

Sales & Marketing Source Database Coverage List

*Titles with 'Coming Soon' in the Availability column indicate that this publication was recently added to the database and therefore few or no articles are currently available. If the ‡ symbol is present, it indicates that 10% or more of the articles from this publication may not publisher is not the rights holder.

Please Note:

Publications included on this database are subject to change without notice due to contractual agreements with publishers. Coverage dates shown are the intended dates only and may not yet match those on the product. All coverage is cumulative. Due to third party own Information Services is dependent on publisher publication schedules (and in some cases embargo periods) in order to produce full text on its products.

Source Type	ISSN / ISBN	Publication Name	Publisher	Indexing and Abstracting Start	Indexing and Abstracting Stop	Full Text Start	Full Text Stop	Full Text Delay (Months)	Peer-Reviewed	PDF Images (full page)
Trade Publication	1539-7890	ABA Bank Marketing	American Bankers Association	07/01/2001	12/31/2013	07/01/2001	12/31/2013			Y
Trade Publication	2333-0295	ABA Bank Marketing & Sales	American Bankers Association	01/01/2014	10/31/2015	01/01/2014	10/31/2015			Y
Academic Journal	1528-2678	Academy of Marketing Studies Journal	Jordan Whitney Enterprises, Inc.	01/01/2007		01/01/2007			Y	Y
Trade Publication		Ad Age Global	Crain Communications	08/01/2000	07/31/2002	08/01/2000	07/31/2002			
Trade Publication	0112-6997	AdMedia	Mediaweb Ltd	01/01/1999	09/30/2013	01/01/1999	09/30/2013			Y
Academic Journal	0098-9258	Advances in Consumer Research	Association for Consumer Research	01/01/1974		01/01/1974			Y	Y
Academic Journal	1854-6250	Advances in Production Engineering & Management	Production Engineering Institute (PEI), University of Maribor	03/01/2010		03/01/2010			Y	Y
Academic Journal	1044-7385	Advancing the Consumer Interest	American Council on Consumer Interests	01/01/1996	09/30/2001	01/01/1996	09/30/2001		Y	Y
Trade Publication	0001-8899	Advertising Age	Crain Communications	07/01/1990		06/10/1996		0.1		
Trade Publication	1524-8984	Advertising Age International	Crain Communications	07/01/1996	07/31/2000	07/01/1996	07/31/2000			
Trade Publication	1087-948X	Advertising Age's Business Marketing	Crain Communications	07/01/1993	03/26/2000	07/01/1996	03/26/2000			
Trade Publication	1072-9119	Advertising Age's Creativity	Crain Communications	07/01/1996	10/31/2001	07/01/1996	10/31/2001			
Trade Publication	0952-3820	Advertising Age's Euromarketing	Crain Communications	07/01/1996	12/31/1996	07/01/1996	12/31/1996			
Trade Publication	0892-1121	Aftermarket Business	Advanstar Communications Inc.	01/01/1994	12/31/2009	01/01/1994	12/31/2009			Y
Magazine	0163-4089	American Demographics	Crain Communications	01/01/1992	11/30/2004	01/01/1992	11/30/2004			Y
Trade Publication	0003-0902	American Salesman	National Research Bureau	01/01/1993		01/01/1993				Y
Academic Journal	1819-1924	Asian Journal of Marketing	Asian Network for Scientific Information	03/01/2007		03/01/2007			Y	Y
Trade Publication	0193-3264	Automotive Marketing	Advanstar Communications Inc.	01/01/1993	04/30/2001	07/01/1999	04/30/2001			
Magazine	1530-2369	B to B	Crain Communications	03/27/2000	12/31/2013	03/27/2000	12/31/2013			
Trade Publication	0888-3149	Bank Marketing	American Bankers Association	07/01/1993	06/30/2001	07/01/1993	06/30/2001			Y
Trade Publication	1558-3570	Brand Packaging	BNP Media	03/01/2007		03/01/2007				Y
Trade Publication	0965-9390	Brand Strategy	Centaur Communications	10/01/2001	02/28/2009	10/01/2001	02/28/2009			Y
Academic Journal	1679-8171	Brazilian Journal of Operations & Production Management	Associação Brasileira de Engenharia de Produção	07/01/2014		07/01/2014			Y	Y
Academic Journal	0955-6419	Business Strategy Review	Wiley-Blackwell	01/01/1995	12/31/2014	01/01/1995	12/31/2014		Y	Y
Trade Publication	0008-2309	Campaign	Haymarket Media Group Ltd	07/01/1997		01/01/2002				Y
Trade Publication	0740-3119	Catalog Age	Penton Media, Inc.	07/01/1997	05/14/2005	01/01/2000	05/14/2005			Y
Report	9781558270633	Community Bank Marketing Manual	Reed Elsevier Properties SA	01/01/2011	01/31/2011	01/01/2011	01/31/2011			Y
Academic Journal	1024-5294	Competition & Change	Sage Publications	02/01/1997		02/01/1997	12/31/2014		Y	Y
Magazine	0740-4964	Consumer Comments	Consumer Alert	07/01/1990	01/31/2006	11/01/1992	01/31/2006			Y
Trade Publication	1816-7209	Consumer Confidence	International Centre for Policy Studies	03/01/2005	02/28/2011	03/01/2005	02/28/2011			Y
Magazine	0010-7174	Consumer Reports	Consumer Reports, Inc.	01/01/1984		01/01/1991				Y
Academic Journal	1088-498X	Contemporary Argumentation & Debate	Cross Examination Debate Association	01/01/2001		01/01/2001			Y	Y
Academic Journal	0274-9696	Cost Engineering	AACE International	07/01/1997		07/01/1997	10/23/2009		Y	Y
Magazine	0262-1037	Creative Review	Centaur Communications	01/01/2002		01/01/2002	01/31/2016			Y
Trade Publication	1541-3403	CREATIVITY	Crain Communications	11/01/2001	06/30/2009	11/01/2001	06/30/2009			
Academic Journal	0779-7389	Decisions Marketing	AFM c/o ESCP-EAP	10/01/2002		10/01/2002		18	Y	Y
Trade Publication	0950-3676	Design Week	Centaur Communications	09/01/2001	06/30/2011	09/01/2001	06/30/2011			Y
