, make sure that your patrons stay informed and engaged. LibraryAware is designed to help you communicate with patrons to build strong relationships. We created LibraryAware *especially* for libraries, so you'll find hundreds of library-specific templates and graphics. It also includes unlimited users and subscribers to meet your growing needs.



Hundreds of templates ready to share and print:

- Newsletters
- Book lists
- Bookmarks
- Brochures
- Flyers
- Shelf talkers
- Social media
- and more!

Ask to see
our *new*
drag and drop
editor. It's easier
than ever to use!

See Results

Drive circulation and usage. When you let patrons know about books and databases that are **relevant** to them, you see results. LibraryAware helps you **reach out** to patrons and connect them to resources in your library.

Build Relationships

Build ongoing relationships to ensure future success. Make your patrons feel **connected** by sending them relevant information. The communication tools in LibraryAware help you keep that connection strong.

For more information

LibraryAware is part of NoveList's complete solution for reaching readers. Learn more:

www.ebscohost.com/novelist