National University Selects *EBSCO Discovery Service™*
~Improved Access to Full-Text Resources, a Simple Search Interface with Advanced Options and Mobile Access—National University Selects EBSCO Discovery Service~

IPSWICH, Mass. — February 8, 2011 — National University, the second-largest private, nonprofit institution of higher education in California and the flagship university of the National University System, has selected *EBSCO Discovery Service™* (EDS) from EBSCO Publishing to provide the University with a way to deliver its large collection to the end user and to make its library resources easier to find.

National University researched a variety of options from next generation catalogs to resource portals as well as discovery services—more than 11 products in all—as it sought to improve access to the library’s full-text resources. National University was looking to find an academic library resource that had a simple search interface but still had advanced options to limit search results.

National University’s librarians wanted a service that would provide users with more access to the library collection to better support research projects and assignments. Students were asking for a simple search experience that was closer to a traditional Web search. In deciding on *EBSCO Discovery Service*, the university was able to leverage its large eBook collection (more than 135,000 titles) and search the full-text of its collection alongside research databases and other library resources.

Senior Analyst for Research and Electronic Resources at the National University Library, Betty Kellogg, says *EBSCO Discovery Service* proved itself in side-by-side trials with other services. “In our trials with test databases we received more full-text relevant results with *EBSCO Discovery Service* than other products.”

While relevancy was an important differentiator, the strong metadata available within EDS, its ease of access and the customizability were also important factors according to Kellogg. “We
liked that resources such as JSTOR and LexisNexis Academic could be searched through *EBSCO Discovery Service*, reducing our silos of separate information and that EDS was available in a mobile version. The option to create links on the search page to preselected databases from any vendor or subject collections to help students focus their results was also appealing.”

EDS will be part of a new library website design and a key component of a library initiative to serve students accessing the library via mobile devices. Kellogg says EDS will allow students to search the library without needing to know the names and descriptions of all the databases in the collection. The library is anticipating an increase in database usage since students will be searching across all resources and returning more relevant results from underused or previously hard to find resources.

*EBSCO Discovery Service* creates a unified, customized index of an institution’s information resources, and an easy, yet powerful means of accessing all of that content from a single search box—searching made even more powerful because of the quality of metadata and depth and breadth of coverage.

The Base Index for *EBSCO Discovery Service* forms the foundation upon which each EDS subscribing library builds out its custom collection. Beginning with the Base Index, each institution extends the reach of EDS by adding appropriate resources including its catalog, institutional repositories, *EBSCOhost* and other databases, and additional content sources to which it subscribes. It is this combination that allows a single, comprehensive, custom solution for discovering the value of any library’s collection.

The EDS Base Index is comprised of metadata from the world’s foremost information providers. At present, the EDS Base Index represents content from approximately 20,000 providers in addition to metadata from another 70,000 book publishers. Although constantly growing, today the EDS Base Index provides metadata for nearly 50,000 magazines & journals, approximately 825,000 CDs & DVDs, nearly six million books, more than 100 million newspaper articles, more than 400,000 conference proceedings and hundreds of thousands of additional information sources from various source-types.

About EBSCO Publishing
EBSCO Publishing is the world’s premier database aggregator, offering a suite of more than 300 full-text and secondary research databases. Through a library of tens of thousands of full-text journals, magazines, books, monographs, reports and various other publication types from renowned publishers, EBSCO serves the content needs of all researchers (Academic, Medical, K-12, Public Library, Corporate, Government, etc.). The company’s product lines include proprietary databases such as *Academic Search™*, *Business Source®*, *CINAHL®*, *DynaMed™*, *Literary Reference Center™*, *MasterFILE™*, *NoveList®*, *SocINDEX™* and *SPORTDiscus™* as well as dozens of leading licensed databases such as *ATLA Religion Database™*, *EconLit, Inspec®*, *MEDLINE®, MLA International Bibliography, The Philosopher’s Index™*, *PsycARTICLES®* and *PsycINFO®*. Databases are powered by EBSCOhost®, the most-used for-fee electronic resource in libraries around the world. EBSCO is the provider of *EBSCO Discovery Service™* a core collection of locally-indexed metadata creating a unified index of an institution’s resources within a single, customizable search point providing everything the researcher needs in one place—fast, simple access to the library’s full text content, deeper indexing and more full-text searching of more journals and magazines than any other discovery service (www.ebscohost.com/discovery). For more information, visit the EBSCO Publishing Web site at: www.ebscohost.com, or contact: information@ebscohost.com.

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For more information, please contact:

Kathleen McEvoy  
Public Relations Manager  
(800) 653-2726 ext. 2594  
kmcevoy@ebscohost.com