E-resource in the “Cloud” is revolutionizing the information industry. It is changing how we access, view and store information. As partners in the Information Industry, we are entering this new era of enormous opportunity. EBSCO Information would like to invite our valued customers to attend our 2013 User Conference: “The Value of E-resource in Cloud Era.”

As a leading pioneer in Information Services, EBSCO is gathering mutual professional, end-users and suppliers together to share the value of EBSCO’s E-resource and how we are leading this trend in information services industry.

Hong Kong
11 April, 2013

Hotel Nikko Hong Kong
72 Mody Road, Tsimshatsui East, Kowloon, Hong Kong
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The Value of E-Resources in the Cloud Era

Agenda

13:00 – 13:30  Registration

13:30 – 13:40  “Welcoming Speech: The Value of E-Resources in the Cloud Era”
Rachel Yee-Chatham, Vice President/General Manager
EBSCO International, Inc. Greater China & Southeast Asia

13:40 – 14:00  “EBSCO’s History with the Cloud”
Paul Crane, Assistant Vice President / Director
EBSCO International, Inc.

14:00 – 14:30  “Librarians in the Cloud: Evolving or Transforming Roles?”
Mr. Choy Fatt Cheong, University Librarian
Nanyang Technological University

14:30 – 14:50  Tea Break

Ms. Diana Chan, University Librarian
The Hong Kong University of Science and Technology

Tim Huang, E-Resource Department Manager
EBSCO International, Inc. Greater China & Southeast Asia

15:40 – 16:30  Panel Discussion

16:30 – 17:10  Prize Drawings  At the end of the conference! Please bring your name card to join this prize draw!
iPod Shuffle  •  Tittot Glazed Collection  •  Swarovski Crystalline Pen Set
•  EBSCO Polo Shirt

It is our honor to have you join our event.
For more information, please contact your Account Service Rep.
or Mr. Hans Jiang (HJiang@ebsco.com)
**Speaker Information**

**Choy Fatt Cheong**  
University Librarian, Nanyang Technological University (NTU)

**Short Bio**

Choy Fatt Cheong is University Librarian at Nanyang Technological University (NTU). Prior to his current appointment in 2004, he managed his own consultancy company and was an adjunct associate professor at NTU School of Communication and Information. He was formerly Principal Lecturer at Temasek Polytechnic where he set up 2 new diplomas in information studies. Prior to that, he was Chief Librarian at SAFTI Military Institute and reference and automation librarian at National University of Singapore. He obtained his library qualifications from University of Illinois at Urbana-Champaign in USA and his first degree in Engineering and Social Sciences at University of Newcastle-Upon Tyne in UK. He was President of the Library Association of Singapore (LAS) from 1997 to March 2005 and served as a member of the Board of Directors at the Singapore National Library Board (NLB) for 6 years until 2003. He was the recipient of the 2011 LAS Professional Services Award and continues to be active in the library community in Singapore and also as Board member of the International Association of Scientific & Technological Universities Libraries (IATUL)

**Topic:** Librarians in the Cloud: Evolving or transforming roles?

**Abstract**

Librarians in the Cloud: Evolving or transforming roles?

The presentation will discuss the roles of librarians in an era where a large part of their collection and resources are increasingly accessible by users from the Cloud. In such a scenario, it is likely that libraries would focus their strategies and services on achieving higher outcomes in learning and research rather than on resource provision, management and access. In the age of the Global Commons and omnipresent communication infrastructure, what kind of roles and training do librarians need to respond to these changes?
Ms. Diana Chan
University Librarian, The Hong Kong University of Science and Technology (HKUST)

Short Bio
Ms. Diana Chan is the University Librarian of the Hong Kong University of Science and Technology (HKUST) since July 2012. With 90 staff and a facility of 12,000 sq.m. and 3,100 seats, the HKUST Library houses 750,000 volumes, serves 14,000 students with over 1.6 million visits and 2 million virtual visits per year.

Her previous appointments included the Associate University Librarian in Collection and User Services at HKUST, the Associate Librarian at the City University of Hong Kong, the Head Librarian of the David Lam Management Research Library at the University of British Columbia (Canada), and the Information Specialist at Bain & Company (U.S.A.).

