

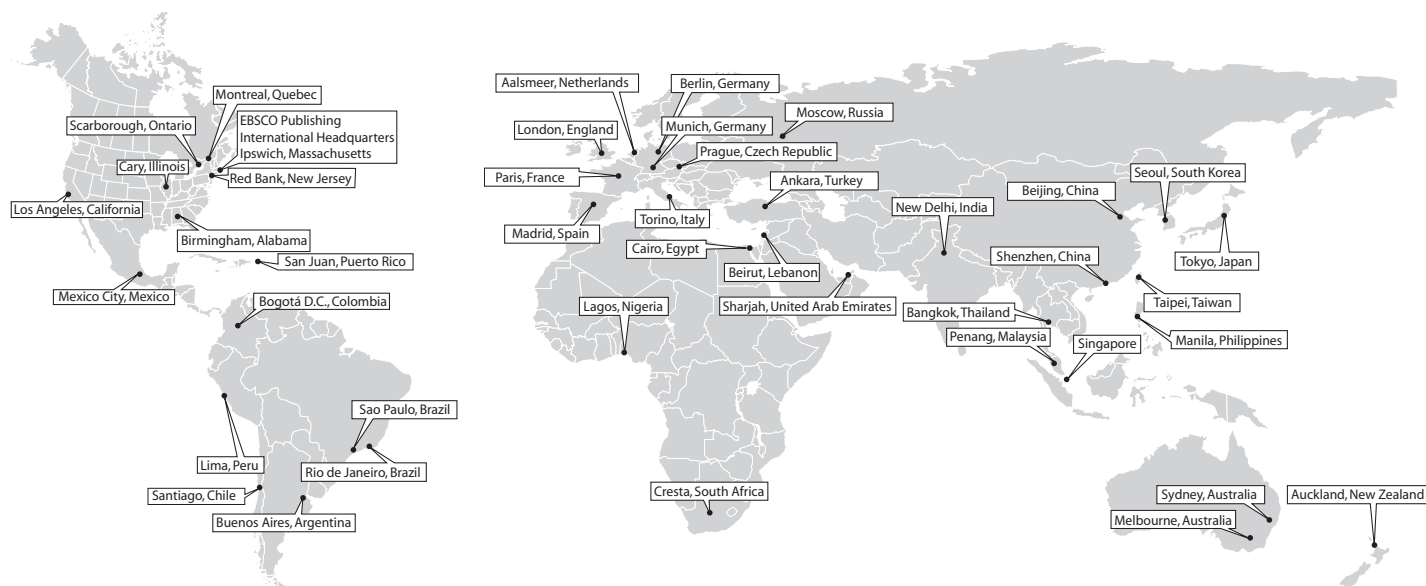


Audiobooks

Increasing Exposure & Sales

Opportunities for Publisher Partners

EBSCO's Worldwide Sales Offices



Available in more than 100,000 institutions worldwide, EBSCOhost databases are the most-used, premium online information resources for millions of end-users.

Vertical Markets:

- Colleges & Universities
- Public Libraries
- Hospitals & Medical Institutions
- K-12 Schools
- Corporations
- Government Institutions



eBooks



Audiobooks

Publisher Benefits:

- Unparalleled sales force and market reach
- Multiple eBook and Audiobook formats to optimize accessibility
- New data submission format options for publishers
- Pre-publication marketing campaigns to help librarians plan their budget spending
- New services to increase visibility and sales, including *EBSCO Discovery Service™*
- More sales models to increase library purchasing potential

- Multi and Unlimited User models will foster more usage, which will lead to more funding for future eBook purchases
- Consortia discount model to open up new sales opportunities
- Patron Driven Acquisition to make eBook purchasing options available to more libraries
- Short-term Loans to generate revenues previously lost to interlibrary loans
- Subscription packages to expand library purchasing options and allow exposure to deep backlist that would have been OOP in the print-only era

Easy Access. More Sales.



To learn more, contact:

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