Trade Publication		Design Week (Online Edition)	Centaur Communications	02/03/2011		02/03/2011	12/31/2016			
Encyclopedia	9780792386308	Encyclopedia of Production & Manufacturing Management	Springer Science & Business Media B.V. / Books	01/01/2000	01/31/2000	01/01/2000	01/31/2000			
Trade Publication	1352-9633	European Retail Digest	Oxford Institute of Retail Management	12/01/1993	12/31/2007	12/01/1993	12/31/2007			Y
Magazine	1477-738X	Event	Haymarket Media Group Ltd	02/01/2002		02/01/2002				Y
Academic Journal	1936-6582	Flexible Services & Manufacturing Journal	Springer Science & Business Media B.V.	01/01/2008		01/01/2008		12	Y	Y
Academic Journal	1865-5866	GRK-Marketing Intelligence Review	De Gruyter Open	05/01/2009		05/01/2009			Y	Y
Trade Publication	0193-2551	Giftware News	Von Rabenau Media Corporation	08/01/2005		08/01/2005				Y
Magazine		HCM Sales, Marketing & Alliance Excellence Essentials	HR.com, Inc.	02/01/2017		02/01/2017				Y
Academic Journal	0735-9683	Health Marketing Quarterly	Taylor & Francis Ltd	01/01/1995		01/01/2000		18	Y	Y

Source Type	ISSN / ISBN	Publication Name	Publisher	Indexing and Abstracting Start	Indexing and Abstracting Stop	Full Text Start	Full Text Stop	Full Text Delay (Months)	Peer-Reviewed	PDF Images (full page)
Academic Journal		ICFAI Journal of Brand Management	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y
Academic Journal	0973-3760	ICFAI Journal of Consumer Behavior	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y
Academic Journal		ICFAI Journal of Marketing Management	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y
Academic Journal	0972-9224	ICFAI Journal of Services Marketing	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y
Magazine	1746-8825	In-Store	Centaur Communications	04/01/2003	01/31/2009	04/01/2003	01/31/2009			Y
Trade Publication	1366-5448	In-Store Marketing	Centaur Communications	09/01/2001	03/31/2003	09/01/2001	03/31/2003			Y
Academic Journal	0219-1989	International Game Theory Review	World Scientific Publishing Company	03/01/1999					Y	
Academic Journal	0268-3768	International Journal of Advanced Manufacturing Technology	Springer Science & Business Media B.V.	04/01/2003		04/01/2003		12	Y	Y
Academic Journal	0951-192X	International Journal of Computer Integrated Manufacturing	Taylor & Francis Ltd	01/01/1997		01/01/1997		18	Y	Y
Academic Journal	1363-9196	International Journal of Innovation Management	World Scientific Publishing Company	01/01/2000					Y	
Academic Journal	1918-719X	International Journal of Marketing Studies	Canadian Center of Science & Education	05/01/2009		05/01/2009			Y	Y
Academic Journal	1939-1161	International Journal of Mobile Marketing	Mobile Marketing Association	06/01/2006		06/01/2006			Y	Y
Academic Journal	0020-7543	International Journal of Production Research	Taylor & Francis Ltd	01/01/1995		01/01/1995		18	Y	Y
Academic Journal	0790-7362	Irish Marketing Review	Mercury Publications	07/01/1999	12/31/2011	01/01/2004	12/31/2011		Y	Y
Academic Journal	0972-9097	IUP Journal of Brand Management	IUP Publications	08/01/2009		08/01/2009			Y	Y
Academic Journal	0972-6845	IUP Journal of Marketing Management	IUP Publications	08/01/2009		08/01/2009			Y	Y
Academic Journal	0219-6867	Journal of Advanced Manufacturing Systems	World Scientific Publishing Company	06/01/2002					Y	
Academic Journal	0091-3367	Journal of Advertising	Taylor & Francis Ltd	03/01/1972		03/01/1972			Y	Y
Academic Journal	2045-855X	Journal of Brand Strategy	Henry Stewart Publications LLP	01/01/2012		01/01/2012			Y	Y
Academic Journal	0278-6087	Journal of Business Forecasting Methods & Systems	Graceway Publishing Company	03/01/1994	11/30/2004	03/01/1994	11/30/2004		Y	Y
Academic Journal	1051-712X	Journal of Business-to-Business Marketing	Taylor & Francis Ltd	03/01/1993		01/01/2000		18	Y	Y
Academic Journal	1057-7408	Journal of Consumer Psychology (Taylor & Francis Ltd)	Taylor & Francis Ltd	01/01/1992	12/31/2007	01/01/1992	12/31/2007		Y	Y
Academic Journal	0093-5301	Journal of Consumer Research	Oxford University Press	06/01/1974		06/01/1974			Y	Y
Academic Journal	0309-3891	Journal of Consumer Studies & Home Economics	Wiley-Blackwell	03/01/1998	12/31/2000	03/01/1998	12/31/2000		Y	Y
Academic Journal	1064-1734	Journal of Current Issues & Research in Advertising (CTC Press)	CTC Press	03/01/1992	12/31/2011	03/01/1992	12/31/2011		Y	Y
Academic Journal	1475-3928	Journal of Customer Behaviour	Westburn Publishers Ltd	07/01/2006		07/01/2006			Y	Y
Academic Journal	0954-4828	Journal of Engineering Design	Taylor & Francis Ltd	01/01/1994		01/01/1994		18	Y	Y
Academic Journal	0891-1762	Journal of Global Marketing	Taylor & Francis Ltd	09/01/1987		01/01/2000		18	Y	Y
Academic Journal	0737-3252	Journal of Health Care Marketing	American Marketing Association	12/01/1980	12/31/1996	12/01/1980	12/31/1996		Y	Y
Academic Journal	0956-5515	Journal of Intelligent Manufacturing	Springer Science & Business Media B.V.	01/01/2008		01/01/2008		12	Y	Y
Academic Journal	1525-2019	Journal of Interactive Advertising	Routledge	01/01/2004		01/01/2004		18	Y	Y
Academic Journal	0896-1530	Journal of International Consumer Marketing	Taylor & Francis Ltd	07/01/1997		01/01/2000		18	Y	Y
Academic Journal	1069-031X	Journal of International Marketing	American Marketing Association	01/01/1993		01/01/1993			Y	Y