Diana graduated with a BBA from the Chinese University of Hong Kong and an MLS from the San Jose State University (U.S.A). She has published, presented papers and delivered talks on various topics including institutional repository, digital reference, library instruction, information literacy, library strategic management, Learning Commons and user engagement in academic journals and professional conferences. Selected papers and presentations are accessible at http://library.ust.hk/cgi/db/ir-author.pl?chan+diana

Topic: A Glimpse on the Use of E-Resources: Sharing HKUST’s Experiences

Abstract: In this cloud era, more and more information is stored in the cloud for easy and around the clock access. Usage on e-resources has rapidly increased when compared with use of prints. The variety and formats of e-resources have multiplied over time. HKUST Library attempts to review the changing trends of its e-resources usage, including free OA resources, subscribed and proprietary resources, self-created learning resources and digital libraries. Some in-house studies, usage statistics and surveys will be shared. Some observations on the Library’s patron driven acquisition on e-books will also be highlighted. What are some implications on these reflections? changes?

Email:
dianachan@ust.hk

Full international contact details:
The Hong Kong University of Science and Technology Library, Clear Water Bay, Kowloon, Hong Kong.
Speaker Information

**Paul B. Crane**  
Vice President and Director of EBSCO Information Services’ International division

Short Bio
Paul Crane is Assistant Vice President and Director of EBSCO Information Services’ International division. With a presence spanning more than 20 countries, EBSCO International’s 240+ employees serve clients throughout Central and South America, Asia, and Oceania. Before joining EBSCO five years ago, Paul held leadership positions in marketing, business development, and strategy. Paul received his B.A. in both Economics and Art History from Syracuse University and an M.B.A. from Harvard Business School. He and his family live in Birmingham, Alabama.

**Topic:** EBSCO’s History and Future in the Cloud

**Synopsis**
EBSCO has a long and successful history in leveraging technology and the cloud to offer our clients the tools and services they need to make the most of their library collections. The transition from print to electronic serials was the first of many major changes in the librarian industry. EBSCO’s mission is and always has been to stay ahead of these technology shifts and to provide custom solutions to help librarians save time and money while maximizing the value they offer their users. EBSCO does this by taking advantage of all that the cloud has to offer.

**Dr. Paul W. T. Poon**  
University Librarian, The University of Macau

Short Bio
Dr. Paul W. T. Poon has been the University Librarian, University of Macau since 2005. He has been actively involved with academic library administration and research for well over several decades. He was the College Librarian of New Asia College, the Chinese University of Hong Kong in the 1970s and early 1980s. After that, Dr. Poon joined the senior management of the City University of Hong Kong Library, first as its Associate Librarian and then the University Librarian. During his tenure at the City University of Hong Kong, he was instrumental in cultivating a service culture among the library staff, initiating a number of information technology-related projects, and building up a well-acclaimed academic library. In his current position as the University Librarian of University of Macau, Dr. Poon has transformed a traditional library to a dynamic and state-of-the-art academic library, well-equipped for challenges in the 21st century. In addition, Dr. Poon also serves as an Adjunct Professor of Shanghai Jiaotong University Library. Dr. Poon's academic credentials include a Bachelor degree from the Chinese University of Hong Kong, post-graduate study at the College of Librarianship Wales, UK (now part of the Aberystwyth University in Wales, UK), and a Ph.D. degree in Library and Information Science from the University of Michigan, USA. He has frequently been invited as a consultant to a number of academic libraries overseas as well as in the Chinese Mainland. In addition, he has published widely in both English and Chinese in the area of library and information science. At present, Dr. Poon serves as a member of the editorial board of the Chinese Journal of Library and Information Science and the Journal of Library Science in China.
Speaker Information

**Li, Haipeng**

University Librarian, Hong Kong Baptist University

**Short Bio**

Mr. Li Haipeng is University Librarian at the Hong Kong Baptist University, leading the university libraries in strategic planning and development, among many other responsibilities. Prior to the position at Hong Kong Baptist University, he was Associate Director and Acting Head of Access Services at the John Cotton Dana Library at Rutgers University, Newark, New Jersey, responsible for research support services, coordination of personnel administration, and library planning, assessment, and innovation. He also had responsibilities for initiatives to expand outreach, engagement, collaborations, and fundraising for the Dana Library on campus. Before Rutgers, he had served as reference librarian at Oberlin College in Ohio, University of Arizona and Arizona State University.

Mr. Li is active in professional services. He is currently serving as chair of the ALA IRC Committee on East Asia and the Pacific, served as President of the Chinese American Librarians Association (CALA) 2006-2007 and has been Executive Director of CALA since 2008. He has been actively promoting collaboration and exchange between libraries in China and the U.S. He is also chair of the Joint University Librarians Advisory Committee (JULAC) in Hong Kong this year and President of the Hong Kong Library Association (HKLA).

Over the years, Mr. Li has been involved in various leadership programs, providing training as well as mentoring services. His research areas include information literacy, library management and diversity, leadership development, international librarianship and global collaboration. He is frequently invited to speak at library events and serves as a consultant for several academic libraries in China and the U.S.