

Business Book Summaries

Database Coverage List

Author	Publication Name	Publisher
Sophie Oberstein	10 Steps to Successful Coaching	ASTD Press
Maxine Kamin	10 Steps to Successful Customer Service	ASTD Press
	10 Steps to Successful Meetings	ASTD Press
Lou Russell	10 Steps to Successful Project Management	ASTD Press
Brian Lambert	10 Steps to Successful Sales	ASTD Press
Susan Barksdale and Teri Lund	10 Steps to Successful Strategic Planning	ASTD Press
Renie McClay	10 Steps to Successful Teams	ASTD Press
Elaine Biech	10 Steps to Successful Training	ASTD Press
James W. Dudley	1992: Strategies for the Single Market	Productivity Press
Stan Davis and Bill Davidson	2020 Vision	Simon & Schuster, Inc.
Fons Trompenaars & Charles Hampden-Turner	21 Leaders for the 21st Century	McGraw-Hill
Donald E. Petersen and John Hillkirk	A Better Idea	Houghton Mifflin Company
Janelle Barlow and Claus Møller	A Complaint is a Gift	Berrett-Koehler
John Micklethwait and Adrian Wooldridge	A Future Perfect	Henry Holt and Company, Inc.
Robert Levering	A Great Place To Work	Random House
Robert Lebow	A Journey into the Heroic Environment	SelectBooks, Inc.
James M. Kouzes and Barry Z. Posner	A Leader's Legacy	John Wiley & Sons
Brian Emerson and Anne Loehr	A Manager's Guide to Coaching	AMACOM
Stephen H. Rhinesmith	A Manager's Guide to Globalization	McGraw-Hill
Roger Chevalier	A Manager's Guide to Improving Workplace Performance	AMACOM
Scott Bedbury and Stephen Fenichell	A New Brand World	Penguin Group
Kent Hodgson	A Rock and a Hard Place	AMACOM
Marc Miller	A Seat at the Table	Greenleaf Book Press
Daniel Pink	A Whole New Mind	Penguin Group
Larry Johnson and Bob Phillips	Absolute Honesty	AMACOM
Howard Stevens and Theodore Kinni	Achieve Sales Excellence	Adams Media
Michel Perigord	Achieving Total Quality Management	Productivity Press
Terry G. Vavra	AfterMarketing	McGraw-Hill
David B. Wolfe with Robert Snyder	Ageless Marketing	Dearborn Trade Publishing
Pat Choate	Agents of Influence	Touchstone
Robert W. Fuller	All Rise	Berrett-Koehler
David Nye	Alternative Staffing Strategies	Facts on File Publications
C. Jackson Grayson, Jr. and Carla O'Dell	American Business: A Two-Minute Warning	Simon & Schuster, Inc.
Larry Selden And Geoffrey Colvin	Angel Customers And Demon Customers	Penguin Group
Richard Owen and Laura L. Brooks, Ph.D.	Answering the Ultimate Question	John Wiley & Sons
Adam Radzik and Sharon Emek	Answers for Managers	AMACOM
Kara Swisher	aol.com	Times Business
Jim Carlton	Apple	Times Business
Dick Richards	Artful Work	Berrett-Koehler
Karl Albrecht	At America's Service	McGraw-Hill
Jamie Showkeir and Maren Showkeir	Authentic Conversations	Berrett-Koehler
Bill George	Authentic Leadership	John Wiley & Sons
Kevin Cashman With Jack Forem	Awakening The Leader Within	John Wiley & Sons
James Galbraith	Balancing Acts	Perseus Books
Wayne Biddle	Barons of the Sky	Simon & Schuster, Inc.
Scott G. Halford	Be a Shortcut	John Wiley & Sons
Leonard H. Goldenson with Marvin J. Wolf	Beating the Odds	Simon & Schuster, Inc.
Neil R. Gazel	Beatrice	University of Illinois Press
Joe Calloway	Becoming a Category of One	John Wiley & Sons
John C. Maxwell with Jim Dornan	Becoming a Person of Influence	Nelson Business
Len Sandler	Becoming an Extraordinary Manager	AMACOM
Gary P. Latham	Becoming the Evidence-Based Manager	Davies-Black Publishing
Fred Chicoe Lager	Ben & Jerry's	Random House
Rajesh Setly	Beyond Code	SelectBooks, Inc.
Stephen G. Diorio	Beyond e	McGraw-Hill
Raymond Vernon and Debora L. Spar	Beyond Globalism	Simon & Schuster, Inc.
