

# *Business Book Summaries*

## Database Coverage List

Author	Publication Name	Publisher
James W. Dudley	1992: Strategies for the Single Market	Productivity Press
Stan Davis and Bill Davidson	2020 Vision	Simon & Schuster, Inc.
Fons Trompenaars & Charles Hampden-Turner	21 Leaders for the 21st Century	McGraw-Hill
Ralph D. Ward	21st Century Corporate Board	John Wiley & Sons
Donald E. Petersen and John Hillkirk	A Better Idea	Houghton Mifflin Company
Janelle Barlow and Claus Møller	A Complaint is a Gift	Berrett-Koehler
John Micklethwait and Adrian Wooldridge	A Future Perfect	Henry Holt and Company, Inc.
Robert Levering	A Great Place To Work	Random House
Robert Lebow	A Journey into the Heroic Environment	SelectBooks, Inc.
James M. Kouzes and Barry Z. Posner	A Leader's Legacy	John Wiley & Sons
Stephen H. Rhinesmith	A Manager's Guide to Globalization	McGraw-Hill
Roger Chevalier	A Manager's Guide to Improving Workplace Performance	AMACOM
Scott Bedbury and Stephen Fenichell	A New Brand World	Penguin Group
Kent Hodgson	A Rock and a Hard Place	AMACOM
Hillary Rosenberg	A Traitor To His Class	John Wiley & Sons
Daniel Pink	A Whole New Mind	Penguin Group
Larry Johnson and Bob Phillips	Absolute Honesty	AMACOM
Howard Stevens and Theodore Kinni	Achieve Sales Excellence	Adams Media
Michel Perigord	Achieving Total Quality Management	Productivity Press
James A. Brimson	Activity Accounting	John Wiley & Sons
Terry G. Vavra	AfterMarketing	McGraw-Hill
David B. Wolfe with Robert Snyder	Ageless Marketing	Dearborn Trade Publishing
Pat Choate	Agents of Influence	Touchstone
John E. Rehfeld	Alchemy of a Leader	John Wiley & Sons
Garth Hallberg	All Consumers Are Not Created Equal	John Wiley & Sons
David Nye	Alternative Staffing Strategies	Facts on File Publications
Anthony Patrick Carnevale	America and the New Economy	John Wiley & Sons
C. Jackson Grayson, Jr. and Carla O'Dell	American Business: A Two-Minute Warning	Simon & Schuster, Inc.
Larry Selden And Geoffrey Colvin	Angel Customers And Demon Customers	Penguin Group
Adam Radzik and Sharon Emek	Answers for Managers	AMACOM
Kara Swisher	aol.com	Times Business
Jim Carlton	Apple	Times Business

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Dick Richards	<b>Artful Work</b>	Berrett-Koehler
Karl Albrecht	<b>At America's Service</b>	McGraw-Hill
Bill George	<b>Authentic Leadership</b>	John Wiley & Sons
Kevin Cashman With Jack Forem	<b>Awakening The Leader Within</b>	John Wiley & Sons
James Galbraith	<b>Balancing Acts</b>	Perseus Books
Wayne Biddle	<b>Barons of the Sky</b>	Simon & Schuster, Inc.
Leonard H. Goldenson with Marvin J. Wolf	<b>Beating the Odds</b>	Simon & Schuster, Inc.
Neil R. Gazel	<b>Beatrice</b>	University of Illinois Press
John C. Maxwell with Jim Dornan	<b>Becoming a Person of Influence</b>	Nelson Business
Len Sandler	<b>Becoming an Extraordinary Manager</b>	AMACOM
Fred Chicoe Lager	<b>Ben &amp; Jerry's</b>	Random House
Rajesh Setty	<b>Beyond Code</b>	SelectBooks, Inc.
Stephen G. Diorio	<b>Beyond e</b>	McGraw-Hill
Raymond Vernon and Debora L. Spar	<b>Beyond Globalism</b>	Simon & Schuster, Inc.
Bernard S. Mayer	<b>Beyond Neutrality</b>	John Wiley & Sons
R. Roosevelt Thomas, Jr.	<b>Beyond Race and Gender</b>	AMACOM
Mark Shonka and Dan Kosch	<b>Beyond Selling Value</b>	Dearborn Trade Publishing
Paul Carroll	<b>Big Blues</b>	Random House
Elizabeth Gibson and Andy Billings	<b>Big Change At Best Buy</b>	Davies-Black Publishing
Daniel Burstein and Arne de Keijzer	<b>Big Dragon</b>	Simon & Schuster, Inc.
Robert M. Tomasko	<b>Bigger Isn't Always Better</b>	AMACOM
William Pelfrey	<b>Billy, Alfred, and General Motors</b>	AMACOM
Michael Rothschild	<b>Bionomics</b>	Henry Holt and Company, Inc.
Matthew Lynn	<b>Birds of Prey</b>	Four Walls Eight Windows
Harlan Cleveland with Foreword by Robert S. McNamara	<b>Birth of a New World</b>	John Wiley & Sons
Malcolm Gladwell	<b>Blink</b>	Hachette Book Group USA
Stan Davis and Christopher Meyer	<b>Blur</b>	Pearson Education
Ram Charan	<b>Boards at Work</b>	John Wiley & Sons
Anita Roddick	<b>Body and Soul</b>	Random House
William Knoke	<b>Bold New World</b>	Kodansha International
David A. Aaker and Erich Joachimsthaler	<b>Brand Leadership</b>	Simon & Schuster, Inc.
David A. Aaker	<b>Brand Portfolio Strategy</b>	Simon & Schuster, Inc.
Martin Lindstrom with Foreword by Philip Kotler	<b>Brand Sense</b>	Simon & Schuster, Inc.
Charles Hughes, William Jeanes, with Foreword by David E. Davis, Jr.	<b>Branding Iron</b>	Racom Books
Gary Hector	<b>Breaking the Bank</b>	Hachette Book Group USA

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Felice Schwartz with Jean Zimmerman	<b>Breaking With Tradition</b>	Hachette Book Group USA
Bill Davidson	<b>Breakthrough</b>	John Wiley & Sons
Lynne C. Levesque with Foreword by Andrew J. Kaslow	<b>Breakthrough Creativity</b>	Davies-Black Publishing
John A. Hall	<b>Bringing New Products to Market</b>	AMACOM
Roger Lowenstein	<b>Buffett</b>	Random House
Robert H. Buckman	<b>Building A Knowledge-Driven Organization</b>	McGraw-Hill
Lynn B. Upshaw	<b>Building Brand Identity</b>	John Wiley & Sons
Scott M. Davis and Michael Dunn	<b>Building the Brand-Driven Business</b>	John Wiley & Sons
Robert E. Quinn	<b>Building the Bridge As You Walk On It</b>	John Wiley & Sons
Philip H. Mirvis, editor	<b>Building the Competitive Workforce</b>	John Wiley & Sons
Bernie Marcus and Arthur Blank, with Bob Andelman	<b>Built From Scratch</b>	Times Business
Edward E. Lawler III and Christopher G. Worley Foreword by Jerry Porras	<b>Built to Change</b>	John Wiley & Sons
Cliff Purington and Chris Butler, with Sarah Fister Gale	<b>Built To Learn</b>	AMACOM
Dan J. Sanders	<b>Built to Serve</b>	McGraw-Hill
Fons Trompenaars, Peter Woolliams	<b>Business Across Cultures</b>	John Wiley & Sons
Gita Piramal	<b>Business Maharajas</b>	Penguin Group
Dave Marcum, Steve Smith, and Mahan Khalsa	<b>businessThink</b>	John Wiley & Sons
Judith E. Nichols	<b>By the Numbers</b>	Bonus Books
Andrea Gabor	<b>Capitalist Philosophers</b>	Henry Holt and Company, Inc.
Thomas M. Grubb & Robert B. Lamb	<b>Capitalize On Merger Chaos</b>	Simon & Schuster, Inc.
Wayne G. Broehl, Jr.	<b>Cargill</b>	University Press of New England
Sandra L. Kurtzig with Tom Parker	<b>CEO</b>	W. W. Norton & Company, Inc.
Michael R. Sutcliff and Michael A. Donnellan	<b>CFO Insights</b>	John Wiley & Sons
David A. Nadler	<b>Champions of Change</b>	John Wiley & Sons
Nitin Nohria, Davis Dyer, and Frederick Dalzell	<b>Changing Fortunes</b>	John Wiley & Sons
Ted C. Fishman	<b>China Inc.</b>	Simon & Schuster, Inc.
Roderck Mcleod	<b>China, Inc.</b>	Random House
George C. Fraser	<b>Click</b>	McGraw-Hill
David S. Pottruck and Terry Pearce with Foreword by Lew Platt	<b>Clicks and Mortar</b>	John Wiley & Sons
Jagdish Sheth and Andrew Sobel	<b>Clients for Life</b>	Simon & Schuster, Inc.
Charles H. Fine	<b>Clockspeed</b>	Perseus Books