Academic Journal	0022-2429	Journal of Marketing	American Marketing Association	07/01/1936		07/01/1936			Y	Y
Academic Journal	0973-2330	Journal of Marketing & Communication	Journal of Marketing & Communication	01/01/2008		01/01/2008			Y	Y
Academic Journal	1046-669X	Journal of Marketing Channels	Taylor & Francis Ltd	01/01/2000		01/01/2000		18	Y	Y
Academic Journal	1352-7266	Journal of Marketing Communications	Routledge	09/01/1998		09/01/1998		18	Y	Y
Academic Journal	0267-257X	Journal of Marketing Management	Routledge	01/01/1985		01/01/1985		18	Y	Y
Academic Journal	1071-1988	Journal of Marketing Management (10711988)	Marketing Management Journal	03/01/1992	12/31/1999	03/01/1992	12/31/1999		Y	Y
Academic Journal	0022-2437	Journal of Marketing Research (JMR)	American Marketing Association	02/01/1964		02/01/1964			Y	Y
Academic Journal	1069-6679	Journal of Marketing Theory & Practice	Taylor & Francis Ltd	09/01/1992		09/01/1992			Y	Y
Academic Journal	1057-1523	Journal of Ministry Marketing & Management	Taylor & Francis Ltd	09/01/2000	12/31/2001	09/01/2000	12/31/2001		Y	Y
Academic Journal	0885-3134	Journal of Personal Selling & Sales Management	Taylor & Francis Ltd	09/01/1980		09/01/1980			Y	Y
Academic Journal	0737-6782	Journal of Product Innovation Management	Wiley-Blackwell	01/01/2003		01/01/2003		12	Y	Y
Academic Journal	0895-562X	Journal of Productivity Analysis	Springer Science & Business Media B.V.	01/01/1995		01/01/1995		12	Y	Y
Academic Journal	0748-4623	Journal of Professional Services Marketing	Taylor & Francis Ltd	07/01/1997	02/28/2001	01/01/2000	02/28/2001		Y	Y
Academic Journal	0743-9156	Journal of Public Policy & Marketing	American Marketing Association	01/01/1982		01/01/1982			Y	Y
Academic Journal	1062-726X	Journal of Public Relations Research	Taylor & Francis Ltd	01/01/1992		01/01/1992		18	Y	Y
Academic Journal	1533-2667	Journal of Relationship Marketing	Taylor & Francis Ltd	03/01/2002		03/01/2002		18	Y	Y
Academic Journal	1444-6359	Journal of Research for Consumers	Journal of Research for Consumers	11/01/2006		11/01/2006			Y	Y
Academic Journal	0022-4359	Journal of Retailing	Elsevier B.V.	03/01/1964		03/01/1964	12/31/2001		Y	Y
Academic Journal	1754-1360	Journal of Sponsorship	Henry Stewart Publications LLP	01/01/2008	12/31/2011	01/01/2008	12/31/2011		Y	Y
Academic Journal	0965-254X	Journal of Strategic Marketing	Routledge	03/01/1993		03/01/1993		18	Y	Y
Magazine	1478-6249	License! Europe	Advanstar Communications Inc.	09/01/2004	12/31/2006	09/01/2004	12/31/2006		Y	Y
Trade Publication	1936-4989	License! Global	Advanstar Communications Inc.	01/01/2007		01/01/2007			Y	Y
Academic Journal	2057-1607	London Business School Review	Wiley-Blackwell	01/01/2015		01/01/2015		12	Y	Y
Academic Journal	1754-1794	Manufacturing	Institution of Engineering & Technology	06/01/2007	12/31/2007	06/01/2007	12/31/2007		Y	Y
Academic Journal	1523-4614	Manufacturing & Service Operations Management	INFORMS: Institute for Operations Research	01/01/1999		01/01/1999		60	Y	Y

Source Type	ISSN / ISBN	Publication Name	Publisher	Indexing and Abstracting Start	Indexing and Abstracting Stop	Full Text Start	Full Text Stop	Full Text Delay (Months)	Peer-Reviewed	PDF Images (full page)
Academic Journal	0956-9944	Manufacturing Engineer	Institution of Engineering & Technology	02/01/2003	05/31/2007	02/01/2003	05/31/2007		Y	Y
Trade Publication	1930-1359	Manufacturing Today	Knighthouse Media Inc	06/01/2006		06/01/2006				Y
Magazine	1083-5512	Market: Africa/Mid-East	Media Contact Resources	03/01/2003	04/30/2008	03/01/2003	04/30/2008			Y
Magazine	1059-275X	Market: Asia Pacific	Media Contact Resources	03/01/2003	05/31/2008	03/01/2003	05/31/2008			Y
Magazine	1050-9410	Market: Europe	Media Contact Resources	03/01/2003	05/31/2008	03/01/2003	05/31/2008			Y
Magazine	1066-7024	Market: Latin America	Media Contact Resources	03/01/2003	05/31/2008	03/01/2003	05/31/2008			Y
Trade Publication	0025-3650	Marketing (00253650)	Haymarket Media Group Ltd	07/01/1999	05/31/2016	01/01/2002	05/31/2016			Y
Academic Journal	0113-6895	Marketing Bulletin	Massey University	05/01/1990		05/01/1990			Y	Y
Magazine	1366-896X	Marketing Direct (1366896X)	Haymarket Media Group Ltd	04/01/2008	01/31/2009	04/01/2008	01/31/2009			Y
Academic Journal	1052-8008	Marketing Education Review	Taylor & Francis Ltd	11/01/1990		11/01/1990			Y	Y
Magazine	1368-2407	Marketing Event	Haymarket Media Group Ltd	01/01/1997	01/31/2002	01/01/1997	01/31/2002			Y
Academic Journal	1094-1304	Marketing Health Services	American Marketing Association	01/01/1997		01/01/1997			Y	Y
Academic Journal	1040-8460	Marketing Insights	American Marketing Association	01/01/2013		01/01/2013			Y	Y
Academic Journal	0923-0645	Marketing Letters	Springer Science & Business Media B.V.	12/01/1989		12/01/1989		12	Y	Y
Trade Publication	1196-4650	Marketing Magazine	Brunico Communications Inc.	01/01/1994	12/31/2016	01/01/2001	12/31/2016			Y
Magazine	1061-3846	Marketing Management	American Marketing Association	01/01/1992	12/31/2012	01/01/1992	12/31/2012			Y
Magazine	2325-3568	Marketing Management Association Annual Conference Proceedings	Marketing Management Journal	01/01/2002		01/01/2002				Y
Academic Journal	1534-973X	Marketing Management Journal	Marketing Management Journal	03/01/2000		03/01/2000			Y	Y
