

EBSCO Publishing Enhances its Suite of Corporate Learning Resources

*~Learning Centers™ and Business Basics™ Provide
Wide-ranging Learning and Training Content from EBSCOhost®~*

IPSWICH, Mass. — June 1, 2009 — [EBSCO Publishing](#) (EBSCO), a leading provider of online resources for research and corporate learning, is making it easier for corporate learning and training professionals to offer premium learning content in their formal and e-learning programs. EBSCO's *Learning Centers*™ and *Business Basics*™ offer broad coverage of current thinking on a wide range of core competencies, as well as information for new managers and managers covering new areas within a corporation.

About EBSCO's *Learning Centers*

EBSCO's 10 *Learning Centers* offer the first resources leveraging periodical content refined to support specific learning and training needs. Each of the *Learning Centers* provides ideal current learning content for corporate training and development applications. These comprehensive databases support the ongoing career development needs of management and other professionals through access to relevant articles from renowned magazines and journals. The databases cover a variety of specific fields:

- *Facilities Management Learning Center*™
- *Product Management Learning Center*™
- *Project Management Learning Center*™
- *Supply Chain Management Learning Center*™
- *Risk Management Learning Center*™
- *Information Technology Learning Center*™
- *Accounting & Finance Learning Center*™
- *Leadership & Management Learning Center*™
- *Sales & Marketing Learning Center*™
- *Human Resources Learning Center*™

About *Business Basics*

Business Basics provides more than 500 concise overviews of key business terms, concepts and practices that modern managers encounter. The overviews average 3,000 words and are designed to help managers develop an understanding of a given topic while also enabling readers to apply the concepts to their jobs.

The articles are organized in sections to assist users in quickly locating the most relevant parts of each article including: Executive Summaries of each topic, Keywords pertinent to the article, an Overview of the topic, Applications to outline how the points in the overview can be applied to business, Critical Issues to enable managers to develop a critical perspective on the topic, a glossary of Terms & Concepts, a list of Sources and suggested places to visit For More Information.

The study guides contain concise, yet comprehensive content in the following areas:

- Accounting
- Actuarial Science
- Business & Government
- Business & Public Policy
- Business Information Systems
- Business Law
- Economics
- Entrepreneurship
- Finance
- Health Care Management
- Information Technology
- Insurance & Risk Management
- International Business
- Law
- Management
- Manufacturing
- Marketing
- Operations & Information Systems
- Statistics

Corporate Learning Resources from EBSCO

EBSCO's *Learning Centers* and *Business Basics* join [*Business Book Summaries*TM](#) (executive summaries of top business books) to round out the suite of products EBSCO offers to corporate learning departments. Content from the *Learning Centers* and *Business Book Summaries* may be easily mapped to applicable competencies and utilized in both formal and informal learning environments. Departmental subject matter experts can use the full-text content from all these EBSCO resources to create training guides for staff at all levels. More information is available at www.ebscohost.com/corporatelearning.

About EBSCO Publishing

EBSCO Publishing is the world's premier database aggregator serving the content needs of corporations, associations and organizations of all types. EBSCO offers a suite of nearly 300 full-text and secondary research databases providing content from tens of thousands of full-text journals, magazines, books, monographs, reports and various other publication types from renowned publishers. Databases provide information for areas ranging from research &

development and corporate learning to departmental and industry-specific topics. EBSCO's product lines include proprietary databases such as *Business Source*[®] *Corporate*, *Business Book Summaries*[™], *Learning Centers*[™], *Business Basics*[™], *Academic Search*[®] *R&D*, *Nonprofit Organization Reference Center*[™], and *Health Library*[™] as well as dozens of leading licensed databases. Databases are powered by EBSCOhost[®], the most-used for-fee electronic resource in libraries around the world, and may be integrated into corporate intranets, portals and learning management systems. For more information, visit the EBSCO Publishing Web site at: www.ebscohost.com, or contact: information@ebscohost.com.

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