Author	Publication Name	Publisher
Margaret Butteriss	Coaching Corporate MVPs	John Wiley & Sons
Ferdinand F. Fournies	Coaching for Improved Work Performance	McGraw-Hill
David A. Heenan and Warren Bennis	Co-Leaders	John Wiley & Sons
Joel Bleeke and David Ernst, editors, McKinsey & Company, Inc.	Collaborating To Compete	John Wiley & Sons
Myra Warren Isenhardt and Michael Spangle	Collaborative Approaches to Resolving Conflict	Sage Publications
Martin Puris	Comeback	Times Business
J. Walker Smith, Ann Clurman, Craig Wood	Coming to Concurrence	Racom Books
Daniel Yankelovich	Coming to Public Judgment	Syracuse University Press
Philip G. Clampitt and Gabriel M. Vasquez	Communicating for Managerial Effectiveness	Sage Publications
David A. Nadler and Michael L. Tushman	Competing by Design	Oxford University Press
Y. K. Shetty and Vernon M. Buehler, editors	Competing Though Productivity and Quality	Productivity Press
Bruce Greenwald and Judd Kahn	Competition Demystified	Penguin Group
Kirk W.M. Tyson	Competition in the 21st Century	Taylor & Francis
R. Preston McAfee	Competitive Solutions	Princeton University Press
L. William Seidman and Steven L. Skancke	Competitiveness	M. E. Sharpe
Ian H. Gordon	Competitor Targeting	John Wiley & Sons
Liam Fahey	Competitors	John Wiley & Sons
Robert J. Wood with Max Gunther	Confessions of a PR Man	Penguin Group
Rosebeth Moss Kanter	Confidence	Random House
Michael L. George and Stephen A. Wilson	Conquering Complexity in Your Business	McGraw-Hill
Michael R. Solomon	Conquering Consumerspace	AMACOM
Martin R. Smith	Contrarian Management	AMACOM
Noel M. Tichy and Stratford Sherman	Control Your Destiny or Someone Else Will	Random House
Adam M. Brandenburger and Barry J. Nalebuff	Co-opetition	Random House
Robert H. Miles with Foreword by Gil Amelio	Corporate Comeback	John Wiley & Sons
Shel Holtz	Corporate Conversations	AMACOM
Ichak Adizes	Corporate Lifecycles	Pearson Education
Steven J. Bennett, Richard Freierman, and Stephen George	Corporate Realities and Environmental Truths	John Wiley & Sons
Kevin J. Clancy and Peter C. Krieg	Counter-Intuitive Marketing	Simon & Schuster, Inc.
Adam Hartung	Create Marketplace Disruption	Pearson Education
Thomas J. McCoy	Creating an Open Book Organization	AMACOM
Ben McConnell	Creating Customer Evangelists	Dearborn Trade Publishing
Milind M. Lele	Creating Strategic Leverage	John Wiley & Sons
James O'Toole	Creating the Good Life	Rodale
William A. Band	Creating Value for Customers	John Wiley & Sons

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Judith E. Glaser	Creating We	Adams Media
Richard Foster and Sarah Kaplan	Creative Destruction	Random House
Jill Nemiro	Creativity in Virtual Teams	John Wiley & Sons
Lori L. Silverman with Annabeth L. Propst	Critical SHIFT	ASQ Quality Press
Glen M. Parker	Cross-Functional Teams	John Wiley & Sons
Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler	Crucial Confrontations	McGraw-Hill
Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler	Crucial Conversations	McGraw-Hill
Peg C. Neuhauser, Ray Bender, and Kirk L. Stromberg	Culture.com	John Wiley & Sons
Michael D. Basch	Customer Culture	Pearson Education
Fred Wiersema	Customer Intimacy	Knowledge Exchange
Jill Griffin and Michael W. Lowenstein Foreword by Don Peppers and Martha Rogers, PhD	Customer Winback	John Wiley & Sons
Richard Whiteley and Diane Hessian	Customer-Centered Growth	Pearson Education
Roger Blackwell and Kristina Stephan	Customers Rule!	Random House
James Martin	Cybercorp	AMACOM
Maddy Dychtwald	Cycles	Simon & Schuster, Inc.
Judith M. Bardwick	Danger in the Comfort Zone	AMACOM
R. David Thomas	Dave's Way	Penguin Group
Dan Carrison	Deadline!	AMACOM
Robert F. Bruner	Deals From Hell	John Wiley & Sons
Joseph Daniel McCool	Deciding Who Leads	Davies-Black Publishing
Valarie A. Zeithami, A. Parasuraman, and Leonard L. Berry	Delivering Quality Service	Simon & Schuster, Inc.
Sidney F. Davis	Delta Air lines	Peachtree Publishers, LTD.
Susan Albers Mohrman, Susan G. Cohen and Allan M. Mohrman, Jr.	Designing Team-Based Organizations	John Wiley & Sons
Jay R. Galbraith	Designing the Customer-Centric Organization	John Wiley & Sons
Robert T. Moran, Philip R. Harris and William G. Stripp	Developing the Global Organization	Gulf Publishing Company
Jack Trout and Steve Rivkin	Differentiate Or Die	John Wiley & Sons
Dan Schiller	Digital Capitalism	MIT Press
Jerry Wind and Vijay Mahajan	Digital Marketing	John Wiley & Sons
Jonathan Reed Aspatore with Alicia Abell	Digital Rush	AMACOM
Leonard L. Berry	Discovering the Soul of Service	Simon & Schuster, Inc.

Author	Publication Name	Publisher
Stedman Graham	Diversity: Leaders Not Labels	Simon & Schuster, Inc.
Diana McLain Smith	Divide or Conquer	Penguin Group
Christopher Engholm	Doing Business in Asia's Booming "China Triangle"	Pearson Education
L. L. Lawrence Embley	Doing Well While Doing Good	Pearson Education
Bob D. McDonald, PhD. and Don Hutcheson	Don't Waste Your Talent	Longstreet Press
Roger E. Axtell, editor	Do's and Taboos Around the World	John Wiley & Sons
Michael Treacy	Double-Digit Growth	Penguin Group
Mike Brewster and Frederick Dalzell	Driving Change	Hyperion Books
Jerry Yoram Wind and Jeremy Main	Driving Change	Simon & Schuster, Inc.
Roland T. Rust, Valarie A. Zeithaml, and Katherine N. Lemon	Driving Customer Equity	Simon & Schuster, Inc.
Robert B. Tucker	Driving Growth Through Innovation	Berrett-Koehler
Peter F. Drucker and Isao Nakauchi	Drucker on Asia	Butterworth-Heinemann
Ernest Callenbach, Fritjof Capra, Lenore Goldman, Rüdiger Lutz, and Sandra Marburg	EcoManagement	Berrett-Koehler
Richard E. Feinberg, John Echeverri-Gent, Friedemann Muller	Economic Reform in Three Giants	Transaction Publishers
David Marcum and Steven Smith	Economics	Simon & Schuster, Inc.
Franklin C. Ashby and Arthur R. Pell	Embracing Excellence	Pearson Education
Nenad Pacek and Daniel Thorniley	Emerging Markets	Profile Books
Daniel Goleman	Emotional Intelligence	Random House
Janelle Barlow	Emotional Value	Berrett-Koehler
Keith A. Ayers	Engagement is Not Enough	Elevate
Dave Sutton and Tom Klein	Enterprise Marketing Management	John Wiley & Sons
Don Peppers and Martha Rogers, Ph.D.	Enterprise One to One	Random House
Timothy R. Clark	EPIC Change	John Wiley & Sons
Peter S. Cohan	e-Profit	AMACOM
Ron Zemke, Tom Connellan, Thomas K. Connellan	e-Service	AMACOM
Michael Silva and Bertil Sjögren	Europe 1992 & The New World Power Game	John Wiley & Sons
Daniel Burstein	Euroquake	Simon & Schuster, Inc.
Ram Charan and Noel M. Tichy	Every Business Is a Growth Business	Times Business
Larry Bossidy and Ram Charan	Execution	Random House
Brian Underhill, Kimcee McAnnally, and John J. Koriath	Executive Coaching for Results	Berrett-Koehler
Marty Seldman, Joshua Seldman	Executive Stamina	John Wiley & Sons