Trade Publication	0025-3790	Marketing News	American Marketing Association	07/01/1993		07/01/1993				Y
Academic Journal	1040-8460	Marketing Research	American Marketing Association	03/01/1989	12/31/2012	03/01/1989	12/31/2012		Y	Y
Academic Journal	1469-347X	Marketing Review	Westburn Publishers Ltd	10/01/2000		10/01/2000			Y	Y
Academic Journal	0732-2399	Marketing Science	INFORMS: Institute for Operations Research	01/01/1982		01/01/1982		60	Y	Y
Trade Publication	1076-4879	Marketing Tools	Crain Communications	04/01/1994	07/31/1998	04/01/1994	07/31/1998			Y
Trade Publication	0141-9285	Marketing Week	Centaur Communications	10/01/1997		09/01/2001	10/31/2015			Y
Academic Journal	1042-6914	Materials & Manufacturing Processes	Taylor & Francis Ltd	01/01/2001		01/01/2001		18	Y	Y
Trade Publication	0963-0023	Media Week	Haymarket Media Group Ltd	11/27/2007	11/18/2009	11/27/2007	11/18/2009			Y
Trade Publication	0025-7354	Medical Marketing & Media	Haymarket Media, Inc.	07/01/1997		01/01/2001				Y
Magazine		MMA Messenger Academic Review	Mobile Marketing Association	10/01/2007	01/31/2009	10/01/2007	01/31/2009			Y
Magazine	0958-3769	Money Marketing	Centaur Communications	09/20/2001		09/20/2001	12/31/2015			Y
Trade Publication		New Media Age	Centaur Communications	06/13/2002	06/30/2011	06/13/2002	06/30/2011			Y
Magazine	0111-9044	NZ Marketing Magazine	Tangible Media Ltd	07/01/1997		07/01/1998	09/30/2017			Y
Trade Publication	1610-0441	PR Report	Haymarket Media Group Ltd	08/01/2008		08/01/2008				Y
Magazine	0955-0836	Precision Marketing	Centaur Communications	12/07/2001	01/31/2009	12/07/2001	01/31/2009			Y
Trade Publication	0032-9762	Product Finishing	Media Scores Ltd.	09/01/1999	07/31/2002	09/01/1999	07/31/2002			Y
Magazine	1548-4378	Production Machining	Gardner Publications, Inc.	09/01/2004		09/01/2004				Y
Trade Publication	1047-1707	Promo	Penton Media, Inc.	01/01/2002	03/31/2009	01/01/2002	03/31/2009			Y
Trade Publication	0266-7991	Promotions & Incentives	Haymarket Media Group Ltd	01/01/2008	01/31/2009	01/01/2008	01/31/2009			Y
Trade Publication	1524-1696	PRWeek (U.S. Edition)	Haymarket Media Group Ltd	08/01/2008		08/01/2008				Y
Academic Journal	0033-3700	Public Relations Quarterly	Public Relations Quarterly	03/01/1965	12/31/2007	03/01/1965	12/31/2007		Y	Y
Trade Publication	1080-6792	Public Relations Tactics	Public Relations Society of America	07/01/1994		07/01/1994				Y
Trade Publication	0360-9936	Quality	BNP Media	07/01/1999		07/01/1999				Y
Academic Journal	1570-7156	Quantitative Marketing & Economics	Springer Science & Business Media B.V.	03/01/2003		03/01/2003		12	Y	Y
Academic Journal	0033-6807	R&D Management	Wiley-Blackwell	01/01/1998		01/01/1998		12	Y	Y
Academic Journal	0767-3701	Recherche et Applications en Marketing (AFM c/o ESCP-EAP)	AFM c/o ESCP-EAP	01/01/1986	12/31/2012	01/01/1986	12/31/2012			Y
Academic Journal	1819-1932	Research Journal of Business Management	Asian Network for Scientific Information	03/01/2007		03/01/2007				Y
Academic Journal	1546-5616	Review of Marketing Science	De Gruyter	01/01/2005					Y	
Trade Publication	1460-5953	Revolution (14605953)	Haymarket Media Group Ltd	04/01/2008		04/01/2008				Y
Academic Journal	0035-3051	Revue Française du Marketing	Adetem	02/01/2001		02/01/2001			Y	Y
Magazine		Sales & Service Excellence Essentials	HR.com, Inc.	09/01/2004	01/31/2017	09/01/2004	01/31/2017			Y
Magazine	1935-147X	Sales Insider	Institute of Business Publications	01/01/2008		01/01/2008	01/26/2016			Y
Trade Publication	1529-7594	Sales Leader	Coding Institute	01/01/2006	08/31/2007	01/01/2006	08/31/2007			Y
Trade Publication	1069-1952	Selling	Coding Institute	08/01/1997	12/31/2005	08/01/1997	12/31/2005			Y
Academic Journal	1533-2969	Services Marketing Quarterly	Taylor & Francis Ltd	05/01/2001		05/01/2001		18	Y	Y
Trade Publication		SignGraphic: Outdoor Advertising Magazine	Medyatek Reklam Ve Yayincilik Ltd.	03/01/2007	12/31/2008	03/01/2007	12/31/2008			Y
Academic Journal	1061-6934	Sport Marketing Quarterly	Fitness Information Technology	01/01/2000		01/01/2000			Y	Y
Trade Publication	1460-8359	Sports Marketing (14608359)	Centaur Communications	09/01/2001	03/31/2002	09/01/2001	03/31/2002			Y
Trade Publication	1941-7098	Successful Promotions	Advertising Specialty Institute, Inc.	10/01/2007	02/28/2011	10/01/2007	02/28/2011			Y
Academic Journal	0954-4127	Total Quality Management	Taylor & Francis Ltd	01/01/1995	12/31/2002	01/01/1995	12/31/2002		Y	Y

Sales & Marketing Source Database Coverage List

*Titles with 'Coming Soon' in the Availability column indicate that this publication was recently added to the database and therefore few or no articles are currently available. If the ‡ symbol is present, it indicates that 10% or more of the articles from this publication may not contain full text because the publisher is not the rights holder.

Please Note:

Publications included on this database are subject to change without notice due to contractual agreements with publishers. Coverage dates shown are the intended dates only and may not yet match those on the product. All coverage is cumulative. Due to third party ownership of full text, EBSCO Information Services is dependent on publisher publication schedules (and in some cases embargo periods) in order to produce full text on its products.

