Information Resources for corporations

300+ online resources appropriate for the information needs of different types of companies and industries.

Increasing access to informed decisions

www.ebscohost.com/corporate-research
Premium information— for every corporate user— across all industries
EBSCO has served the research and content needs of the top academic institutions, corporations, hospitals, medical schools and government agencies worldwide for more than 60 years.

By placing customers at the core of our business, we have tapped their ingenuity to assist us in developing the high-quality products and services for which EBSCO is known. EBSCO is the only company to provide customers with premium content that can be integrated into decision support systems, enterprise-wide search applications, department portals and learning management systems to fit each company’s individual needs.

### Integrated Online Services

EBSCO has designed its Web-based products and services to be completely interconnected, allowing users seamless access to services from EBSCO's integrated divisions.

### Meeting Targeted Information Needs

EBSCO understands the complex information needs of corporations and offers sound solutions to those needs with a collection of specially-designed databases and services.

### A Trusted Business Partner

Always at the leading edge, we continue to work with our customers to identify new challenges and combine technology with data to meet the information needs of corporations.

Our commitment to our customers and understanding their information needs has contributed to our success and growth in the industry. EBSCO is ranked by Forbes as one of the 200 largest privately-held companies in the United States, and maintains a Dun & Bradstreet financial strength rating of 5A1—the highest awarded—which underscores the importance we place on providing outstanding, ethical service.

### Stevie Award 2010

EBSCO Publishing is honored to be selected as a Distinguished Honoree in the Most Innovative Company of the Year in North America category for the 2010 International Business Awards.
The most comprehensive collection of premium business information

Whether you are looking for the most recent articles from renowned trade publications, monitoring competitors and market trends, or supporting more exhaustive business research, Business Source® Corporate Plus™ (BSC+) serves cross-departmental business information needs for companies in any industry.

BSC+ Provides Premium Global Content From Leading Publishers…
• Business Magazines
• Trade Publications
• Business Journals
• Market Research Reports
• SWOT Analyses
• News Services
• Company Information
• Competitive Intelligence
• Industry Reports
• Country Economic Reports

And the Tools to Make Access Simple, Convenient & Direct
• Workflow Integration
• Customizable Interfaces
• Mobile Access
• Shared Folders
• Alerts/RSS Feeds
• More…

Company View™
A COMPONENT OF BSC+

Company View™ provides detailed company information for more than 1.1 million of the world’s largest public and private companies.

Company View data includes:
• Financials
• Employees
• Subsidiaries
• Industry Information
• Products
• Ultimate Parent
• Ticker Symbol
• And More…

With the new Company View™ Content in Context™ feature, users gain a broader and deeper approach to investigating a company through contextual access to related information including:
• Case Studies
• Market Research Reports
• Industry Profiles
• Product Reviews
• SWOT Analyses
• News Articles
• Books/Monographs
• Country Reports
• Articles from Business Journals, Magazines & Trade Publications

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A COMPONENT OF BSC+

News View™ provides more than 902,000 TV & Radio News Transcripts as well as news from thousands of local, regional, national and international services. News View brings critical news content with ongoing updates throughout the day.
This database provides full-text coverage of 4,100+ business magazines and journals to support the operational and industry-specific information needs of corporations.

High-quality titles to support all your corporate needs:

Leading publications to support operational needs including:

- Academy of Management Journal
- Accountancy: International Edition
- Adweek
- California Management Review

Leading publications to support industry-specific information needs including:

- Aviation Week & Space Technology
- CAD/CAM Update
- Chemical Week
- Drug Store News
- Electric Light & Power
- Food Engineering
- Global Investor
- Medical Design Technology
- Natural Gas Monthly
- Pharmaceutical Executive

YUM! Brands, Inc.

1441 Gardiner Lane, Louisville, KY 40213 USA

Phone: 502-874-8300
Fax: 502-454-2410

MSA Code: 3160
MSA Name: Louisville

Web Site: www.yum.com

Revenue (US $): 10,836,000,000
Doing Business As: KFC, Pizza Hut, Taco Bell

Yum! Brands (Yum Brands) operates franchises and licenses a chain of restaurant brands including Kentucky Fried Chicken (KFC), Pizza Hut, Taco Bell, Long John Silver's (LJS) and All American Food (A&W). The company operates in over 110 countries around the globe. It is headquartered in Louisville, Kentucky and employs about 336,000 people. The company recorded revenues of $11,279 million during fiscal year ending December 2008 (FY2008), an increase of 8.3% over FY2007. The operating profit of the company was $1,506 million during FY2008, an increase of 11% over FY2007. The net profit was $964 million in FY2008, an increase of 6.1% over FY2007. (Source: Datamonitor)
■ Academic Search™ R&D

The leading multidisciplinary, full-text database geared specifically toward addressing the needs of research and development

- More than 3,500 full-text journals (including nearly 3,100 peer-reviewed journals)
- Content from nearly 6,800 publications, including journals, books & monographs, reports and conference proceedings
- Topics include agricultural science, aircraft & aviation, biological science, biotechnology, chemistry, energy, engineering, information technology, medical science, physics, etc.

