Readers’ Advisory

Recommending titles that change people’s lives.

(Ok so maybe I got a little dramatic with the title 😊)
Reader’s Advisory Team

- What can we do to assist our patrons with title recommendations?
- Needs to be easy
- The entire Staff can participate
- Include Novelist

So we put on our thinking caps!!!
Staff Recommendation Cards

- Nice ones, better than Maria’s
- Plenty of space to write
  - Nice larger size
- Awesome staff pictures
Readers’ Advisory Team

Novelist Grant

Staff Recommendation Cards
Readers’ Advisory Team

Novelist Grant

Staff Recommendation Cards

Typical Display
Readers’ Advisory Team

Novelist Grant

Staff Recommendation Cards

Taking recommendations to the stacks
Staff Recommendation Cards

Subliminal Recommendations and the Power of Suggestion
Patrons like to Recommend too!

Readers’ Advisory Team

Recommendations
Readers’ Advisory Team

Mixing up Displays
Readers’ Advisory Team

Recommendations

If you’re not sure show them Novelist

If that doesn’t work call