Source Type	ISSN / ISBN	Publication Name	Publisher	Indexing and Abstracting Start	Indexing and Abstracting Stop	Full Text Start	Full Text Stop	Full Text Delay (Months)	Peer-Reviewed	PDF Images (full page)	Availability*	MID
Trade Publication	1539-7890	ABA Bank Marketing	American Bankers Association	07/01/2001	12/31/2013	07/01/2001	12/31/2013			Y	Available Now	92HV
Trade Publication	2333-0295	ABA Bank Marketing & Sales	American Bankers Association	01/01/2014	10/31/2015	01/01/2014	10/31/2015			Y	Available Now	H9RM
Academic Journal	1528-2678	Academy of Marketing Studies Journal	Jordan Whitney Enterprises, Inc.	01/01/2007		01/01/2007			Y	Y	Available Now	25NK
Trade Publication		Ad Age Global	Crain Communications	08/01/2000	07/31/2002	08/01/2000	07/31/2002				Available Now	EAD
Trade Publication	0112-6997	AdMedia	Mediaweb Ltd	01/01/1999	09/30/2013	01/01/1999	09/30/2013			Y	Available Now	3NG
Academic Journal	0098-9258	Advances in Consumer Research	Association for Consumer Research	01/01/1974		01/01/1974			Y	Y	Available Now	ACR
Academic Journal	1854-6250	Advances in Production Engineering & Management	Production Engineering Institute (PEI), University of Maribor	03/01/2010		03/01/2010			Y	Y	Available Now	AZ86
Academic Journal	1044-7385	Advancing the Consumer Interest	American Council on Consumer Interests	01/01/1996	09/30/2001	01/01/1996	09/30/2001		Y	Y	Available Now	ACI
Trade Publication	0001-8899	Advertising Age	Crain Communications	07/01/1990		06/10/1996		0.1			Available Now	ADV
Trade Publication	1524-8984	Advertising Age International	Crain Communications	07/01/1996	07/31/2000	07/01/1996	07/31/2000				Available Now	AVI
Trade Publication	1087-948X	Advertising Age's Business Marketing	Crain Communications	07/01/1993	03/26/2000	07/01/1996	03/26/2000				Available Now	BMK
Trade Publication	1072-9119	Advertising Age's Creativity	Crain Communications	07/01/1996	10/31/2001	07/01/1996	10/31/2001				Available Now	AGC
Trade Publication	0952-3820	Advertising Age's Euromarketing	Crain Communications	07/01/1996	12/31/1996	07/01/1996	12/31/1996				Available Now	AVE
Trade Publication	0892-1121	Aftermarket Business	Advanstar Communications Inc.	01/01/1994	12/31/2009	01/01/1994	12/31/2009			Y	Available Now	AFB
Magazine	0163-4089	American Demographics	Crain Communications	01/01/1992	11/30/2004	01/01/1992	11/30/2004			Y	Available Now	AMD
Trade Publication	0003-0902	American Salesman	National Research Bureau	01/01/1993		01/01/1993				Y	Available Now	ASL
Academic Journal	1819-1924	Asian Journal of Marketing	Asian Network for Scientific Information	03/01/2007		03/01/2007			Y	Y	Available Now	2YCZ
Trade Publication	0193-3264	Automotive Marketing	Advanstar Communications Inc.	01/01/1993	04/30/2001	07/01/1999	04/30/2001				Available Now	ATM
Magazine	1530-2369	B to B	Crain Communications	03/27/2000	12/31/2013	03/27/2000	12/31/2013				Available Now	8MU
Trade Publication	0888-3149	Bank Marketing	American Bankers Association	07/01/1993	06/30/2001	07/01/1993	06/30/2001			Y	Available Now	BMM
Trade Publication	1558-3570	Brand Packaging	BNP Media	03/01/2007		03/01/2007				Y	Available Now	2SIS
Trade Publication	0965-9390	Brand Strategy	Centaur Communications	10/01/2001	02/28/2009	10/01/2001	02/28/2009			Y	Available Now	FWM
Academic Journal	1679-8171	Brazilian Journal of Operations & Production Management	Associação Brasileira de Engenharia de Produção	07/01/2014		07/01/2014			Y	Y	Available Now	BF05
Academic Journal	0955-6419	Business Strategy Review	Wiley-Blackwell	01/01/1995	12/31/2014	01/01/1995	12/31/2014		Y	Y	Available Now	1P6
Trade Publication	0008-2309	Campaign	Haymarket Media Group Ltd	07/01/1997		01/01/2002				Y	Available Now	1JZ
Trade Publication	0740-3119	Catalog Age	Penton Media, Inc.	07/01/1997	05/14/2005	01/01/2000	05/14/2005			Y	Available Now	01I
Report	9781558270633	Community Bank Marketing Manual	Reed Elsevier Properties SA	01/01/2011	01/31/2011	01/01/2011	01/31/2011			Y	Available Now	BDK6
Academic Journal	1024-5294	Competition & Change	Sage Publications	02/01/1997		02/01/1997	12/31/2014		Y	Y	Available Now	7VO
Magazine	0740-4964	Consumer Comments	Consumer Alert	07/01/1990	01/31/2006	11/01/1992	01/31/2006			Y	Available Now	CSA
Trade Publication	1816-7209	Consumer Confidence	International Centre for Policy Studies	03/01/2005	02/28/2011	03/01/2005	02/28/2011			Y	Available Now	1BVR
Magazine	0010-7174	Consumer Reports	Consumer Reports, Inc.	01/01/1984		01/01/1991				Y	Available Now	CRP
Academic Journal	1088-498X	Contemporary Argumentation & Debate	Cross Examination Debate Association	01/01/2001		01/01/2001			Y	Y	Available Now	FTN
Academic Journal	0274-9696	Cost Engineering	AACE International	07/01/1997		07/01/1997	10/23/2009		Y	Y	Available Now	OIO
Magazine	0262-1037	Creative Review	Centaur Communications	01/01/2002		01/01/2002	01/31/2016			Y	Available Now	DYQ
Trade Publication	1541-3403	CREATIVITY	Crain Communications	11/01/2001	06/30/2009	11/01/2001	06/30/2009				Available Now	P6R
Academic Journal	0779-7389	Decisions Marketing	AFM c/o ESCP-EAP	10/01/2002		10/01/2002		18	Y	Y	Available Now	B1J
Trade Publication	0950-3676	Design Week	Centaur Communications	09/01/2001	06/30/2011	09/01/2001	06/30/2011			Y	Available Now	FWR
Trade Publication		Design Week (Online Edition)	Centaur Communications	02/03/2011		02/03/2011	12/31/2016				Available Now	BBOT
Encyclopedia	9780792386308	Encyclopedia of Production & Manufacturing Management	Springer Science & Business Media B.V. / Books	01/01/2000	01/31/2000	01/01/2000	01/31/2000				Available Now	2TVX
Trade Publication	1352-9633	European Retail Digest	Oxford Institute of Retail Management	12/01/1993	12/31/2007	12/01/1993	12/31/2007			Y	Available Now	FPN