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### Academic Search R&D Full-Text Offerings

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<thead>
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<tr>
<td>Academic Journals (peer-reviewed)</td>
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<td>Magazines (including trade publications, excluding peer-reviewed journals)</td>
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<td>Books and Monographs</td>
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<td>Conference Papers/Proceedings</td>
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### Active, Full-Text Journals that Overlap with Leading Science Research Databases

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<tr>
<th>Database Name</th>
<th>Content</th>
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<tbody>
<tr>
<td>AGRICOLA</td>
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<td>Biological Abstracts</td>
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<td>Web of Science</td>
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### Biological Abstracts®

A complete collection of bibliographic references covering life science and biomedical research

- Covers literature published from more than 4,300 journals internationally
- More than 13.2 million archival records dating back to 1969, with over 370,000 citations added each year
- Produced by Thomson Scientific, Inc.

### CAB Abstracts®

Covering the significant research and development literature in the applied life sciences

- Full text for over 140,000 journal articles, reports and conference papers from 1973 to the present
- Topics include agriculture, forestry, human nutrition, veterinary medicine, the environment, molecular biology, genetics, biotechnology, breeding, taxonomy, physiology, etc.
- Produced by CABI Publishing

### Inspec®

The leading bibliographic database providing indexing and abstracts to the world’s scientific and technical papers

- More than 12 million records from nearly 5,000 journals and more than 2,500 conference proceedings, as well as books, dissertations, patents and reports
- Topics include physics, engineering, electronics, communications, computing, information technology, manufacturing, production, etc.
- Created by the Institution of Engineering and Technology

### Inspec® Archive – Science Abstracts 1898-1968

Providing indexing and abstracts for scientific and technical papers dating from the late 1800s to 1968

- Contains a backfile of nearly 860,000 records, including conference proceedings, books, journals, dissertations and reports
- Topics include physics, electrical engineering, electronics, computing, control engineering, etc.
- Created by the Institution of Engineering and Technology
Providing extensive indexing and full-text coverage of the leading energy-focused resources

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The leading multidisciplinary, full-text database geared specifically toward addressing the needs of research and development

- More than 3,500 full-text journals (including nearly 3,100 peer-reviewed journals)
- Scope and content encompasses all facets of research and development activity
- Provides extensive full-text coverage for records found in Petroleum Abstracts TULSA® Database, GeoRef™, Inspec® and other leading energy-focused bibliographic databases

**Arctic & Antarctic Regions**™

The world’s largest collection of international polar databases

- More than 1.3 million records (most with abstracts or annotations) from 1800 (or earlier) to the present
- A valuable resource for research on cold regions—from geology to global warming, engineering to oceanography, and biology to ethnic diversity
- Sources include scientific periodicals, monographs, proceedings of conferences and symposia, government reports, theses, dissertations and books

**Energy & Power Source**™

A comprehensive full-text database supporting the informational needs of the energy and power industries at all levels

- Cover-to-cover indexing from nearly 5,100 publications all directly dealing with energy industry-related issues
- Full-text coverage of many sources, including journals, monographs, magazines and trade publications
- Hundreds of thousands of records, with subject headings from an extensive thesaurus

**GeoRef**™

A comprehensive resource focused on the geosciences

- Over 3.3 million bibliographic records from the geoscience literature of the world, including journals, books, maps, government reports, conference papers, theses and dissertations, etc.
- Topics include environmental and engineering geology, hydrology, economic geology, geophysics, petrology, paleontology, marine geology and oceanography, mineralogy, etc.
- Produced by the American Geosciences Institute

**Petroleum Abstracts TULSA® Database**

The premier database covering the oil and gas exploration and production industry

- More than one million entries dating from 1965 to the present
- Provides indexed bibliographic references and abstracts for scientific and technical articles from hundreds of journals, conference proceedings, patent gazettes and full-text patents, government documents, dissertations, books and other sources
- Topics covered include geology, drilling, well logging, production of oil and gas, reservoir engineering and recovery methods, pipelining, shipping and storage, alternate fuels and energy sources, etc.

