referenceUSA

Built for libraries, by Librarians

About Us

Founded in 1992 ReferenceUSA is an industry leader in business and consumer information. With access to over 24 million businesses and 235 million consumer data, ReferenceUSA eliminates the need to scour multiple websites or perform complicated searches. We do it all—collecting and verifying the most accurate and up to date research data available. Our database brings information directly to students.

Our easy to use database can help students research data for various projects, view company profiles and executive bios, find news articles, locate addresses and phone numbers, conduct market research and much more.

One of a Kind Product

No other company comes close to the accuracy and detail of our data. Compiled from thousands of sources, more than 500 researchers build, verify and update the database every day. We are the only company to compile both business and consumer data under one roof. Dedicated in house verification teams call businesses EVERY day to verify the information and ensure our data is the most accurate data in the industry. Contacts, number of employees, address and primary SIC codes are just a few of the items verified by our team.

Not only is our data extremely accurate, every month we match and clean our business and consumer data with the USPS national change of address, ZIP4 and Delivery Sequence File.

Constantly Improving

We've been in the business a long time. We've learned that in order to provide the best database possible, customer suggestions are key. In fact, many of our enhancements came from actual customers. We take customer satisfaction seriously, and are always looking for new ways to improve our product.

Exceptional Customer Support

When you call ReferenceUSA, your call is answered by a real person who cares about your library. More importantly, if students need help with ReferenceUSA, they will get the same live support you get. Our team has over 20 years of industry experience and is always available to help.

Database usage is critical, and we understand. That's why ReferenceUSA has created a Resource Center specifically for you. Some of the things you'll have access to in the Resource Center:

- Customizable flyers for your library
- How-to videos and tips
- Database news and updates

EBSCO INFORMATION SERVICES