Magazine	1477-738X	Event	Haymarket Media Group Ltd	02/01/2002		02/01/2002				Y	Available Now	QB9
Academic Journal	1936-6582	Flexible Services & Manufacturing Journal	Springer Science & Business Media B.V.	01/01/2008		01/01/2008		12	Y	Y	Available Now	8NXU
Academic Journal	1865-5866	GfK-Marketing Intelligence Review	De Gruyter Open	05/01/2009		05/01/2009			Y	Y	Available Now	B43N
Trade Publication	0193-2551	Giftware News	Von Rabenau Media Corporation	08/01/2005		08/01/2005				Y	Available Now	16X8
Magazine		HCM Sales, Marketing & Alliance Excellence Essentials	HR.com, Inc.	02/01/2017		02/01/2017				Y	Available Now	L6L3
Academic Journal	0735-9683	Health Marketing Quarterly	Taylor & Francis Ltd	01/01/1995		01/01/2000		18	Y	Y	Available Now	HMQ

Source Type	ISSN / ISBN	Publication Name	Publisher	Indexing and Abstracting Start	Indexing and Abstracting Stop	Full Text Start	Full Text Stop	Full Text Delay (Months)	Peer-Reviewed	PDF Images (full page)	Availability*	MID
Academic Journal		ICFAI Journal of Brand Management	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y	Available Now	2WP4
Academic Journal	0973-3760	ICFAI Journal of Consumer Behavior	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y	Available Now	2WP6
Academic Journal		ICFAI Journal of Marketing Management	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y	Available Now	2WP3
Academic Journal	0972-9224	ICFAI Journal of Services Marketing	IUP Publications	10/01/2007	07/31/2009	10/01/2007	07/31/2009		Y	Y	Available Now	2WP5
Magazine	1746-8825	In-Store	Centaur Communications	04/01/2003	01/31/2009	04/01/2003	01/31/2009			Y	Available Now	9WG
Trade Publication	1366-5448	In-Store Marketing	Centaur Communications	09/01/2001	03/31/2003	09/01/2001	03/31/2003			Y	Available Now	FWO
Academic Journal	0219-1989	International Game Theory Review	World Scientific Publishing Company	03/01/1999					Y		Available Now	8JL
Academic Journal	0268-3768	International Journal of Advanced Manufacturing Technology	Springer Science & Business Media B.V.	04/01/2003		04/01/2003		12	Y	Y	Available Now	O4I
Academic Journal	0951-192X	International Journal of Computer Integrated Manufacturing	Taylor & Francis Ltd	01/01/1997		01/01/1997		18	Y	Y	Available Now	B7M
Academic Journal	1363-9196	International Journal of Innovation Management	World Scientific Publishing Company	01/01/2000					Y		Available Now	8JW
Academic Journal	1918-719X	International Journal of Marketing Studies	Canadian Center of Science & Education	05/01/2009		05/01/2009			Y	Y	Available Now	B62P
Academic Journal	1939-1161	International Journal of Mobile Marketing	Mobile Marketing Association	06/01/2006		06/01/2006			Y	Y	Available Now	32QZ
Academic Journal	0020-7543	International Journal of Production Research	Taylor & Francis Ltd	01/01/1995		01/01/1995		18	Y	Y	Available Now	B95
Academic Journal	0790-7362	Irish Marketing Review	Mercury Publications	07/01/1999	12/31/2011	01/01/2004	12/31/2011		Y	Y	Available Now	3DV
Academic Journal	0972-9097	IUP Journal of Brand Management	IUP Publications	08/01/2009		08/01/2009			Y	Y	Available Now	AUCV
Academic Journal	0972-6845	IUP Journal of Marketing Management	IUP Publications	08/01/2009		08/01/2009			Y	Y	Available Now	AUDI
Academic Journal	0219-6867	Journal of Advanced Manufacturing Systems	World Scientific Publishing Company	06/01/2002					Y		Available Now	NKK
Academic Journal	0091-3367	Journal of Advertising	Taylor & Francis Ltd	03/01/1972		03/01/1972			Y	Y	Available Now	JAD
Academic Journal	2045-855X	Journal of Brand Strategy	Henry Stewart Publications LLP	01/01/2012		01/01/2012			Y	Y	Available Now	FDEP
Academic Journal	0278-6087	Journal of Business Forecasting Methods & Systems	Graceway Publishing Company	03/01/1994	11/30/2004	03/01/1994	11/30/2004		Y	Y	Available Now	JFR
Academic Journal	1051-712X	Journal of Business-to-Business Marketing	Taylor & Francis Ltd	03/01/1993		01/01/2000		18	Y	Y	Available Now	85W
Academic Journal	1057-7408	Journal of Consumer Psychology (Taylor & Francis Ltd)	Taylor & Francis Ltd	01/01/1992	12/31/2007	01/01/1992	12/31/2007		Y	Y	Available Now	5XQ
Academic Journal	0093-5301	Journal of Consumer Research	Oxford University Press	06/01/1974		06/01/1974			Y	Y	Available Now	JCR
Academic Journal	0309-3891	Journal of Consumer Studies & Home Economics	Wiley-Blackwell	03/01/1998	12/31/2000	03/01/1998	12/31/2000		Y	Y	Available Now	81Q
Academic Journal	1064-1734	Journal of Current Issues & Research in Advertising (CTC Press)	CTC Press	03/01/1992	12/31/2011	03/01/1992	12/31/2011		Y	Y	Available Now	02H
Academic Journal	1475-3928	Journal of Customer Behaviour	Westburn Publishers Ltd	07/01/2006		07/01/2006			Y	Y	Available Now	1314
Academic Journal	0954-4828	Journal of Engineering Design	Taylor & Francis Ltd	01/01/1994		01/01/1994		18	Y	Y	Available Now	GIN
Academic Journal	0891-1762	Journal of Global Marketing	Taylor & Francis Ltd	09/01/1987		01/01/2000		18	Y	Y	Available Now	1M7
Academic Journal	0737-3252	Journal of Health Care Marketing	American Marketing Association	12/01/1980	12/31/1996	12/01/1980	12/31/1996		Y	Y	Available Now	MRK
Academic Journal	0956-5515	Journal of Intelligent Manufacturing	Springer Science & Business Media B.V.	01/01/2008		01/01/2008		12	Y	Y	Available Now	Oi8
Academic Journal	1525-2019	Journal of Interactive Advertising	Routledge	01/01/2004		01/01/2004		18	Y	Y	Available Now	RTG
Academic Journal	0896-1530	Journal of International Consumer Marketing	Taylor & Francis Ltd	07/01/1997		01/01/2000		18	Y	Y	Available Now	1M9
Academic Journal	1069-031X	Journal of International Marketing	American Marketing Association	01/01/1993		01/01/1993			Y	Y	Available Now	00U