**Sustainability Reference Center**™

Unmatched full-text coverage of information integral to sustainability experts and information professionals

- Complete indexing for more than 940 publications (with full-text coverage for over 620 of those titles) including journals, monographs, magazines and trade publications
- Tens of thousands of additional sustainability-focused articles, benchmarks and best practices, selected from thousands of trade and industry titles
- Topics include corporate social responsibility, environmental stewardship, "green" issues & initiatives, renewable energy and sustainable business practices

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- Coverage includes research ranging from coastal and offshore engineering to pollution and water treatment
- Sources include journal articles, research reports, conference proceedings, grey literature, monographs, theses and dissertations, books, websites, etc.

**Easy-to-Read PDF Capabilities**

Providing extensive indexing and full-text coverage of the leading energy-focused resources
EBSCO is now a key provider of eBooks and audiobooks to corporate libraries and other institutions worldwide.

The synergy of eBooks with EBSCO’s multifaceted collection of electronic content provides customers with even more options for fulfilling their growing electronic information needs.

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**EBSCO’s Business eBook Collections Can:**
- Help support offsite employees
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- Supplement corporate learning/training and development programs

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To help support the full-text needs of Business Source Corporate Plus (BSC+) customers, EBSCO has created a collection of business titles to complement the high-use subjects within BSC+. Customers can acquire any or all of these titles for their permanent collection to complement the resources to which they subscribe.

Corporate Learning Competency eBook Collection
EBSCO has developed its own master competency hierarchy based upon our proprietary mapping service as well as upon best practices within competency-based learning programs. Thirty competencies are included, covering a range of essential workforce soft skills including Leadership, Teamwork, Negotiation, Project Management, Conflict Resolution, Change Management, etc. We have identified eBook titles related to each of these competencies to supplement customer's employee learning programs.

BBS Companion eBook Collection
To complement Business Book Summaries (BBS), EBSCO’s companion eBook collections support the needs of professionals that do want to read the books summarized in BBS. Customers have the choice of purchasing all BBS titles in our eBook collection or the BBS “Top 100” list. These 100 books are the top 100 most-used BBS titles included in our eBook collection.
ExPub—the leading provider of up-to-date chemical hazard information for EH&S professionals—is designed to help companies and agencies save time and money by providing a single platform for users to find the information they need on demand.

**ExPub Products Are Used to:**
- Establish, maintain and manage safe, healthy and compliant workplaces
- Respond to fires, spills or explosions involving hazardous chemicals
- Implement chemical approval processes
- Evaluate product safety
- Determine environmental/aquatic/atmospheric hazards
- Author and verify MSDS and product labels
- Create regulatory submission documents
- Identify less-hazardous substitute products
- Conduct research on the health effects of chronic and acute exposure to chemicals

**Access the latest documents on chemical hazards and toxicology as soon as they are released from more than 100 sources, including:**
- U.S. Environmental Protection Agency
- National Toxicology Program
- National Library of Medicine
- Agency for Toxic Substances and Disease Registry
- European Chemicals Agency
- International Agency for Research on Cancer
- European Union
- U.S. Department of Defense
- World Health Organization
- And many other substantial government and licensed sources...

...or assist with any other activity where comprehensive human and/or environmental hazard data is needed to make informed decisions.
Optimized Information for Critical Decisions

Consisting of more than 130 databases, ExPub provides companies/agencies with access to millions of documents containing comprehensive human and/or environmental hazard data needed to manage the impact of chemicals in the workplace or on the environment.

Who is ExPub Designed for?

- Toxicologists
- Pharmacologists
- Product Safety Specialists
- Industrial Hygienists
- Occupational Physicians
- Product Stewards
- Safety Managers
- Hazmat/Emergency Response Personnel
- Risk Assessment Professionals
- Environmental Professionals

Covering all areas of value to EH&S community, ExPub databases include:

ChemEXPERT™ — Over 100 collections containing comprehensive chemical hazard information

ReproEXPERT™ — Human reproductive risk data from more than a dozen databases including TERIS (Teratogen Information System), Shepard’s Catalog of Teratogenic Agents and REPROTOX®

ListEXPERT™ — Regularly-updated data on the over 100,000 chemicals included on hundreds of regulatory and advisory lists from around the world

DrugEXPERT™ — Chemical and safety data on pharmaceutical substances

MSDSonline® — Integrated access to millions of MSDS from thousands of vendors

The Merck Index® — The internationally-recognized go-to reference for professionals looking for precise, comprehensive information on chemicals, drugs and biological agents