Bradley K. Googins, Philip H. Mirvis, and Steven A. Rochlin	Beyond Good Company	Palgrave Macmillan

Author	Publication Name	Publisher
Bernard S. Mayer	Beyond Neutrality	John Wiley & Sons
R. Roosevelt Thomas, Jr.	Beyond Race and Gender	AMACOM
Mark Shonka and Dan Kosch	Beyond Selling Value	Dearborn Trade Publishing
Bob Matha and Macy Boehm	Beyond the Babble	John Wiley & Sons
Paul Carroll	Big Blues	Random House
Elizabeth Gibson and Andy Billings	Big Change At Best Buy	Davies-Black Publishing
Daniel Burstein and Arne de Keijzer	Big Dragon	Simon & Schuster, Inc.
Robert M. Tomasko	Bigger Isn't Always Better	AMACOM
William Pelfrey	Billy, Alfred, and General Motors	AMACOM
Michael Rothschild	Bionomics	Henry Holt and Company, Inc.
Matthew Lynn	Birds of Prey	Four Walls Eight Windows
Malcolm Gladwell	Blink	Hachette Book Group USA
Stan Davis and Christopher Meyer	Blur	Pearson Education
Anita Roddick	Body and Soul	Random House
William Knoke	Bold New World	Kodansha International
David A. Aaker and Erich Joachimsthaler	Brand Leadership	Simon & Schuster, Inc.
David A. Aaker	Brand Portfolio Strategy	Simon & Schuster, Inc.
Martin Lindstrom with Foreword by Philip Kotler	Brand Sense	Simon & Schuster, Inc.
Allen P. Adamson	BrandDigital	Palgrave Macmillan
Charles Hughes, William Jeanes, with Foreword by David E. Davis, Jr.	Branding Iron	Racom Books
Gary Hector	Breaking the Bank	Hachette Book Group USA
Felice Schwartz with Jean Zimmerman	Breaking With Tradition	Hachette Book Group USA
Bill Davidson	Breakthrough	John Wiley & Sons
Lynne C. Levesque with Foreword by Andrew J. Kaslow	Breakthrough Creativity	Davies-Black Publishing
John A. Hall	Bringing New Products to Market	AMACOM
Roger Lowenstein	Buffett	Random House
Robert H. Buckman	Building A Knowledge-Driven Organization	McGraw-Hill
Robert E. Quinn	Building the Bridge As You Walk On It	John Wiley & Sons
Bernie Marcus and Arthur Blank, with Bob Andelman	Built From Scratch	Times Business
Edward E. Lawler III and Christopher G. Worley Foreword by Jerry Porras	Built to Change	John Wiley & Sons
Cliff Purington and Chris Butler, with Sarah Fister Gale	Built To Learn	AMACOM
Dan J. Sanders	Built to Serve	McGraw-Hill
Fons Trompenaars, Peter Woolliams	Business Across Cultures	John Wiley & Sons
Martin Austin	Business Development for the Biotechnology and Pharmaceutical Industry	Gower Publishing Limited
Gita Piramal	Business Maharajas	Penguin Group
Dave Marcum, Steve Smith, and Mahan Khalsa	businessThink	John Wiley & Sons
Martin Lindstrom	Buyology	Random House
Judith E. Nichols	By the Numbers	Bonus Books
Andrea Gabor	Capitalist Philosophers	Henry Holt and Company, Inc.
Thomas M. Grubb & Robert B. Lamb	Capitalize On Merger Chaos	Simon & Schuster, Inc.
Jeffrey Garton	Career Contentment	ASTD Press
Wayne G. Broehl, Jr.	Cargill	University Press of New England
Sandra L. Kurtzig with Tom Parker	CEO	W. W. Norton & Company, Inc.
Michael Masterson and MaryEllen Tribby	Changing the Channel	John Wiley & Sons
Philip Kotler and John A. Caslione	Chaotics	AMACOM
Ted C. Fishman	China Inc.	Simon & Schuster, Inc.
Roderck Mcleod	China, Inc.	Random House
Lawrence L. Allen	Chocolate Fortunes	AMACOM
David Douglas and Greg Papadopoulos with John Boutelle	Citizen Engineer	Prentice Hall
Gervase R. Bushe	Clear Leadership	Intercultural Press
George C. Fraser	Click	McGraw-Hill
Jagdish Sheth and Andrew Sobel	Clients for Life	Simon & Schuster, Inc.