Academic Journal	0022-2429	Journal of Marketing	American Marketing Association	07/01/1936		07/01/1936			Y	Y	Available Now	JMK
Academic Journal	0973-2330	Journal of Marketing & Communication	Journal of Marketing & Communication	01/01/2008		01/01/2008			Y	Y	Available Now	3D7H
Academic Journal	1046-669X	Journal of Marketing Channels	Taylor & Francis Ltd	01/01/2000		01/01/2000		18	Y	Y	Available Now	118Y
Academic Journal	1352-7266	Journal of Marketing Communications	Routledge	09/01/1998		09/01/1998		18	Y	Y	Available Now	5BQ
Academic Journal	0267-257X	Journal of Marketing Management	Routledge	01/01/1985		01/01/1985		18	Y	Y	Available Now	3CO
Academic Journal	1071-1988	Journal of Marketing Management (10711988)	Marketing Management Journal	03/01/1992	12/31/1999	03/01/1992	12/31/1999		Y	Y	Available Now	1E2L
Academic Journal	0022-2437	Journal of Marketing Research (JMR)	American Marketing Association	02/01/1964		02/01/1964			Y	Y	Available Now	MKR
Academic Journal	1069-6679	Journal of Marketing Theory & Practice	Taylor & Francis Ltd	09/01/1992		09/01/1992			Y	Y	Available Now	1MA
Academic Journal	1057-1523	Journal of Ministry Marketing & Management	Taylor & Francis Ltd	09/01/2000	12/31/2001	09/01/2000	12/31/2001		Y	Y	Available Now	88R
Academic Journal	0885-3134	Journal of Personal Selling & Sales Management	Taylor & Francis Ltd	09/01/1980		09/01/1980			Y	Y	Available Now	PSS
Academic Journal	0737-6782	Journal of Product Innovation Management	Wiley-Blackwell	01/01/2003		01/01/2003		12	Y	Y	Available Now	JOI
Academic Journal	0895-562X	Journal of Productivity Analysis	Springer Science & Business Media B.V.	01/01/1995		01/01/1995		12	Y	Y	Available Now	OIT
Academic Journal	0748-4623	Journal of Professional Services Marketing	Taylor & Francis Ltd	07/01/1997	02/28/2001	01/01/2000	02/28/2001		Y	Y	Available Now	1MB
Academic Journal	0743-9156	Journal of Public Policy & Marketing	American Marketing Association	01/01/1982		01/01/1982			Y	Y	Available Now	JPP
Academic Journal	1062-726X	Journal of Public Relations Research	Taylor & Francis Ltd	01/01/1992		01/01/1992		18	Y	Y	Available Now	7MF
Academic Journal	1533-2667	Journal of Relationship Marketing	Taylor & Francis Ltd	03/01/2002		03/01/2002		18	Y	Y	Available Now	8A2
Academic Journal	1444-6359	Journal of Research for Consumers	Journal of Research for Consumers	11/01/2006		11/01/2006			Y	Y	Available Now	1CUW
Academic Journal	0022-4359	Journal of Retailing	Elsevier B.V.	03/01/1964		03/01/1964	12/31/2001		Y	Y	Available Now	REN
Academic Journal	1754-1360	Journal of Sponsorship	Henry Stewart Publications LLP	01/01/2008	12/31/2011	01/01/2008	12/31/2011		Y	Y	Available Now	3BUB
Academic Journal	0965-254X	Journal of Strategic Marketing	Routledge	03/01/1993		03/01/1993		18	Y	Y	Available Now	5BW
Magazine	1478-6249	License! Europe	Advanstar Communications Inc.	09/01/2004	12/31/2006	09/01/2004	12/31/2006		Y	Y	Available Now	1CU
Trade Publication	1936-4989	License! Global	Advanstar Communications Inc.	01/01/2007		01/01/2007			Y	Y	Available Now	3HVZ
Academic Journal	2057-1607	London Business School Review	Wiley-Blackwell	01/01/2015		01/01/2015		12	Y	Y	Available Now	IQ45
Academic Journal	1754-1794	Manufacturing	Institution of Engineering & Technology	06/01/2007	12/31/2007	06/01/2007	12/31/2007		Y	Y	Available Now	4UCV
Academic Journal	1523-4614	Manufacturing & Service Operations Management	INFORMS: Institute for Operations Research	01/01/1999		01/01/1999		60	Y	Y	Available Now	5YY

Source Type	ISSN / ISBN	Publication Name	Publisher	Indexing and Abstracting Start	Indexing and Abstracting Stop	Full Text Start	Full Text Stop	Full Text Delay (Months)	Peer-Reviewed	PDF Images (full page)	Availability*	MID
Academic Journal	0956-9944	Manufacturing Engineer	Institution of Engineering & Technology	02/01/2003	05/31/2007	02/01/2003	05/31/2007		Y	Y	Available Now	PNZ
Trade Publication	1930-1359	Manufacturing Today	Knighthouse Media Inc	06/01/2006		06/01/2006				Y	Available Now	1X4Z
Magazine	1083-5512	Market: Africa/Mid-East	Media Contact Resources	03/01/2003	04/30/2008	03/01/2003	04/30/2008			Y	Available Now	Q40
Magazine	1059-275X	Market: Asia Pacific	Media Contact Resources	03/01/2003	05/31/2008	03/01/2003	05/31/2008			Y	Available Now	Q3Z
Magazine	1050-9410	Market: Europe	Media Contact Resources	03/01/2003	05/31/2008	03/01/2003	05/31/2008			Y	Available Now	Q3X
Magazine	1066-7024	Market: Latin America	Media Contact Resources	03/01/2003	05/31/2008	03/01/2003	05/31/2008			Y	Available Now	Q3Y
Trade Publication	0025-3650	Marketing (00253650)	Haymarket Media Group Ltd	07/01/1999	05/31/2016	01/01/2002	05/31/2016			Y	Available Now	3ST
Academic Journal	0113-6895	Marketing Bulletin	Massey University	05/01/1990		05/01/1990			Y	Y	Available Now	MKB
Magazine	1366-896X	Marketing Direct (1366896X)	Haymarket Media Group Ltd	04/01/2008	01/31/2009	04/01/2008	01/31/2009			Y	Available Now	55MD
Academic Journal	1052-8008	Marketing Education Review	Taylor & Francis Ltd	11/01/1990		11/01/1990			Y	Y	Available Now	FM4
Magazine	1368-2407	Marketing Event	Haymarket Media Group Ltd	01/01/1997	01/31/2002	01/01/1997	01/31/2002			Y	Available Now	1SG
Academic Journal	1094-1304	Marketing Health Services	American Marketing Association	01/01/1997		01/01/1997			Y	Y	Available Now	25G
Academic Journal	1040-8460	Marketing Insights	American Marketing Association	01/01/2013		01/01/2013			Y	Y	Available Now	G9B7
Academic Journal	0923-0645	Marketing Letters	Springer Science & Business Media B.V.	12/01/1989		12/01/1989		12	Y	Y	Available Now	FYV
Trade Publication	1196-4650	Marketing Magazine	Brunico Communications Inc.	01/01/1994	12/31/2016	01/01/2001	12/31/2016			Y	Available Now	MKI