Haz-Map® — An occupational health database designed for health and safety professionals seeking information about the health effects of exposure to chemicals and biological agents at work

TOXLINE Special® — The National Library of Medicine’s bibliographic database for toxicology

TSCATS — Content from unpublished TSCA submissions covering chemical testing results and adverse effects of chemicals on health and ecological systems

Completing all areas of value to EH&S community, ExPub databases include:

- Providing high-level information pertaining to chemical legislation and regulation within countries throughout the world, Chemical Controls Watch™ is designed for business executives that need to be informed of proper chemical controls. This database consists of more than 80 evidence-based reports that focus on the legislative and regulatory environment within different regions—including global, regional areas and the 75 largest economies.

Each of the 80-plus reports is divided into three different sections that focus on chemicals within:

- Industry
- Agriculture
- Consumer products

The reports include the following data (when available):

- MSDS requirements (content, format, language, frequency of update)
- Import and export controls
- Chemical inventory/new chemical notification requirements
- Occupational and biological exposure limits
- Transportation
- Hazard classification criteria (especially the implementation of GHS)
- Product registration requirements
- TSCA 8(c)/8(e)-like requirements
- Product labeling requirements with regard to health, environment and safety
- Marketing and use restrictions
- Direct and indirect food contact regulations
Business Book Summaries® (BBS) provides readers with the key concepts of the best business books. Offering rapid access to high-interest summaries, BBS enables researchers to easily keep abreast of the latest business thinking.

Following a rigorous selection process, BBS offers expertly-written summaries of the top business books published each year. BBS contains thousands of titles with new summaries added each business day.

**BBS includes:**
- Brief abstract of each book
- Comprehensive summary of each book
- Summaries for more than 1,400 of the top business books from the last 20 years, with new books added continuously
- Audio versions of the summaries, when available
- Mobile access from any device, including new iPhone app

All books covered by BBS are summarized by professionals. Each book summary includes:
- Key concepts
- Full summary
- Overview of the book’s features
- Table of Contents
- Author and publisher information
- Link to purchase the book

These comprehensive databases support the ongoing career development needs of management and other professionals through access to relevant full-text content from leading journals and trade publications in a variety of specific fields:

- Leadership & Management Learning Center™
- Leadership & Management Learning Center Plus™
- Human Resources Learning Center™
- Sales & Marketing Learning Center™
- Information Technology Learning Center™
- Finance Learning Center™

**Custom Content Mapping**
Each of the Learning Centers provides ideal learning content for corporate training and development applications. Content can be easily mapped to applicable competencies and utilized in both formal and informal learning environments. EBSCO’s departmental subject matter experts can use the full-text content from these resources to create training guides for staff at all levels.

EBSCO’s resources can be easily integrated into your Learning Management System.
**Corporate Learning Watch™**

*Corporate Learning Watch™* is a robust executive-decision support tool, providing the most-current objective information available.

**This unique evidence-based resource:**

- Allows your organization to optimize its corporate learning objectives
- Supports the needs of corporate learning executives and staff
- Provides access to hundreds of evidence-based reports that monitor evolving corporate learning methods and technologies
- Offers unprecedented performance support for corporate learning professionals

*Corporate Learning Watch* supports learning teams as they help to determine the structure and content of their company learning programs.

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**Competency Center™**

*Competency Center™* provides high-end, evidence-based information to companies that are looking to develop employees’ core competencies at all levels. This resource offers more than 200 unique reports that focus on core organizational competencies, such as the capabilities, abilities, skills, proficiencies, expertise and experience that add value to the company.

**Each of the 200-plus reports provides:**

- A definition and summary of the competency at hand
- An explanation of how the competency applies to various individuals within the organization
- Case studies which illustrate the real-life utility of each competency

Competency topics range from hard skills such as communication and presentation skills, to soft skills such as competitive drive and patience.