Charles H. Fine	Clockspeed	Perseus Books
Margaret Butteriss	Coaching Corporate MVPs	John Wiley & Sons
Ferdinand F. Fournies	Coaching for Improved Work Performance	McGraw-Hill

Author	Publication Name	Publisher
Myra Warren Isenhardt and Michael Spangle	Collaborative Approaches to Resolving Conflict	Sage Publications
Martin Puris	Comeback	Times Business
J. Walker Smith, Ann Clurman, Craig Wood	Coming to Concurrence	Racom Books
Daniel Yankelovich	Coming to Public Judgment	Syracuse University Press
Joel Kurtzman	Common Purpose	John Wiley & Sons
Philip G. Clampitt and Gabriel M. Vasquez	Communicating for Managerial Effectiveness	Sage Publications
Michael Campbell	Communication Skills for Project Managers	AMACOM
David A. Nadler and Michael L. Tushman	Competing by Design	Oxford University Press
Y. K. Shetty and Vernon M. Buehler, editors	Competing Though Productivity and Quality	Productivity Press
Bruce Greenwald and Judd Kahn	Competition Demystified	Penguin Group
Kirk W.M. Tyson	Competition in the 21st Century	Taylor & Francis
R. Preston McAfee	Competitive Solutions	Princeton University Press
L. William Seidman and Steven L. Skancke	Competitiveness	M. E. Sharpe
Ian H. Gordon	Competitor Targeting	John Wiley & Sons
Joseph T. Wells	Computer Fraud Casebook	John Wiley & Sons
Robert J. Wood with Max Gunther	Confessions of a PR Man	Penguin Group
Rosebeth Moss Kanter	Confidence	Random House
Michael L. George and Stephen A. Wilson	Conquering Complexity in Your Business	McGraw-Hill
Michael R. Solomon	Conquering Consumerspace	AMACOM
Michael Port and Elizabeth Marshall	Contrarian Effect	John Wiley & Sons
Noel M. Tichy and Stratford Sherman	Control Your Destiny or Someone Else Will	Random House
Adam M. Brandenburger and Barry J. Nalebuff	Co-opetition	Random House
Charles E. Grantham, James P. Ware, and Cory Williamson	Corporate Agility	AMACOM
Shel Holtz	Corporate Conversations	AMACOM
Ichak Adizes	Corporate Lifecycles	Pearson Education
Leslie Gaines-Ross	Corporate Reputation	John Wiley & Sons
Kevin J. Clancy and Peter C. Krieg	Counter-Intuitive Marketing	Simon & Schuster, Inc.
Adam Hartung	Create Marketplace Disruption	Pearson Education
Thomas J. McCoy	Creating an Open Book Organization	AMACOM
Ben McConnell	Creating Customer Evangelists	Dearborn Trade Publishing
James O'Toole	Creating the Good Life	Rodale
Judith E. Glaser	Creating We	Adams Media
Michael Kinsley	Creative Capitalism	Simon & Schuster, Inc.
Richard Foster and Sarah Kaplan	Creative Destruction	Random House
Jill Nemiro	Creativity in Virtual Teams	John Wiley & Sons
Peter Firestein	Crisis of Character	Union Square Press
Lori L. Silverman with Annabeth L. Propst	Critical SHIFT	ASQ Quality Press
Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler	Crucial Confrontations	McGraw-Hill
Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler	Crucial Conversations	McGraw-Hill
Michael D. Basch	Customer Culture	Pearson Education
Fred Wiersema	Customer Intimacy	Knowledge Exchange
Richard Whiteley and Diane Hessian	Customer-Centered Growth	Pearson Education
Roger Blackwell and Kristina Stephan	Customers Rule!	Random House
James Martin	Cybercorp	AMACOM
Maddy Dychtwald	Cycles	Simon & Schuster, Inc.
Judith M. Bardwick	Danger in the Comfort Zone	AMACOM
R. David Thomas	Dave's Way	Penguin Group
Dan Carrison	Deadline!	AMACOM
Robert F. Bruner	Deals From Hell	John Wiley & Sons
Joseph Daniel McCool	Deciding Who Leads	Davies-Black Publishing
Valarie A. Zeithami, A. Parasuraman, and Leonard L. Berry	Delivering Quality Service	Simon & Schuster, Inc.
Sidney F. Davis	Delta Air lines	Peachtree Publishers, LTD.
Tim Irwin	Derailed	Thomas Nelson
Jay R. Galbraith	Designing the Customer-Centric Organization	John Wiley & Sons
Michael Sabbag	Developing Exemplary Performance One Person at a Time	Davies-Black Publishing
Robert T. Moran, Philip R. Harris and William G. Stripp	Developing the Global Organization	Gulf Publishing Company
Dan Schiller	Digital Capitalism	MIT Press
Jonathan Reed Aspatore with Alicia Abell	Digital Rush	AMACOM

Author	Publication Name	Publisher
Leonard L. Berry	Discovering the Soul of Service	Simon & Schuster, Inc.