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
David Nadler, the Delta Consulting Group, and Janet L. Spencer	Executive Teams	John Wiley & Sons
Art Horn	Face It	AMACOM
Yves Doz, Mikko Kosonen	Fast Strategy	Pearson Education
Thomas J. Watson, Jr. and Peter Petre	Father, Son & Co	Random House
Diana B. Henriques	Fidelity's World	Simon & Schuster, Inc.
Charles J. Givens	Financial Self-Defense	Simon & Schuster, Inc.
Rajendra S. Sisodia, David B. Wolfe, and Jagdish N. Sheth	Firms of Endearment	Pearson Education
Bob Paladino	Five Key Principles of Corporate Performance Management	John Wiley & Sons
David Heenan	Flight Capital	Davies-Black Publishing
James A. Belasco, Ralph C. Stayer	Flight of the Buffalo	Hachette Book Group USA
Lisa L. Haneberg and Keith Ferrazzi	Focus Like a Laser Beam	John Wiley & Sons
Mark Pendergrast	For God, Country and Coca-Cola	Simon & Schuster, Inc.
Carol Rudman, Ph.D.	Frames of Reference	Peterson's/Pacesetter Books
Daniel H. Pink	Free Agent Nation	Hachette Book Group USA
Martin M. Greller and David M. Nee	From Baby Boom to Baby Bust	Pearson Education
Gilbert G. Zoghlin	From Executive to Entrepreneur	AMACOM
George David Smith	From Monopoly to Competition	Cambridge University Press
Lou Cassara	From Selling to Serving	Dearborn Trade Publishing
Edward E. Lawler III	From the Ground Up	John Wiley & Sons
Gordon Bethune with Scott Huler	From Worst to First	John Wiley & Sons
Barry Howard Minkin	Future in Sight	Holtzbrinck
Stan Davis	Future Perfect	Pearson Education
Joe Cappel	FutureScope	Pearson Education
Edie Weiner and Arnold Brown	FutureThink	Pearson Education
T. W. Kang	Gaishi	Perseus Books
Ron Zemke, Claire Raines, and Bob Filipczak	Generations At Work	AMACOM
Kevin Davis with Foreword by Ken Blanchard	Getting Into Your Customer's Head	Times Business
Martin K. Starr	Global Corporate Alliances and the Competitive Edge	Quorum Books
Ernest Gundling and Anita Zanchettin	Global Diversity	Nicholas Brealey Publishing
Richard J. Barnet and John Cavanagh	Global Dreams	Simon & Schuster, Inc.
Robert Rosen, Patricia Digh, Marshall Singer, and Carl Phillips	Global Literacies	Simon & Schuster, Inc.
Richard C. Longworth, Foreword by Adele Simmons	Global Squeeze	McGraw-Hill
Mary O'Hara-Devereaux and Robert Johansen	GlobalWork	John Wiley & Sons

Author	Publication Name	Publisher
Marcus Buckingham	Go Put Your Strengths to Work	Simon & Schuster, Inc.
John Rothchild	Going for Broke	Simon & Schuster, Inc.
Mihaly Csikszentmihalyi	Good Business	Penguin Group
Howard M. Guttman	Great Business Teams	John Wiley & Sons
John Baldoni	Great Motivation Secrets of Great Leaders	McGraw-Hill
William C Byham, Audrey B Smith, and Matthew J Paese	Grow Your Own Leaders	Pearson Education
Robert A. Lutz	Guts	John Wiley & Sons
Thomas L. West and Jeffrey D. Jones, editors	Handbook of Business Valuation	John Wiley & Sons
Nancy Dodd McCann and Thomas A. McGinn	Harassed	McGraw-Hill
Jaine Carter, Ph.D. and James D. Carter, Ph.D.	He Works She Works	AMACOM
Quinn Spitzer and Ron Evans	Heads You Win	Simon & Schuster, Inc.
David M. Noer	Healing the Wounds	John Wiley & Sons
KRS Edstrom, M.S.	Healthy, Wealthy & Wise	Pearson Education
Albert P. Heaner	Henry J. Kaiser	Peter Lang Publishing, Inc.
Michael D'Antonio	Hershey	Simon & Schuster, Inc.
David S. Weiss	High Performance HR	John Wiley & Sons
David S. Weiss	High-Impact HR	John Wiley & Sons
Rick Page	Hope Is Not a Strategy	Nautilus Press
Lynda Gratton	Hot Spots	Berrett-Koehler
John Gribbin	Hothouse Earth	Grove Weidenfeld
Dov Seidman	How	John Wiley & Sons
Adrian J. Slywotzky and David J. Morrison	How Digital Is Your Business?	Random House
Don Maruska	How Great Decisions Get Made	AMACOM
John Baldoni	How Great Leaders Get Great Results	McGraw-Hill
Robert Kegan and Lisa Laskow Lahey	How the Way We Talk Can Change the Way We Work	John Wiley & Sons
Walter L. Updegrave	How To Keep Your Savings Safe	Random House
William S. Swan, PhD	How To Pick the Right People Program	John Wiley & Sons
Edward M. Tauber	How to Retire Young	McGraw-Hill
Arch Lustberg	How to Sell Yourself	Career Press
John E. Newman, Ph.D.	How To Stay Cool, Calm & Collected When the Pressure's On	AMACOM
Dave Stein	How Winners Sell	Bard Books
Libby Sartain with Martha I. Finney	HR from the Heart	AMACOM
H. Skip Weitzen Foreword by Gary DiCamillo	Hypergrowth	John Wiley & Sons
Nancy C. Widmann, Elaine J. Eisenman Ph.D., Amy Dorn Kopelan	I Didn't See It Coming	John Wiley & Sons