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**www.ebscohost.com/learning-resources**
The world’s leading database for information on food science, food technology and nutrition

**Contains…**
More than 972,000 records from over 4,600 serial publications, dating from 1969 to the present

**Provides…**
Highly informative abstracts and wherever possible, includes additional information of food-relevance from the original article

**Product Highlights**
Covers all the major food commodities plus:
- Biotechnology
- Microbiology
- Food Safety
- Additives
- Nutrition
- Packaging
- Pet Foods

Offering easily accessible full-text information on all issues related to the food and beverage industry in one comprehensive, all-encompassing resource

**Contains…**
Quick access to critical information—including complete full text with images, tables, charts and other graphical content—from many key titles, as well as more than 1,000 key food industry and market reports

**Provides…**
Cover-to-cover full-text coverage for more than 1,400 publications—including journals, monographs, magazines and trade publications—all directly dealing with food industry-related issues

**Offers…**
Tens of thousands of additional food industry articles, benchmarks and best practices, selected from thousands of trade and industry publications

**Product Highlights**
- Agribusiness
- Food & Beverage Science
- Food Packaging
- Food Processing
- Food Safety
- Food Service
- Food Shipping
- Food/Culinary Innovation
- Food-Related Product Development

Produced by the International Food Information Service (IFIS)

The world's leading database for information on food science, food technology and nutrition

**Contains…**
More than 972,000 records from over 4,600 serial publications, dating from 1969 to the present

**Provides…**
Highly informative abstracts and wherever possible, includes additional information of food-relevance from the original article

**Product Highlights**
Covers all the major food commodities plus:
- Biotechnology
- Microbiology
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- Additives
- Nutrition
- Packaging
- Pet Foods

Food Science Source
Available via EBSCOhost

Produced by the International Food Information Service (IFIS)

The world’s leading database for information on food science, food technology and nutrition

**Contains…**
More than 972,000 records from over 4,600 serial publications, dating from 1969 to the present

**Provides…**
Highly informative abstracts and wherever possible, includes additional information of food-relevance from the original article

**Product Highlights**
Covers all the major food commodities plus:
- Biotechnology
- Microbiology
- Food Safety
- Additives
- Nutrition
- Packaging
- Pet Foods
Critical information monitored & summarized for rapid access

Provides…
Easy-to-use summaries of key developments to support executive decision-making situational awareness, and employee knowledge and acceptance

Monitors…
Thousands of leading journals and magazine articles to provide best practices for sustainability topics in the areas of environmental impact mitigation, corporate citizenship and regulatory compliance

Leverages…
A proven non-biased, evidence-based literature surveillance methodology to summarize existing expert conclusions derived from the thousands of sources that are covered

Product Highlights
Evidence-based summaries on over 200 topics centered around the concept of People—Planet—Profit…
✓ Carbon Cap & Trade
✓ E-Waste Management
✓ Employee Education & Engagement
✓ G3-Global Reporting Initiative
✓ Green Washing
✓ Hybrid & Compressed Natural Gas Fleets
✓ ISO 14000 & 26000
✓ LEED Certification
✓ Power Purchase Agreements
✓ Renewable Energy Certificates
✓ Socially Responsible Investing
✓ Sustainable Packaging
✓ Vendor Scorecards
✓ Water Usage

Direct access to expert commentary & analysis

Contains…
More than 620 full-text titles—including complete full text with images, tables, charts and other graphical content—providing quick access to critical information

Provides…
Access to hundreds of thousands of records from over 940 publications—including journals, books & monographs, magazines, trade publications and other valuable sources—all directly dealing with sustainability-related issues

Offers…
Tens of thousands of additional sustainability-focused articles, benchmarks and best practices from thousands of trade and industry publications, providing examples of sustainability practices from corporations worldwide

Product Highlights
✓ Corporate Social Responsibility
✓ Environmental Stewardship
✓ “Green” Issues & Initiatives
✓ Recycling
✓ Renewable Energy
✓ Resource Conservation
✓ Sustainable Business Practices
✓ Waste Reduction
Comprehensive biomedical resources to support the information needs of your business

- **Biomedical Reference Collection™: Corporate Edition**
  - Full-text coverage of disciplines from biomedicine and health sciences to the health care system and pre-clinical sciences
  - More than 950 full-text journals
  - Designed for managers and clinical researchers in industries such as bio-pharmaceutical, medical device manufacturing, biogenetics and public health
  - All full-text journals are indexed in MEDLINE® and/or the CINAHL® database

- **CINAHL® Plus with Full Text**
  - The world’s most comprehensive nursing & allied health research database
  - Full text for more than 770 journals indexed in CINAHL
  - Contains full text for many of the most-used journals in the CINAHL index—with no embargo
  - Full-text coverage dates back to 1937

- **Health Policy Reference Center™**
  - An essential resource for anyone involved in the creation, implementation or study of health policy and the health care system
  - Unmatched full-text coverage of information relevant to many areas that are integral to health policy and related issues
  - Nearly 350 full-text titles, as well as indexing for more than 400 publications, including journals, monographs, magazines and trade publications
  - Tens of thousands of additional highly-relevant articles selected from thousands of industry publications

- **International Pharmaceutical Abstracts**
  - Covering the entire spectrum of drug therapy and pharmaceutical information
  - Information from over 800 pharmaceutical, medical and health-related journals published worldwide
  - Topics include biopharmaceutics & pharmacokinetics; new drug delivery systems; pharmacist liability; legal, political & ethical issues; and many others
  - Produced by Thomson Reuters
**DynaMed**™ is an easy-to-use reference tool created by physicians with clinically-organized, evidence-based summaries that provide the best available evidence in a time-sensitive format.