Stedman Graham	Diversity: Leaders Not Labels	Simon & Schuster, Inc.
Diana McLain Smith	Divide or Conquer	Penguin Group
Christopher Engholm	Doing Business in Asia's Booming "China Triangle"	Pearson Education
L. L. Lawrence Embley	Doing Well While Doing Good	Pearson Education
Michael Treacy	Double-Digit Growth	Penguin Group
Jerry Yoram Wind and Jeremy Main	Driving Change	Simon & Schuster, Inc.
Mike Brewster and Frederick Dalzell	Driving Change	Hyperion
Roland T. Rust, Valarie A. Zeithaml, and Katherine N. Lemon	Driving Customer Equity	Simon & Schuster, Inc.
Robert B. Tucker	Driving Growth Through Innovation	Berrett-Koehler
Rob Cross and Robert J. Thomas	Driving Results Through Social Networks	John Wiley & Sons
Peter F. Drucker and Isao Nakauchi	Drucker on Asia	Butterworth-Heinemann
Ernest Callenbach, Frijof Capra, Lenore Goldman, R+diger Lutz, and Sandra Marburg	EcoManagement	Berrett-Koehler
Richard E. Feinberg, John Echeverri-Gent, Friedemann Muller	Economic Reform in Three Giants	Transaction Publishers
David Marcum and Steven Smith	Egonomics	Simon & Schuster, Inc.
Anita Rosen	e-Learning 2.0	AMACOM
Franklin C. Ashby and Arthur R. Pell	Embracing Excellence	Pearson Education
Nenad Pacek and Daniel Thorniley	Emerging Markets	Profile Books
Daniel Goleman	Emotional Intelligence	Random House
Lee Gardenswartz, Jorge Cherbosque, and Anita Rowe	Emotional Intelligence for Managing Results in a Diverse World	Nicholas Brealey Publishing
Janelle Barlow	Emotional Value	Berrett-Koehler
Keith A. Ayers	Engagement is Not Enough	Elevate
Lee J. Colan, Ph.D.	Engaging the Hearts and Minds of all Your Employees	McGraw-Hill
Dave Sutton and Tom Klein	Enterprise Marketing Management	John Wiley & Sons
Don Peppers and Martha Rogers, Ph.D.	Enterprise One to One	Random House
Timothy R. Clark	EPIC Change	John Wiley & Sons
Peter S. Cohan	e-Profit	AMACOM
Dan J. Sanders and Galen Walters	Equipped to Lead	McGraw-Hill
Scott C. Fox	e-Riches 2.0	AMACOM
Ron Zemke, Tom Connellan, Thomas K. Connellan	e-Service	AMACOM
Daniel Burstein	Euroquake	Simon & Schuster, Inc.
Ram Charan and Noel M. Tichy	Every Business Is a Growth Business	Times Business
Paul Facella	Everything I Know About Business I Learned at McDonald's	McGraw-Hill
Anthony R. Kovner, David J. Fine, Richard D'Aquila	Evidence-Based Management in Healthcare	Health Administration Press
Ruth Colvin Clark	Evidence-Based Training Methods	ASTD Press
Kirk Kazanjian	Exceeding Customer Expectations	Doubleday
Carson F. Dye and Andrew N. Garman	Exceptional Leadership	Health Administration Press
Larry Bossidy and Ram Charan	Execution	Random House
Brian Underhill, Kimcee McAnnally, and John J. Koriath	Executive Coaching for Results	Berrett-Koehler
Marty Seldman, Joshua Seldman	Executive Stamina	John Wiley & Sons
Gordon Perchthold and Jenny Sutton	Extract Value from Consultants	Greenleaf Books
Geoffrey M. Bellman and Kathleen D. Ryan	Extraordinary Groups	John Wiley & Sons
Emi Osono, Norihiko Shimizu, Hiroataka Takeuchi, with John Kyle Dorton	Extreme Toyota	John Wiley & Sons
Art Horn	Face It	AMACOM
Yves Doz, Mikko Kosonen	Fast Strategy	Pearson Education
Thomas J. Watson, Jr. and Peter Petre	Father, Son & Co	Random House
Diana B. Henriques	Fidelity's World	Simon & Schuster, Inc.
Charles J. Givens	Financial Self-Defense	Simon & Schuster, Inc.