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Linda McCallister	I Wish I'd Said That!	John Wiley & Sons
David Greising	I'd Like The World To Buy A Coke	John Wiley & Sons
Arthur B. VanGundy	Idea Power	AMACOM
Lawrence D. Ackerman	Identity is Destiny	Berrett-Koehler
Richard Edler	If I Knew Then What I Know Now	Penguin Group
Carla O'Dell and C. Jackson Grayson, Jr. with Nilly Essaides	If Only We Knew What We Know	Simon & Schuster, Inc.
Nancy S. Ahrlichs	Igniting Gen B and Gen V	Davies-Black Publishing
Linda Silverman Goldzimer	I'm First	Simon & Schuster, Inc.
Frederick W. Ball and Barbara B. Ball	Impact Hiring	Pearson Education
Timothy Van Mieghem	Implementing Supplier Partnerships	Pearson Education
Alan Reder	In Pursuit of Principle and Profit	Penguin Group
Bob Ortega	In Sam We Trust	Times Business
Robert McDowell and William L. Simon	In Search of Business Value	SelectBooks, Inc.
Graef S. Crystal	In Search of Excess	W. W. Norton & Company, Inc.
Allan R. Cohen and David L. Bradford	Influence Without Authority	John Wiley & Sons
Kerry Patterson, Joseph Grenny, David Maxfield, and Ron McMillan	Influencer	McGraw-Hill
Thomas D. Kuczarski	Innovation	McGraw-Hill
James Brian Quinn, Jordan J. Baruch, and Karen Anne Zien	Innovation Explosion	Simon & Schuster, Inc.
John Kao	Innovation Nation	Simon & Schuster, Inc.
Thomas B. Wilson	Innovative Reward Systems for the Changing Workplace	McGraw-Hill
David W. Ewing	Inside the Harvard Business School	Random House
Mark A. Peck	Integrated Account Management	AMACOM
Jack A. Brill and Alan Reder	Investing From the Heart	Random House
Wayne Cascio and John Boudreau	Investing in People	Pearson Education
T. W. Kang	Is Korea the Next Japan?	Simon & Schuster, Inc.
Porter Bibb	It Ain't as Easy as It Looks	Random House
J. Stewart Black and Hal B. Gregersen	It Starts With One	Pearson Education
Phillip Oppenheim	Japan Without Blinders	Kodansha International
Noel M. Tichy and Warren G. Bennis	Judgment	Penguin Group
Philip Glouchevitch	Juggernaut	Simon & Schuster, Inc.
Joan Koob Cannie with Donald Caplin	Keeping Customers for Life	AMACOM
Martin John Yate	Keeping the Best	Bob Adams, Inc.
Bob Prosen	Kiss Theory Good Bye	Gold Pen Publishing
Donald Kirk	Korean Dynasty	M. E. Sharpe

Author	Publication Name	Publisher
Ram Charan	Leaders at All Levels	John Wiley & Sons
James O'Toole	Leadership A to Z	John Wiley & Sons
William B. Joiner and Stephen A. Josephs	Leadership Agility	John Wiley & Sons
Mary E. Boone	Leadership and the Computer	Random House
Michael Gurian with Barbara Annis	Leadership and the Sexes	John Wiley & Sons
Kevin Cashman	Leadership from the Inside Out	Berrett-Koehler
Belle Linda Halpern and Kathy Lubar	Leadership Presence	Penguin Group
David S. Weiss, Vince Molinaro & Liane Davey	Leadership Solutions	John Wiley & Sons
Ed Cohen	Leadership Without Borders	John Wiley & Sons
Peter Koestenbaum	Leadership: The Inner Side of Greatness	John Wiley & Sons
Ken Blanchard	Leading at a Higher Level	Pearson Education
James O'Toole	Leading Change	John Wiley & Sons
Robert H. Miles	Leading Corporate Transformation	John Wiley & Sons
Jeswald W. Salacuse	Leading Leaders	AMACOM
Howard Gardner with the collaboration of Emma Laskin	Leading Minds	Perseus Books
Emmett C. Murphy and Mark A. Murphy	Leading on the Edge of Chaos	Pearson Education
Robert Gandossy & Marc Efron	Leading the Way	John Wiley & Sons
Richard C. Huseman, Ph.D. and Jon P. Goodman, Ph.D.	Leading with Knowledge	Sage Publications
Andrew Leigh and Michael Maynard	Leading Your Team	Nicholas Brealey Publishing
Bennett Harrison	Lean and Mean	Perseus Books
James P. Womack and Daniel T. Jones	Lean Solutions	Simon & Schuster, Inc.
James P. Womack and Daniel T. Jones	Lean Thinking	Simon & Schuster, Inc.
Liam Fahey and Robert M. Randall, Editors	Learning from the Future	John Wiley & Sons
Jason Jennings	Less Is More	Penguin Group
Stan Davis	Lessons from the Future	John Wiley & Sons
Thomas J. Neff and James M. Citrin	Lessons from the Top	Random House
Michael E. Cafferky	Let Your Customers Do the Talking	Upstart Publishing Company
Sandra Burud, Marie Tumulo	Leveraging The New Human Capital	Davies-Black Publishing
Tom Peters	Liberation Management	Random House
Willard I. Zangwill	Lightning Strategies for Innovation	Lexington Books
Steven L. Katz	Lion Taming	SourceBooks, Inc.
Anthony Michael Tedeschi	Live Via Satellite	Acropolis Books, Ltd.
James Fallows	Looking at the Sun	Random House
David W. DeLong	Lost Knowledge	Oxford University Press

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Richard C. Whiteley	Love the Work You're With	Henry Holt and Company, Inc.
Gao Yuan	Lure the Tiger Out of the Mountains	Simon & Schuster, Inc.
Michael L. Dertouzos, Richard K. Lester, Robert M. Solow, and the MITC Commission	Made in America	MIT Press
Chip Heath and Dan Heath	Made to Stick	Random House, Inc.
Sheila Murray Bethel	Making a Difference	Penguin Group
Tony Davila, Marc J. Epstein, and Robert Shelton	Making Innovation Work	Pearson Education
Lawrence G. Hrebiniak	Making Strategy Work	Pearson Education
Craig Hickman	Management Malpractice	Adams Media
Richard G. Weaver and John D. Farrell	Managers as Facilitators	Berrett-Koehler
Chip R. Bell	Managers As Mentors	Berrett-Koehler
Chip R. Bell	Managers As Mentors 2nd edition	Berrett-Koehler
James M. Jenks and Brian L. P. Zevnik	Managers Caught in the Crunch	Franklin Watts
Henry Mintzberg	Managers Not MBAs	Berrett-Koehler
Peter F. Drucker	Managing for the Future	Holtzbrinck
Noel Capon, Dave Potter, and Fred Schindler	Managing Global Accounts	South-Western Educational Publishing
M. Cauley de la Sierra	Managing Global Alliances	Pearson Education
Steven P. Schnaars	Managing Imitation Strategies	Simon & Schuster, Inc.
Peter F. Drucker	Managing in a Time of Great Change	Holtzbrinck
Peter F. Drucker	Managing in the Next Society	Holtzbrinck
Jane Henry and David Mayle, Editors	Managing Innovation and Change	Sage Publications
Mary E. Boone	Managing Interactively	McGraw-Hill
Richard Tanner Pascale	Managing on the Edge	Simon & Schuster, Inc.
Robert B. Tucker	Managing the Future	Penguin Group
Charles E. Watson	Managing With Integrity	Praeger
Lowell Bryan, Diana Farrell	Market Unbound	John Wiley & Sons
Philip Kotler	Marketing Insights from A to Z	John Wiley & Sons
Abraham H. Maslow with Deborah C. Stephens and Gary Heil	Maslow on Management	John Wiley & Sons
Connie Bruck	Master of the Game	Simon & Schuster, Inc.
James D. Bamford, Benjamin Gomes-Casseres, and Michael S. Robinson	Mastering Alliance Strategy	John Wiley & Sons
Michael J. McCarthy	Mastering the Information Age	Penguin Group
Ivan R. Misner and Don Morgan	Masters of Sales	Entrepreneur Media, Inc
Robert E. Sibson	Maximizing Employee Productivity	AMACOM
Albert J. Dunlap with Bob Andelman	Mean Business	Times Business