- More than 3,200 clinically-organized evidence-based topic summaries
- Daily updates—systematic surveillance of over 500 medical journals and evidence-based sources
- Available via the Web (on-site or remotely) or via mobile devices, ensuring that your researchers have access to the information they need, when they need it

Let **DynaMed** be your source for the latest in evidence-based conclusions

- Each publication is reviewed cover-to-cover, and each article is evaluated for clinical relevance and scientific validity
- New evidence is integrated with existing content, and overall conclusions are changed as appropriate, representing a synthesis of the best available evidence
- Through this process of Systematic Literature Surveillance, the best available evidence determines the content of **DynaMed**

---

**MEDLINE Complete**

The leading source of full text for medical research

- Full text for nearly 1,950 medical journals indexed in MEDLINE
- Contains full text for many of the most-used journals in the MEDLINE index—with no embargo

- Full-text coverage dates back to 1865

**Patient Education Reference Center™**

A collection of current, evidence-based patient education information

- Topics include more than 4,000 common and chronic diseases and conditions; over 750 specific procedures and lab tests; more than 2,800 lifestyle and wellness topics; over 1,500 unique drugs; and discharge and home care information for more than 1,000 related topics
- Customize patient education handouts for personalized home care information
- Content available in both English and Spanish

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**Rehabilitation Reference Center™**

The premier evidence-based clinical reference tool for use by rehabilitation clinicians

- Nearly 550 Clinical Reviews
- Includes research instruments, drug information from AHFS, exercise images, key reference handbooks, guidelines from the National Guideline Clearinghouse, patient education topics (in both English & Spanish), and news and clinical updates
- Print customized, branded treatment handouts with exercise images and custom notes
- 14 Continuing Education Modules for physical therapists, occupational therapists and speech therapists
Additional resources to fit your company’s individual needs

■ **AGRICOLA™**
Bibliographic records from the U.S. Department of Agriculture’s National Agricultural Library
- More than 4.9 million citations
- Sources include journal articles, book chapters, monographs, theses, patents, software, audiovisual materials and technical reports related to agriculture
- Topics include animal and veterinary sciences, entomology, plant sciences, forestry, aquaculture and fisheries, farming and farming systems, agricultural economics, extension and education, food and human nutrition, agricultural engineering, etc.

■ **CAB Abstracts® Archive**
Providing information on agricultural science, veterinary medicine, nutrition and natural resources
- Comprised of 19 fully digitized print journals produced between 1910 and 1972, and includes over 1.8 million records
- Covers topics such as biodiversity, pest control, environmental pollution, animal diseases, food production, managing natural resources, and plant and animal breeding
- Produced by CABI Publishing

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Covering the research and development spectrum of the computing and applied sciences disciplines
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■ **EconLit™ with Full Text**
The definitive research tool for economic literature
- Full text for over 600 journals dating back to 1969
- Contains all of the indexing from EconLit™ (more than one million records)
- Features the American Economic Association journals with no embargo

■ **Environment Complete™**
The new standard for research of the environment
- Full text for more than 930 journals and over 190 monographs
- More than 2.5 million records from more than 2,350 domestic and international titles dating back to 1888
- Deep coverage in agriculture, ecosystem ecology, energy, natural resources, marine & freshwater science, geography, pollution & waste management, environmental technology, environmental law, public policy, social impacts, urban planning, etc.

■ **Ergonomics Abstracts™**
A comprehensive and international database spanning the world of ergonomics and human factors
- Articles from over 420 leading journals plus book chapters and conference proceedings
- Over 135,000 online records covering more than 25 years of ergonomics research
- Topics include psychology, physiology, biomechanics, job design, human-computer interaction, safety science, human engineering, medicine, occupational health, sport and transport

■ **Hospitality & Tourism Complete™**
Covering scholarly research and industry news relating to all areas of hospitality and tourism
- Nearly 950,000 records from over 820 titles
- Full text for more than 530 publications, including periodicals, company & country reports, and books
- Sources are both domestic (U.S.) and international in range and scope, including resources from Canada, Australia, Europe and Asia
Insurance Periodicals Index

