New Version of *Scientific and Medical ART Imagebase* (SMART Imagebase) Released—More Content and Features Now Available from EBSCO Publishing

~Popular Resource for Medical Illustrations and Medical Animations Adds Interface Enhancements and Additional Content ~

**IPSWICH, Mass. — April 15, 2010 —** More features and more content from the Internet’s most popular resource for medical illustrations and medical animations mean new options and search functionality for students, educators, and corporations. Nucleus Medical Media has launched a new version of *Scientific and Medical ART Imagebase* (SMART Imagebase), a subscription-based website available from EBSCO Publishing. In addition to medical illustrations and medical animations, SMART Imagebase also includes illustrated monographs and interactive projects.

SMART Imagebase is used in schools and colleges worldwide and lets users download more than 20,000 images and animations of anatomy, physiology, disease, conditions, surgery and trauma to use for educational, non-commercial purposes such as classroom projects, web-based course curricula and professional training.

For the latest version of SMART Imagebase, Nucleus added more than 2,000 new content items, along with additional features to help users find, download, share and edit content faster than ever.

**SMART Imagebase Enhancements**

- 20,000+ medical illustrations
- 400+ medical animations
- 250+ monographs and interactives
- 71 searchable categories
- 14 different languages
- Larger image previews
- User comments and collaborative linking

- Dynamic image editing tools
- Create and share image collections
- Share on Facebook, LinkedIn, Digg & more
- Faster search engine
- Tag-based searching

-more-
Users will notice a new look to the interface and faster performance from the upgraded resource. Pop-down search menus, larger image previews, and a more user-friendly design along with enhancements designed to improve search and display speed will make the resource even easier to use. Nucleus has also made “under the hood” upgrades that improve the overall performance over the original version. Additional upgrades include better navigation and search—expanded content categories and tag-based search terms; additional languages, along with a faster search engine, will allow users to access SMART Imagebase content more efficiently.

The new version also includes editing tools so users can edit the image titles and add labels plus social media sharing options. The new image editing tool suite allows those who need to edit and print images quickly the ability to make changes with a few intuitive clicks—an easy alternative to graphics or word processing software. Users may also create collections of content to share with others, comment on content items, and create links to collections, images and third party content.

**About Nucleus Medical Media**

Founded in 1997, Nucleus Medical Media, Inc. is a leading publisher of online medical illustrations, medical animations, interactive media, and educational material for patient, consumer and professional education.

Nucleus is a strong proponent of health science literacy, and uses its content and technology to provide medical visual information to students, educators, consumers and learning institutions all over the world.

**About EBSCO Publishing**

EBSCO Publishing is the world’s premier database aggregator, offering a suite of nearly 300 full-text and secondary research databases. Through a library of tens of thousands of full-text journals, magazines, books, monographs, reports and various other publication types from renowned publishers, EBSCO serves the content needs of all medical professionals (doctors, nurses, medical librarians, social workers, hospital administrators, etc.). The company’s product lines include proprietary databases such as CINAHL®, DynaMed™, Nursing Reference Center™, Patient Education Reference Center™, Rehabilitation Reference Center™, Rehabilitation & Sports Medicine Source™ and SocINDEX™ as well as dozens of leading licensed databases such as MEDLINE®, PsycARTICLES® and PsycINFO®. Databases are powered by EBSCOhost®, the
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