Author	Publication Name	Publisher
Aubrey C. Daniels and James E. Daniels	Measure of a Leader	Performance Management Publications
Kevin Maney	Megamedia Shakeout	John Wiley & Sons
John Naisbitt	Megatrends Asia	Simon & Schuster, Inc.
James E. Liebig	Merchants of Vision	Berrett-Koehler
George Gilder	Microcosm	Simon & Schuster, Inc.
Michael A. Cusumano and Richard W. Selby	Microsoft Secrets	Simon & Schuster, Inc.
Lowell L. Bryan and Claudia I. Joyce	Mobilizing Minds	McGraw-Hill
Cam Marston	Motivating the "What's In It For Me" Workforce	John Wiley & Sons
Marlene L. Rossman	Multicultural Marketing	AMACOM
William Shawcross	Murdoch	Simon & Schuster, Inc.
Mary O'Hara-Devereaux	Navigating the Badlands	John Wiley & Sons
Albert J. Bernstein, Sydney Craft Rozen	Neanderthals at Work	John Wiley & Sons
Dr. Thomas J. Stanley	Networking With the Affluent and Their Advisors	McGraw-Hill
Ralph Alterowitz and Jon Zonderman	New Corporate Ventures	John Wiley & Sons
Alex Lowy	No Problem	AuthorHouse
Peter Han	Nobodies to Somebodies	Penguin Group
Kevin Freiberg and Jackie Freiberg	NUTS!	Bard Books
Marcia Robinson and Ravi Kalakota	Offshore Outsourcing	Mivar Press
Warren Bennis	On Becoming a Leader	Pearson Education
Sarah Lacy	Once You're Lucky, Twice You're Good	Penguin Group
Gary Heil, Tom Parker, and Deborah C. Stephens with Foreword by Jan Carlzon	One Size Fits One	Van Nostrand Reinhold
Don Peppers and Martha Rogers, PhD with Foreword by Geoffrey Moore	One to One B2B	Random House
Peter Lynch and John Rothchild	One Up on Wall Street	Simon & Schuster, Inc.
Heather Shea-Schultz & John Fogarty	Online Learning Today	Berrett-Koehler
Andrew S. Grove	Only the Paranoid Survive	Random House
Edgar H. Schein	Organizational Culture and Leadership	John Wiley & Sons
Warren Bennis and Patricia Ward Biederman with Foreword by Charles Handy	Organizing Genius	Pearson Education
Jim Champy	Outsmart!	Pearson Education
Vance Trimble	Overnight Success	Random House
Michael J. Cunningham	Partners.Com	Perseus Books
Dana Gaines Robinson and James C. Robinson	Performance Consulting	Berrett-Koehler
Todd Mason	Perot	McGraw-Hill
John E. Flaherty	Peter Drucker - Shaping the Managerial Mind	John Wiley & Sons

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Edwin E. Bobrow and Dennis W. Shafer	<b>Pioneering New Products</b>	McGraw-Hill
Howard Schultz and Dori Jones Yang	<b>Pour Your Heart into It</b>	Hyperion
Jim Holden	<b>Power Base Selling</b>	John Wiley & Sons
Ellen E. Ensher, Susan E. Murphy	<b>Power Mentoring</b>	John Wiley & Sons
Dave Nelson, Rick Mayo, and Patricia Moody	<b>Powered by Honda</b>	John Wiley & Sons
Alvin Toffler	<b>Powershift</b>	Random House
Karl Albrecht	<b>Practical Intelligence</b>	John Wiley & Sons
Stephen R. Covey	<b>Principle-Centered Leadership</b>	Summit Books
Alex Pattakos, with Foreword by Stephen R. Covey	<b>Prisoners of Our Thoughts</b>	Berrett-Koehler
Robert Teitelman	<b>Profits of Science</b>	Perseus Books
Nikos Mourkogiannis	<b>Purpose</b>	Holtzbrinck
Harvey Mackay	<b>Pushing the Envelope</b>	Random House
Randall Tobias with Todd Tobias	<b>Put The Moose On The Table</b>	Indiana University Press
Debbe Kennedy	<b>Putting Our Differences to Work</b>	Berrett-Koehler
Lloyd Dobyns and Clare Crawford-Mason	<b>Quality or Else</b>	Houghton Mifflin Company
Joel Kurtzman and Glenn Rifkin	<b>Radical E</b>	John Wiley & Sons
Ronald E. Merrill and Gaylord E. Nichols, with foreword by Benjamin M. Rosen	<b>Raising Money</b>	AMACOM
D. Quinn Mills	<b>Rebirth of the Corporation</b>	John Wiley & Sons
Neil H. Snyder, O. Whitfield Broome, Jr., William J. Kehoe, James T. McIntyre, Jr., Karen E. Blair	<b>Reducing Employee Theft</b>	Quorum Books
Lee G. Bolman and Terrence E. Deal	<b>Reframing Organizations</b>	John Wiley & Sons
Willie Pietersen	<b>Reinventing Strategy</b>	John Wiley & Sons
Ian Gordon	<b>Relationship Marketing</b>	John Wiley & Sons
James Dion	<b>Retail Selling Ain't Brain Surgery</b>	Dionco
Robert M. Tomasko	<b>Rethinking the Corporation</b>	AMACOM
Colin Shaw	<b>Revolutionize Your Customer Experience</b>	Holtzbrinck
David N. Martin	<b>Romancing the Brand</b>	AMACOM
Tim Irwin	<b>Run With the Bulls Without Getting Trampled</b>	Thomas Nelson, Inc.
Jerome Tuccille	<b>Rupert Murdoch</b>	Donald I Fine
Philip Kleinman	<b>Saatchi &amp; Saatchi</b>	McGraw-Hill
Chris Denove and James D. Power IV	<b>Satisfaction</b>	Penguin Group
Susan Strasser	<b>Satisfaction Guaranteed</b>	Random House
Daniel Kehrer	<b>Save Your Business a Bundle</b>	Simon & Schuster, Inc.
David A. Hounshell and John Kenly Smith, Jr.	<b>Science and Corporate Strategy</b>	Cambridge University Press

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Alan Downs	Secrets of an Executive Coach	AMACOM
Robert J. Herbold	Seduced by Success	McGraw-Hill
Louis Lowenstein	Sense and Nonsense in Corporate Finance	Pearson Education
Christian Gronroos with forewords by Philip Kotler and Jan Carlzon	Service Management and Marketing	Lexington Books
David E. Bowen, Richard B. Chase, Thomas G. Cummings, and Associates	Service Management Effectiveness	John Wiley & Sons
Karl Albrecht	Service Within	McGraw-Hill
Ellen J. Wagner	Sexual Harassment in the Workplace	AMACOM
William P. Belgard and Steven R. Rayner	Shaping the Future	AMACOM
Lisa Davis	Shortcuts for Smart Managers	AMACOM
Karen Southwick, Foreword by Geoffrey Moore	Silicon Gold Rush	John Wiley & Sons
William L. Shanklin	Six Timeless Marketing Blunders	Lexington Books
Bo Burlingham	Small Giants	Penguin Group
John R. Harbison and Peter Pekar, Jr	Smart Alliances	John Wiley & Sons
John S. Hammond, Ralph L. Keeney, Howard Raiffa	Smart Choices	John Wiley & Sons
Chuck Martin, Peg Sawson, Richard Guare	Smarts	AMACOM
Karl Albrecht, Foreword by Warren Bennis	Social Intelligence	John Wiley & Sons
Elliott Jaques	Social Power and the CEO	Quorum Books
Kevan Hall	Speed Lead	Nicholas Brealey Publishing
Justin Pettit	Strategic Corporate Finance	John Wiley & Sons
Stephen J. Blakesley	Strategic Hiring	Stephen J. Blakesley
Robert L. Heath and Associates	Strategic Issues Management	John Wiley & Sons
William H. Franklin	Street Smarts	Georgia State University Press
Herb Greenberg and Patrick Sweeney	Succeed on Your Own Terms	McGraw-Hill
Jerry Porras, Stewart Emery, Mark Thompson, with Foreword by Senator John McCain	Success Built to Last	Pearson Education
Charles C. Manz and Henry P. Sims, Forward by Tom Peters	SuperLeadership	Pearson Education
Charles C. Poirier and Stephen E. Reiter	Supply Chain Optimization	Berrett-Koehler
Richard Pascale, Mark Milleman and Linda Gioja	Surfing the Edge of Chaos	Random House
Seth Godin	Survival Is Not Enough	Simon & Schuster, Inc.
Rick Brandon and Marty Seldman	Survival of the Savvy	Simon & Schuster, Inc.
Connie Glaser, Barbara Steinberg Smalley	Swim With the Dolphins	Hachette Book Group USA