The leading resource for the most-respected and widely-read insurance industry journals and magazines
- Indexing and abstracts for nearly 200 publications dating back to 1946
- Features a controlled vocabulary of index terms reflecting current insurance industry terminology
- Formerly produced by the NILS Publishing Co., Inc. in cooperation with the Insurance & Employee Benefits Division (IEBD) of the Special Libraries Association (SLA)

Nonprofit Organization Reference Center™

Designed to support the mission-critical needs of the nonprofit sector
- Encompasses nonprofit and not-for-profit organizations, unincorporated nonprofit associations and related entities
- Complete full-text coverage of more than 260 leading nonprofit and business-related publications
- Extensive coverage of charitable and philanthropic issues, fundraising, governance, grant writing, nonprofit leadership, social entrepreneurship and volunteering

Polymer Library™

The largest database dedicated to plastics, rubber, polymeric composites and adhesives
- Nearly one million records dating from 1972 to present
- Sources include technical and industry-focused journals, peer-reviewed journals, conference proceedings, books and reports
- Subject coverage includes science, technology and polymers

PsycARTICLES®

The definitive source of full-text, peer-reviewed scholarly and scientific articles in psychology
- More than 158,000 articles from nearly 80 journals published by the APA, its imprint the Educational Publishing Foundation (EPF), and from allied organizations including the Canadian Psychological Association and the Hogrefe Publishing Group
- Includes journal articles, book reviews, letters to the editor and errata from each journal
- Coverage spans 1894 to present; nearly all APA journals go back to Volume 1, Issue 1

PsycINFO®

The APA's largest resource devoted to peer-reviewed literature in behavioral science and mental health
- Over 3.2 million records and summaries dating back as far as the 1600s
- Includes abstracts of scholarly journal articles, book chapters, books and dissertations
- Covers the psychological aspects of fields including medicine, psychiatry, nursing, sociology, education, pharmacology, technology, linguistics, archeology, business, law, etc.

Risk Management Reference Center™

A comprehensive resource for corporate risk management professionals, strategic planners and business students
- Over 250 full-text journals and periodicals, and more than one million selected articles, reports, summaries, books, FAQs and newswires
- Covers every dimension of risk management, including credit, liquidity, operational, event and market risk
- Combines deep background from scholarly writings with expert commentary from a variety of organizations, agencies and publishers, and timely reviews of recent developments across the international political, economic, social and technical spectrum

Textile Technology Complete™

Providing extensive coverage of the scientific and technological aspects of textile production and processing
- Indexing and abstracting for more than 470 periodical titles, as well as full text for nearly 50 journals and over 50 books and monographs
- Sources include books, conferences, theses, technical reports and trade literature
- Subject coverage includes manufacturing techniques, textile end products, chemicals and dyes, the properties of natural and synthetic fibers and yarns, environmental issues, and the related areas of chemistry, biology and physics

World Textiles

Covering more than 30 years of information relating to developments and innovations in the textile industry
- More than 442,000 records, with over 12,500 new citations and abstracts added annually
- International coverage of over 340 scientific, trade, technical and economic publications
- Includes data from 1970 to the present
Maximize the Value of Your Information Resources

Expect Single Search Versatility
All discovery services have a single search box, but only EBSCO Discovery Service gives you more flexibility and customization through a combination of profile options and search box widgets to simplify and enhance every search experience:

- Search dedicated subject profiles
- Option for advanced search
- Search box widgets for department websites
- Powerful known-item searching

Expect Better Search Results
EDS utilizes high-end indexing, as well as comprehensive full-text searching, to provide the best, most relevant results for a search query. Detailed indexing in EDS includes:

- Subject headings
- Journals/Sources
- Author(s)
- Article titles
- Author keywords
- Author abstracts
- Author affiliations
- Other robust detail...

Expect Superior Indexing from Top Subject Indexes
The overwhelming majority of important index-only databases do not participate in discovery services, for good reason. Platform Blending (which does not include federation), a characteristic unique to EDS:

- Seamlessly incorporates content from subject indexes as part of the EDS search experience
- Enhances the superior level of subject indexing provided through the EDS Base Index
- Provides exhaustive coverage in all subject areas

Expect More from a Research Experience
Many discovery services are more of a “portal” than a self-contained user experience. EDS offers features and functionality that users have become accustomed to with high-end research services:

- Superior facets
- Create folders
- Save searches
- Persistent links
- SmartLinks
- RSS feeds and email alerts
- Bibliographic management
- Citation formats
- Peer-review limiter (with accurate classification of peer-review status)

Expect a Discovery Service to Fit Your Library, Not Vice Versa
EDS uses technologies not found with other discovery services to provide a more enhanced custom discovery solution that meets your library’s needs:

- Toolbar links and labels
- Colors and branding
- Catalog relevancy weighting
- Mobile access (including iPhone App & Android App)
- Custom links
- Widgets
- Various profiles
**EBSCO Discovery Service™ Brings Together the Most Comprehensive Collection of Content**

**Superior Base Index**

The EDS Base Index represents content from approximately 20,000 providers (and growing) in addition to metadata from another 70,000 book publishers.