Magazine	1061-3846	Marketing Management	American Marketing Association	01/01/1992	12/31/2012	01/01/1992	12/31/2012			Y	Available Now	MMM
Magazine	2325-3568	Marketing Management Association Annual Conference Proceedings	Marketing Management Journal	01/01/2002		01/01/2002				Y	Available Now	13FG
Academic Journal	1534-973X	Marketing Management Journal	Marketing Management Journal	03/01/2000		03/01/2000			Y	Y	Available Now	ORD
Trade Publication	0025-3790	Marketing News	American Marketing Association	07/01/1993		07/01/1993				Y	Available Now	MKN
Academic Journal	1040-8460	Marketing Research	American Marketing Association	03/01/1989	12/31/2012	03/01/1989	12/31/2012		Y	Y	Available Now	MRE
Academic Journal	1469-347X	Marketing Review	Westburn Publishers Ltd	10/01/2000		10/01/2000			Y	Y	Available Now	E62
Academic Journal	0732-2399	Marketing Science	INFORMS: Institute for Operations Research	01/01/1982		01/01/1982		60	Y	Y	Available Now	MKS
Trade Publication	1076-4879	Marketing Tools	Crain Communications	04/01/1994	07/31/1998	04/01/1994	07/31/1998				Available Now	MTO
Trade Publication	0141-9285	Marketing Week	Centaur Communications	10/01/1997		09/01/2001	10/31/2015			Y	Available Now	1Q3
Academic Journal	1042-6914	Materials & Manufacturing Processes	Taylor & Francis Ltd	01/01/2001		01/01/2001		18	Y	Y	Available Now	OMF
Trade Publication	0963-0023	Media Week	Haymarket Media Group Ltd	11/27/2007	11/18/2009	11/27/2007	11/18/2009			Y	Available Now	3BRG
Trade Publication	0025-7354	Medical Marketing & Media	Haymarket Media, Inc.	07/01/1997		01/01/2001				Y	Available Now	ON2
Magazine		MMA Messenger Academic Review	Mobile Marketing Association	10/01/2007	01/31/2009	10/01/2007	01/31/2009			Y	Available Now	3BUM
Magazine	0958-3769	Money Marketing	Centaur Communications	09/20/2001		09/20/2001	12/31/2015			Y	Available Now	DYX
Trade Publication		New Media Age	Centaur Communications	06/13/2002	06/30/2011	06/13/2002	06/30/2011			Y	Available Now	FX0
Magazine	0111-9044	NZ Marketing Magazine	Tangible Media Ltd	07/01/1997		07/01/1998	09/30/2017			Y	Available Now	MGZ
Trade Publication	1610-0441	PR Report	Haymarket Media Group Ltd	08/01/2008		08/01/2008				Y	Available Now	1UTK
Magazine	0955-0836	Precision Marketing	Centaur Communications	12/07/2001	01/31/2009	12/07/2001	01/31/2009			Y	Available Now	FWS
Trade Publication	0032-9762	Product Finishing	Media Scores Ltd.	09/01/1999	07/31/2002	09/01/1999	07/31/2002			Y	Available Now	0UC
Magazine	1548-4378	Production Machining	Gardner Publications, Inc.	09/01/2004		09/01/2004				Y	Available Now	ZZZ
Trade Publication	1047-1707	Promo	Penton Media, Inc.	01/01/2002	03/31/2009	01/01/2002	03/31/2009			Y	Available Now	4SL
Trade Publication	0266-7991	Promotions & Incentives	Haymarket Media Group Ltd	01/01/2008	01/31/2009	01/01/2008	01/31/2009			Y	Available Now	1UTM
Trade Publication	1524-1696	PRWeek (U.S. Edition)	Haymarket Media Group Ltd	08/01/2008		08/01/2008				Y	Available Now	1UTP
Academic Journal	0033-3700	Public Relations Quarterly	Public Relations Quarterly	03/01/1965	12/31/2007	03/01/1965	12/31/2007		Y	Y	Available Now	PRL
Trade Publication	1080-6792	Public Relations Tactics	Public Relations Society of America	07/01/1994		07/01/1994				Y	Available Now	PTA
Trade Publication	0360-9936	Quality	BNP Media	07/01/1999		07/01/1999				Y	Available Now	QAY
Academic Journal	1570-7156	Quantitative Marketing & Economics	Springer Science & Business Media B.V.	03/01/2003		03/01/2003		12	Y	Y	Available Now	7RF
Academic Journal	0033-6807	R&D Management	Wiley-Blackwell	01/01/1998		01/01/1998		12	Y	Y	Available Now	RDG
Academic Journal	0767-3701	Recherche et Applications en Marketing (AFM c/o ESCP-EAP)	AFM c/o ESCP-EAP	01/01/1986	12/31/2012	01/01/1986	12/31/2012		Y	Y	Available Now	B30
Academic Journal	1819-1932	Research Journal of Business Management	Asian Network for Scientific Information	03/01/2007		03/01/2007				Y	Available Now	2YDG
Academic Journal	1546-5616	Review of Marketing Science	De Gruyter	01/01/2005					Y	Y	Available Now	YS0
Trade Publication	1460-5953	Revolution (14605953)	Haymarket Media Group Ltd	04/01/2008		04/01/2008				Y	Available Now	1UTQ
Academic Journal	0035-3051	Revue Française du Marketing	Adetem	02/01/2001		02/01/2001			Y	Y	Available Now	B43
Magazine		Sales & Service Excellence Essentials	HR.com, Inc.	09/01/2004	01/31/2017	09/01/2004	01/31/2017			Y	Available Now	01L
Magazine	1935-147X	Sales Insider	Institute of Business Publications	01/01/2008		01/01/2008	01/26/2016			Y	Available Now	55QZ
Trade Publication	1529-7594	Sales Leader	Coding Institute	01/01/2006	08/31/2007	01/01/2006	08/31/2007				Available Now	2KSB
Trade Publication	1069-1952	Selling	Coding Institute	08/01/1997	12/31/2005	08/01/1997	12/31/2005				Available Now	1UC
Academic Journal	1533-2969	Services Marketing Quarterly	Taylor & Francis Ltd	05/01/2001		05/01/2001		18	Y	Y	Available Now	8BU
Trade Publication		SignGraphic: Outdoor Advertising Magazine	Medyatek Reklam Ve Yayincilik Ltd.	03/01/2007	12/31/2008	03/01/2007	12/31/2008			Y	Available Now	2Y74
Academic Journal	1061-6934	Sport Marketing Quarterly	Fitness Information Technology	01/01/2000		01/01/2000			Y	Y	Available Now	6VE
Trade Publication	1460-8359	Sports Marketing (14608359)	Centaur Communications	09/01/2001	03/31/2002	09/01/2001	03/31/2002			Y	Available Now	FWT
Trade Publication	1941-7098	Successful Promotions	Advertising Specialty Institute, Inc.	10/01/2007	02/28/2011	10/01/2007	02/28/2011			Y	Available Now	3LF6
Academic Journal	0954-4127	Total Quality Management	Taylor & Francis Ltd	01/01/1995	12/31/2002	01/01/1995	12/31/2002		Y	Y	Available Now	TQM