

Learning Doesn't Stop at Graduation

Libraries (and librarians!) continue to be a vital resource for supporting the lifelong learning needs of recent graduates and other patrons in their community.

75% of recent grads need "how-to" information

- Cooking & other domestic survival skills
- Household repairs
- Health & wellness information

69%

want to enhance their career path

57%

want to increase proficiency with technology

70% of grads read books to fill their lifelong learning needs

Patrons believe their library can be helpful with the following areas:

New technologies

70%

Information literacy

65%

Community events & resources

68%

Health info

73%

73% of grads said finding affordable sources was a barrier to learning

30% of library users said they know little or nothing about their library's services

Grads were **5.5x** more likely to continue using the library if they interacted with a librarian

"[Recent graduates] placed a high premium on lifelong learning systems that were organized, curated, up-to-date, and where there was available assistance, as in the case of librarians and knowledgeable staff."

—PROJECT INFORMATION LITERACY RESEARCH REPORT, January 2016



Sources

http://projectinfo.org/images/pdfs/2016_lifelonglearning_fullreport.pdf | <http://www.pewinternet.org/2015/09/15/libraries-at-the-crossroads-about-this-report/> | <http://libraries.pewinternet.org/2013/12/11/libraries-in-communities/> | http://prezi.com/uoivv4a0s4eq/?utm_campaign=share&utm_medium=copy | "Digital Habits of Public Library Customers" from EBSCO's User Research (Deirdre Costello and Christi Farrar)