Although constantly growing, the EDS Base Index currently provides metadata for:
- More than 64,000 Magazines & Journals
- Nearly 400,000 Conference Proceedings
- More than 320 million Newspaper Articles

Hundreds of thousands of additional information sources from various source-types, including:
- Biographies
- Book Summaries
- Case Studies
- Company Profiles
- Conference Papers
- Congressional Documents
- Country Fact Sheets
- Country Reports
- Dissertations
- Educational Reports
- Essays
- Financial Reports
- Government Documents
- Grey Literature
- Health Reports
- Industry Reports
- Law Documents
- Market Research Reports
- Newspapers
- Newspaper Columns
- Newsletters
- Pamphlets
- Primary Source Documents
- Reviews
- State/Provincial Fact Sheets
- Study Guides
- SWOT Analyses
- TV & Radio News Transcripts
- Working Papers
- And More…

Provide single access to **100,000+ sources** specifically supporting the information needs of corporations

Through Platform Blending, integrate databases you subscribe to on EBSCOhost into EBSCO Discovery Service.

Integrated searching provides access to all your resources in one place.

**EBSCO Discovery Service™ Wins Silver Award for Best New Service of the Year Category in Best in Biz Awards 2011**
EBSCO’s resources can easily be integrated into an organization’s information portals and intranets or used through an LMS. Leveraging these tools to integrate premium content into the corporate workflow allows organizations to reduce time-consuming and costly integration work while maximizing the value of investments made in corporate portals and applications.

Furthermore, EBSCO delivers targeted learning content for use in an LMS, as SCORM-compliant Learning Content Objects. Using their own competencies, learning professionals can select the optimal competency-specific content from EBSCO’s collection of thousands of book summaries, business magazine and journal articles, eBooks, and competency overviews. EBSCO then sends the customized learning content packages to the customer, for immediate plug-n-play integration into the LMS.

By integrating EBSCO’s information resources within the corporate workflow, critical content becomes more readily available—and more valuable to your organization and learning management staff. Various integration methods will help to:

• Promote targeted content based on industry, organization or individual job needs through single-click direct access to relevant material
• Increase visibility of these content resources to the entire organization
• Provide targeted support for your researchers
• Increase the value of content for departments that may be difficult to reach otherwise
• Enhance usage of key materials that can affect business decisions and ROI

Workflow Integration

Integrate Premium Content into the Corporate Workflow
Making Critical Content Available Where and When You Need It

Enhance the value of corporate applications by integrating premium learning content:

• Content can be mapped to competencies and integrated into an organization’s TMS, LMS, SharePoint, etc.
• Content can be integrated into departmental portals
• Content can be integrated into email newsletters
Mobile Access

EBSCOhost Mobile is tailor-made for mobile device screens, and offers the most important EBSCOhost features and functionality right in the palm of your hand. **You can search, browse, find and access all the information you need on the go.**

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DynaMed Mobile

*DynaMed* is available as a mobile application, compatible with devices such as the Android, BlackBerry, iPhone, iPad and iPod touch, just to name a few.

*DynaMed Mobile* is a native application with the following features:
- Fixed title and tool bars to simplify navigation
- Previously-viewed topic history
- Incremental index searching for efficient topic access
- Modification of font size in topic view
- Quick (A-Z) indexing
- “See Also” links to related results
- SmartTabs for efficient navigation

Business Book Summaries® iPhone App

EBSCO’s free *Business Book Summaries* (BBS) iPhone app provides concise yet comprehensive summaries for the best business books on an iPhone®, iPad® or iPod touch®.

EBSCOhost® iPhone App

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-Deval Patrick, Governor, Massachusetts
September 14, 2011

“The other thing EBSCO is well-known for, and deservedly so, is being a great great citizen of the community ... You can have economic growth, you can have innovation and you can harmonize those things with the community in which you live. And that, truly, is equally as important and impressive as all of the other things.”
-Bruce Tarr, State Senator, Massachusetts
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