Business Source® Complete

The world’s definitive scholarly business database...

"Business Source is certainly our number one research tool for academic business research."

Michael Halperin, Director
Wharton

Business Source® Complete

This is the world’s definitive scholarly business databases, providing the leading collection of bibliographic and full-text content covering all disciplines of business. Business Source Complete contains far more active, peer-reviewed, business related journals than any other database currently available. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals, trade publications and top management journals dating back as far as 1886 are included. In addition to the searchable cited references provided for more than 1,300 journals, Business Source Complete contains detailed author profiles for the 40,000 most-cited authors in the database. Journal ranking studies reveal that Business Source Complete is the overwhelmingly superior database for full-text journals in all disciplines of business, including:

- Marketing
- Accounting
- Management
- MIS
- Banking
- POM
- Economics

Additional full-text non-journal content includes financial data, books, monographs, major reference works, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, SWOT analyses, faculty seminars (video) and more.

For more information and a free trial, please contact your EBSCO Sales Representative.