Author	Publication Name	Publisher
J. B. Strasser and Laurie Becklund	Swoosh	Harcourt Brace Jovanovich
Perry M. Smith	Taking Charge	Penguin Group
Edward E. Lawler III	Talent	John Wiley & Sons
Emmett C. Murphy	Talent IQ	Adams Media
Graham Alexander	Tales From the Top	Thomas Nelson, Inc.
Ray Anthony with Foreword by Dr. Warren Bennis	Talking to the Top	Pearson Education
James A. Belasco	Teaching the Elephant to Dance	Random House
Chuck Pettis	TechnoBrands	AMACOM
A. Parasuraman and Charles L. Colby	Techno-Ready Marketing	Simon & Schuster, Inc.
Jagdish N. Sheth and Rajendra S. Sisodia Foreword by Philip Kotler	Tectonic Shift	Sage Publications
Joel Kugelmass	Telecommuting	Simon & Schuster, Inc.
Annette Simmons	Territorial Games	AMACOM
E. Ted Prince	3 Financial Styles of Very Successful Leaders	McGraw-Hill
John C. Maxwell	360-Degree Leader	Thomas Nelson, Inc.
E. Patricia Birsner	40+ Job Hunting Guide	Pearson Education
James M. Citrin and Richard A. Smith	5 Patterns of Extraordinary Careers	Random House
Stephen R. Covey	7 Habits of Highly Effective People	Simon & Schuster, Inc.
Leigh Branham	7 Hidden Reasons Employees Leave	AMACOM
Jac Fitz-Enz	8 Practices of Exceptional Companies	AMACOM
Stephen R. Covey	8th Habit	Simon & Schuster, Inc.
Paul G. Stoltz and Erik Weihenmayer Foreword by Stephen R. Covey	Adversity Advantage	Simon & Schuster, Inc.
Kenneth W. Gronbach	Age Curve	AMACOM
Art Kleiner	Age of Heretics	Random House
Vince Poscente	Age of Speed	Bard Press
Michael Hammer	Agenda	Random House
Jean Lipman-Blumen	Allure of Toxic Leaders	Oxford University Press
Carl Kaysen, Editor	American Corporation Today	Oxford University Press
James Champy and Nitin Nohria	Arc of Ambition	Perseus Books
Claire Raines, Lara Ewing	Art of Connecting	AMACOM
Tom Kelley with Jonathan Littman, Foreword by Tom Peters	Art of Innovation	Random House
William A. Cohen	Art of the Leader	Pearson Education
Guy Kawasaki	Art of the Start	Penguin Group
John C. Bogle	Battle for the Soul of Capitalism	Yale University Press

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
The Big Six	<b>Big Six</b>	Simon & Schuster, Inc.
Ron Ashkenas, Dave Ulrich, Todd Dick and Steve Kerr	<b>Boundaryless Organization</b>	John Wiley & Sons
Richard Florida and Martin Kenney	<b>Breakthrough Illusion</b>	Perseus Books
Roger Bean and Russell W. Radford	<b>Business of Innovation</b>	AMACOM
Adrian Gostick and Chester Elton	<b>Carrot Principle</b>	Simon & Schuster, Inc.
Thomas R. Horton	<b>CEO Paradox</b>	AMACOM
Nancy J. Barger and Linda K. Kirby	<b>Challenge of Change in Organizations</b>	Davies-Black Publishing
Ann Salerno & Lillie Brock	<b>Change Cycle</b>	Berrett-Koehler Publishers
Gary D. Kissler	<b>Change Riders</b>	Pearson Education
Peter Navarro	<b>Coming China Wars</b>	Pearson Education
Daniel Yergin and Joseph Stanislaw	<b>Commanding Heights</b>	Simon & Schuster, Inc.
Mickey Connolly and Richard Rianoshek	<b>Communication Catalyst</b>	Dearborn Trade Publishing
Michael Dulworth	<b>Connect Effect</b>	Berrett-Koehler
Gabrielle O'Donovan	<b>Corporate Culture Handbook</b>	Liffey Press
Roger D'Aprix	<b>Credible Company</b>	John Wiley & Sons
Hendrie Weisinger, PhD	<b>Critical Edge</b>	Hachette Book Group USA
Clotaire Rapaille	<b>Culture Code</b>	Random House
John Guaspari	<b>Customer Connection</b>	AMACOM
Fred E. Jandt	<b>Customer Is Usually Wrong</b>	JIST
Patricia Seybold, with Ronni T. Marshak and Jeffrey M. Lewis	<b>Customer Revolution</b>	Random House
Joel Kurtzman	<b>Death of Money</b>	Simon & Schuster, Inc.
Elizabeth Hass Edersheim	<b>Definitive Drucker</b>	McGraw-Hill
Michael Treacy and Fred Wiersema	<b>Discipline of Market Leaders</b>	Pearson Education
Ron Grover	<b>Disney Touch</b>	McGraw-Hill
Judith E. Glaser	<b>DNA of Leadership</b>	Adams Media
Donald J. Vlack, Jr. with Jeffrey P. Davidson	<b>Domino Effect</b>	McGraw-Hill
John K. Emerson and Harrison M. Holland	<b>Eagle and the Rising Sun</b>	Pearson Education
Martyn Sloman	<b>E-Learning Revolution</b>	AMACOM
Matthew E. May	<b>Elegant Solution</b>	Simon & Schuster, Inc.
Antoine van Agtmael	<b>Emerging Markets Century</b>	Simon & Schuster, Inc.
Joel Glenn Brenner	<b>Emperors of Chocolate</b>	Random House
Steven Schlosstein	<b>End of the American Century</b>	McGraw-Hill
Edward N. Luttwak	<b>Endangered American Dream</b>	Simon & Schuster, Inc.
David Sirota, Louis A. Mischkind, and Michael Irwin	<b>Enthusiastic Employee</b>	Pearson Education

Author	Publication Name	Publisher
Kazuma Tateisi	Eternal Venture Spirit	Productivity Press
Joel M. Stern and John S. Shiely with Irwin Ross	EVA Challenge	John Wiley & Sons
John H. Zenger and Joseph Folkman	Extraordinary Leader	McGraw-Hill
Sally Helgesen	Female Advantage	Random House
Robert Ballon and Iwao Tomita	Financial Behavior of Japanese Corporations	Kodansha International
Cecil C. Hoge, Sr.	First Hundred Years Are the Toughest	Ten Speed Press
Lorin B. Belker and Gary S. Topchik	First Time Manager	AMACOM
Patrick Lencioni	Five Dysfunctions of a Team	John Wiley & Sons
Richard David Hames	Five Literacies of Global Leadership	John Wiley & Sons
Howard Kurtz	Fortune Tellers	Simon & Schuster, Inc.
Paul C. Light	Four Pillars of High Performance	McGraw-Hill
Herman Bryant Maynard, Jr. and Susan E. Mehrtens	Fourth Wave	Berrett-Koehler
Tom Sant	Giants of Sales	AMACOM
Jerome M. Rosow	Global Marketplace	Facts on File Publications
Patrick Viguerie, Sven Smit, Mehrdad Baghai	Granularity of Growth	John Wiley & Sons
James Martin	Great Transition	AMACOM
Phil Rosenzweig	Halo Effect	Simon & Schuster, Inc.
Steve Chandler and Duane Black	Hands-Off Manager	Career Press
Arthur C. Martinez with Charles Madigan	Hard Road to the Softer Side	Henry Holt and Company, Inc.
Robert H. Rosen, Ph.D. with Lisa Berger with Foreword by James A. Autry	Healthy Company	Penguin Group
Jeffrey Sonnenfeld	Hero's Farewell	Oxford University Press
Albert J. Alletzhauer	House of Nomura	Hachette Book Group USA
Will Schutz	Human Element	John Wiley & Sons
Frederick A. Miller and Judith H. Katz	Inclusion Breakthrough	Berrett-Koehler
David R. Vincent	Information-Based Corporation	McGraw-Hill
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Jill Janov	Inventive Organization	John Wiley & Sons
Beverly Lozano	Invisible Work Force	Simon & Schuster, Inc.
Shintaro Ishihara	Japan That Can Say No	Simon & Schuster, Inc.
Boyd Clarke & Ron Crossland	Leader's Voice	SelectBooks, Inc.
James M. Kouzes and Barry Z. Posner	Leadership Challenge	John Wiley & Sons
James M. Kouzes and Barry Z. Posner	Leadership Challenge 4th edition	John Wiley & Sons
David S. Weiss & Vince Molinaro	Leadership Gap	John Wiley & Sons
Ram Charan, Stephen Drotter, and James Noel	Leadership Pipeline	John Wiley & Sons

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
Dan Dimancescu, Peter Hines, and Nick Rich	Lean Enterprise	AMACOM
Anthony B. López	Legacy Leader	1st Books
Malcolm Kushner	Light Touch	Simon & Schuster, Inc.
Tim Sanders	Likeability Factor	Random House
Robert M. Sharp	Lore and Legends of Wall Street	McGraw-Hill
James P. Womack, Daniel T. Jones, and Daniel Roos	Machine That Changed the World	Simon & Schuster, Inc.
Daniel Yankelovich	Magic of Dialogue	Simon & Schuster, Inc.
Daniel Ichbiah and Susan L. Knepper	Making of Microsoft	Random House
Andrea Gabor	Man Who Discovered Quality	Henry Holt and Company, Inc.
Stuart Crainer with Foreword by Bruce A. Pasternack	Management Century	John Wiley & Sons
Doug Jensen, Tom McMullen, Mel Stark	Manager's Guide to Rewards	AMACOM
Jeffery E. Garten	Mind of the CEO	Perseus Books
David Arnold	Mirage Of Global Markets	Pearson Education
J. C. Larreche	Momentum Effect	Pearson Education
Ben Brown and Robert A. Watson	Most Effective Organization In the U.S.	Random House
Robert Gordman with Armin Brott	Must-Have Customer	Holtzbrinck
Fred Crawford and Ryan Matthews	Myth of Excellence	Random House
C. K. Prahalad, M. S. Krishnan	New Age of Innovation	McGraw-Hill
James O'Toole, Edward E. Lawler III	New American Workplace	Holtzbrinck
Robert Slater	New GE	McGraw-Hill
Rick Kash	New Law of Demand and Supply	Random House
Fred Wiersema	New Market Leaders	Simon & Schuster, Inc.
Karl Erick Sveiby	New Organizational Wealth	Berrett-Koehler
Harriet Hankin	New Workforce	AMACOM
Scott Eblin	Next Level	Davies-Black Publishing
Steve Barnett, editor	Nissan Report	Random House
Dan Steinbock	Nokia Revolution	AMACOM
Karl Albrecht	Northbound Train	AMACOM
Lee Eisenberg	Number	Simon & Schuster, Inc.
Dennis M. Powers	Office Romance	AMACOM
Marcus Buckingham	One Thing You Need to Know	Simon & Schuster, Inc.
Don Peppers and Martha Rogers, Ph.D	One to One Future	Random House
Lisa Mainiero and Sherry Sullivan	Opt-Out Revolt	Davies-Black Publishing
Robert K. Cooper	Other 90 Percent	Random House
Frank Gibney	Pacific Century	Simon & Schuster, Inc.

Author	Publication Name	Publisher
Toshihiko Yamashita	Panasonic Way	Kodansha International
The Price Waterhouse Change Integration Team	Paradox Principles	McGraw-Hill
Derm Barrett	Paradox Process	AMACOM
Richard Y. Chang and Fred Smith	Passion Plan at Work	John Wiley & Sons
Dan Lacey	Paycheck Disruption	Hippocrene Books
Robert K. Cooper, Ph.D	Performance Edge	Houghton Mifflin Company
Carter Pate and Harlan Platt	Phoenix Effect	John Wiley & Sons
John Leslie Livingstone	Portable MBA in Finance and Accounting	John Wiley & Sons
Tonya Reiman	Power of Body Language	Simon & Schuster, Inc.
Jim Loehr and Tony Schwartz	Power Of Full Engagement	Simon & Schuster, Inc.
Peter L. Bernstein	Power of Gold	John Wiley & Sons
Karl Albrecht	Power of Minds at Work	AMACOM
Jim Loehr	Power of Story	Simon & Schuster, Inc.
Alex Lowy and Phil Hood	Power of the 2 x 2 Matrix	John Wiley & Sons
Jonathan Tisch	Power of We	John Wiley & Sons
Jeff Thull	Prime Solution	Dearborn Trade Publishing
Daniel Yergin	Prize	Simon & Schuster, Inc.
Richard K. Lester	Productive Edge	W. W. Norton & Company, Inc.
Michael Maccoby	Productive Narcissist	Random House
Lauchland A. Henry	Professional's Guide to Working Smarter	Burrill-Ellsworth Associates, Inc.
Adrian J. Slywotzky and David J. Morrison with Bob Andelman	Profit Zone	Henry Holt and Company, Inc.
George Freedman	Pursuit of Innovation	AMACOM
Warren H. Schmidt and Jerome P. Finnigan	Race Without a Finish Line	John Wiley & Sons
Roger S. Ahlbrandt and Richard J. Fruehan	Renaissance of American Steel	Oxford University Press
Rochelle Kopp	Rice-Paper Ceiling	Stone Bridge Press
Edward D. Hess	Road to Organic Growth	McGraw-Hill
Jac Fitz-enz	ROI of Human Capital	AMACOM
Jagdish Sheth and Rajendra Sisodia	Rule of Three	Simon & Schuster, Inc.
John Battelle	Search	Penguin Group
Ted S. Frost	Second Coming of the Woolly Mammoth	Ten Speed Press
Ian Morrison	Second Curve	Random House
Stephen Denning	Secret Language of Leadership	John Wiley & Sons
Elaine Dundon	Seeds of Innovation	AMACOM
Jagdish N. Sheth	Self-Destructive Habits of Good Companies	Pearson Education
Karl Albrecht and Lawrence J. Bradford	Service Advantage	McGraw-Hill

<b>Author</b>	<b>Publication Name</b>	<b>Publisher</b>
James L. Heskett, W. Earl Sasser, Jr., and Leonard A. Schlesinger	<b>Service Profit Chain</b>	Simon & Schuster, Inc.
Ira C. Magazines and Mark Patinkin	<b>Silent War</b>	Random House
Roy A. Bauer, Emilio Collar, Victor Tang with Jerry Wind and Patrick R. Houston	<b>Silverlake Project</b>	Oxford University Press
Calhoun Wick, Roy Pollock, Andrew Jefferson, and Richard Flanagan	<b>Six Disciplines of Breakthrough Learning</b>	John Wiley & Sons
Kathleen Kelley Reardon	<b>Skilled Negotiator</b>	John Wiley & Sons
Keith M. Eades and Robert E. Kear	<b>Solution-Centric Organization</b>	McGraw-Hill
Peter Georgescu	<b>Source of Success</b>	John Wiley & Sons
Eric Von Hippel	<b>Sources of Innovation</b>	Oxford University Press
Jody Hoffer Gittel	<b>Southwest Airlines Way</b>	McGraw-Hill
Stephen M. R. Covey	<b>Speed of Trust</b>	Simon & Schuster, Inc.
Ori Brafman and Rod. A. Beckstrom	<b>Starfish and the Spider</b>	Penguin Group
Thomas T. Nagle and Reed K. Holden	<b>Strategy and Tactics of Pricing</b>	Pearson Education
Michael E. Raynor	<b>Strategy Paradox</b>	Random House
Bill Emmott	<b>Sun Also Sets</b>	Random House
Rochelle Jones	<b>Supermeds</b>	Simon & Schuster, Inc.
Shoshana Zuboff and James Maxmin	<b>Support Economy</b>	Penguin Group
Thomas Kelley, with Jonathan Littman	<b>Ten Faces of Innovation</b>	Random House
Saj-Nicole A. Joni	<b>Third Opinion</b>	Cambridge International Group Ltd
Patrick Lencioni	<b>Three Signs of a Miserable Job</b>	John Wiley & Sons
Malcolm Gladwell	<b>Tipping Point</b>	Hachette Book Group USA
Tom Peters	<b>Tom Peters Seminar</b>	Vintage Books
Jeffrey Liker	<b>Toyota Way</b>	McGraw-Hill
Barbara Pagano, Elizabeth Pagano	<b>Transparency Edge</b>	McGraw-Hill
Andrew W. Savitz with Karl Weber	<b>Triple Bottom Line</b>	John Wiley & Sons
Ron Alsop	<b>Trophy Kids Grow Up</b>	John Wiley & Sons
Robert Galford and Anne Siebold Drapeau	<b>Trusted Leader</b>	Simon & Schuster, Inc.
Edward E. Lawler III	<b>Ultimate Advantage</b>	John Wiley & Sons
Glenn Rifkin and George Harrar	<b>Ultimate Entrepreneur</b>	McGraw-Hill
Adrian J. Slywotzky and Karl Webber	<b>Upside</b>	Crown Business
Mark Hurd, Lars Nyberg	<b>Value Factor</b>	Bloomberg Press
Louis J. De Rose	<b>Value Network</b>	AMACOM
James L. Heskett, W. Earl Sasser, Jr., and Leonard A. Schlesinger	<b>Value Profit Chain</b>	Simon & Schuster, Inc.
Sally Helgesen	<b>Web of Inclusion</b>	Random House

Author	Publication Name	Publisher
Peter Navarro	Well-Timed Strategy	Pearson Education
James Surowiecki	Wisdom of Crowds	Random House
John Micklethwait and Adrian Wooldridge	Witch Doctors	Henry Holt and Company, Inc.
Robert B. Reich	Work of Nations	Random House
Joanne B. Ciulla	Working Life	Henry Holt and Company, Inc.
Jack Beatty	World According to Peter Drucker	Simon & Schuster, Inc.
Thomas L. Friedman	World Is Flat	Farrar, Straus and Giroux
Will Hutton	Writing on the Wall	Free Press
Jason Jennings	Think Big, Act Small	Penguin Group
Kirk Cheyfitz	Thinking Inside the Box	Simon & Schuster, Inc.
Merrill E. Douglass and Donna N. Douglass	Time Management for Teams	AMACOM
John K. Clemens, Scott Dalrymple	Time Mastery	AMACOM
Mack Hanan	Tomorrow's Competition	AMACOM
Bradford D. Smart, PhD	Topgrading	Pearson Education
Dick Martin	Tough Calls	AMACOM
Clyde V. Prestowitz, Jr.	Trading Places	Perseus Books
Michael J. Silverstein and Neil Fiske, with John Butman	Trading Up	Penguin Group
Thierry C. Pauchant and Ian I. Mitroff	Transforming the Crisis Prone Organization	John Wiley & Sons
Warren Bennis, Daniel Goleman, James O'Toole, with Patricia Ward Biederman	Transparency	John Wiley & Sons
Michael J. Silverstein with John Butman	Treasure Hunt	Penguin Group
Bill George with Peter Sims	True North	John Wiley & Sons
Lynn A. Robinson	Trust Your Gut	Kaplan Publishing
Charles H. Green	Trust-Based Selling	McGraw-Hill
Jordan D. Lewis	Trusted Partners	Simon & Schuster, Inc.
Lynn Upshaw	Truth	AMACOM
Daniel Burstein	Turning the Tables	Simon & Schuster, Inc.
Ralph Estes	Tyranny of the Bottom Line	Berrett-Koehler
Hal G. Rainey	Understanding and Managing Public Organizations	John Wiley & Sons
Paul Zane Pilzer	Unlimited Wealth	Random House
Alexander B. van Putten, Ian C. MacMillian	Unlocking Opportunities for Growth	Pearson Education
George B. Graen	Unwritten Rules for Your Career	John Wiley & Sons
Banwari Mittal, PhD and Jagdish N. Sheth, PhD	ValueSpace	McGraw-Hill
Donald L. Laurie	Venture Catalyst	Perseus Books

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Edited by SANNO Management Development Research Center	<b>Vision Management</b>	Productivity Press
Burt Nanus	<b>Visionary Leadership</b>	John Wiley & Sons
Charles Geisst	<b>Wall Street</b>	Oxford University Press
Anne B. Fisher	<b>Wall Street Women</b>	Random House
David Verklin and Bernice Kanner	<b>Watch This, Listen Up, Click Here</b>	John Wiley & Sons
Cliff Hakim	<b>We Are All Self-Employed</b>	Berrett-Koehler
Janet Lowe	<b>Welch</b>	John Wiley & Sons
Robert H. Waterman	<b>What America Does Right</b>	W. W. Norton & Company, Inc.
Marshall Goldsmith with Mark Reiter	<b>What Got You Here Won't Get You There</b>	Hyperion
Ram Charan	<b>What the Customer Wants You to Know</b>	Penguin Group
Sam Deep and Lyle Sussman	<b>What To Say To Get What You Want</b>	Pearson Education
Robert M. McMath and Thom Forbes	<b>What Were They Thinking?</b>	Random House
Richard Ault, Richard Walton, and Mark Childers	<b>What Works</b>	John Wiley & Sons
Sultan Kermally	<b>When Economics Means Business</b>	Pearson Education
Robert Sobel	<b>When Giants Stumble</b>	Pearson Education
Frank M. J. LaFasto and Carl E. Larson	<b>When Teams Work Best</b>	Sage Publications
Carole Sinclair	<b>When Women Retire</b>	Random House
Charles Heckscher	<b>White Collar Blues</b>	Perseus Books
Peter J. Boyer	<b>Who Killed CBS?</b>	Random House
W. Carl Biven	<b>Who Killed Maynard Keynes?</b>	McGraw-Hill
Regis McKenna	<b>Who's Afraid of Big Blue?</b>	Pearson Education
David L. Dotlich and Peter C. Cairo	<b>Why CEOs Fail</b>	John Wiley & Sons
Paul C. Nutt	<b>Why Decisions Fail</b>	Berrett-Koehler
Richard Heyman	<b>Why Didn't You Say That in the First Place?</b>	John Wiley & Sons
Ferdinand F. Fournies	<b>Why Employees Don't Do What They're Supposed to Do and What to Do About It</b>	Liberty House
John Kay	<b>Why Firms Succeed</b>	Oxford University Press
James E. Lukaszewski	<b>Why Should the Boss Listen to You</b>	John Wiley & Sons
Sidney Finkelstein	<b>Why Smart Executives Fail</b>	Penguin Group
Ian I. Mitroff	<b>Why Some Companies Emerge Stronger and Better From a Crisis</b>	AMACOM
Harvey Robbins and Michael Finley	<b>Why Teams Don't Work</b>	Peterson's/Pacesetter Books
Ken Matejka	<b>Why This Horse Won't Drink</b>	AMACOM
Don Tapscott & Anthony D. Williams	<b>Wikinomics</b>	Penguin Group
Don Tapscott & Anthony D. Williams	<b>Wikinomics</b>	Penguin Group
Robert E. Mittelstaedt, Jr.	<b>Will Your Next Mistake Be Fatal?</b>	Pearson Education

Author	Publication Name	Publisher
Robert B. Tucker	Win the Value Revolution	Career Press
Willard N. Ander, Neil Z. Stern	Winning At Retail	John Wiley & Sons
Douglas Lamont	Winning Worldwide Strategies for Dominating Global Markets	McGraw-Hill
Deborah J. Swiss	Women Breaking Through	Peterson's/Pacesetter Books
George Sullivan	Work Smart, Not Hard	Facts on File Publications
James R. Fisher, Jr., Ph.D.	Work Without Managers	Delta Group
Marilyn Loden and Judy B. Rosener	Workforce America!	McGraw-Hill
Ernest Gundling	Working GlobeSmart	Davies-Black Publishing
Bob Wall	Working Relationships	Davies-Black Publishing
Gerard Egan	Working the Shadow Side	Human Element
James P. Lewis	Working Together	Beard Books
Allyson Stewart-Allen and Lanie Denslow	Working With Americans	Pearson Education
Lanie Denslow	World Wise	Fairchild Publications, Inc.
Phillip L. Zweig	Wriston	Random House
James Champy	X-Engineering the Corporation	Hachette Book Group USA
Robert L. Kearns	Zaibatsu America	Simon & Schuster, Inc.