Marcus Buckingham	Find Your Strongest Life	Thomas Nelson
Rajendra S. Sisodia, David B. Wolfe, and Jagdish N. Sheth	Firms of Endearment	Pearson Education
Bob Paladino	Five Key Principles of Corporate Performance Management	John Wiley & Sons
David Heenan	Flight Capital	Davies-Black Publishing
James A. Belasco, Ralph C. Stayer	Flight of the Buffalo	Hachette Book Group USA
Lisa L. Haneberg and Keith Ferrazzi	Focus Like a Laser Beam	John Wiley & Sons

Author	Publication Name	Publisher
Tom Atchison	Followership	Health Administration Press
Mark Pendergrast	For God, Country and Coca-Cola	Simon & Schuster, Inc.
Carol Rudman, Ph.D.	Frames of Reference	Peterson's/Pacesetter Books
Chris Anderson	Free	Hyperion
Daniel H. Pink	Free Agent Nation	Hachette Book Group USA
Jim Smith, Jr.	From Average to Awesome	ASTD Press
Martin M. Greller and David M. Nee	From Baby Boom to Baby Bust	Pearson Education
Phil Baker	From Concept to Consumer	Pearson Education
Gilbert G. Zoghlin	From Executive to Entrepreneur	AMACOM
George David Smith	From Monopoly to Competition	Cambridge University Press
Lou Cassara	From Selling to Serving	Dearborn Trade Publishing
Barry Howard Minkin	Future in Sight	Holtzbrinck
Stan Davis	Future Perfect	Pearson Education
Robert J. Shapiro	Futurecast	St. Martin's Press
Joe Cappel	FutureScope	Pearson Education
Edie Weiner and Arnold Brown	FutureThink	Pearson Education
T. W. Kang	Gaishi	Perseus Books
Mauricio Goldstein and Philip Read	Games at Work	John Wiley & Sons
Ron Zemke, Claire Raines, and Bob Filipczak	Generations At Work	AMACOM
Anil K. Gupta and Haiyan Wang	Getting China and India Right	John Wiley & Sons
Kevin Davis with Foreword by Ken Blanchard	Getting Into Your Customer's Head	Times Business
Stewart Levine	Getting to Resolution	Berrett-Koehler
Martin K. Starr	Global Corporate Alliances and the Competitive Edge	Quorum Books
Ernest Gundling and Anita Zanchettin	Global Diversity	Nicholas Brealey Publishing
Richard J. Bernet and John Cavanagh	Global Dreams	Simon & Schuster, Inc.
Robert Rosen, Patricia Digh, Marshall Singer, and Carl Phillips	Global Literacies	Simon & Schuster, Inc.
Richard C. Longworth, Foreword by Adele Simmons	Global Squeeze	McGraw-Hill
Marcus Buckingham	Go Put Your Strengths to Work	Simon & Schuster, Inc.
John Rothchild	Going for Broke	Simon & Schuster, Inc.
Stephen A. Ruffa	Going Lean	AMACOM
Mihaly Csikszentmihalyi	Good Business	Penguin Group
Howard M. Guttman	Great Business Teams	John Wiley & Sons
John Baldoni	Great Motivation Secrets of Great Leaders	McGraw-Hill
Lawrence Webber and Michael Wallace	Green Tech	AMACOM
Daniel C. Esty and Andrew S. Winston	Green to Gold	Yale University Press
William C Byham, Audrey B Smith, and Matthew J Paese	Grow Your Own Leaders	Pearson Education
Don Tapscott	Grown Up Digital	McGraw-Hill
Jessica Pryce-Jones	Happiness at Work	John Wiley & Sons
Nancy Dodd McCann and Thomas A. McGinn	Harassed	McGraw-Hill
Jaine Carter, Ph.D. and James D. Carter, Ph.D.	He Works She Works	AMACOM
Quinn Spitzer and Ron Evans	Heads You Win	Simon & Schuster, Inc.
David M. Noer	Healing the Wounds	John Wiley & Sons
KRS Edstrom, M.S.	Healthy, Wealthy & Wise	Pearson Education
Albert P. Heaner	Henry J. Kaiser	Peter Lang Publishing, Inc.
Michael D'Antonio	Hershey	Simon & Schuster, Inc.
Chris Warner and Don Schmincke	High Altitude Leadership	John Wiley & Sons
David S. Weiss	High Performance HR	John Wiley & Sons
Rick Page	Hope Is Not a Strategy	Nautilus Press
Lynda Gratton	Hot Spots	Berrett-Koehler
John Gribbin	Hothouse Earth	Grove Weidenfeld
Dov Seidman	How	John Wiley & Sons
Adrian J. Slywotzky and David J. Morrison	How Digital Is Your Business?	Random House
Don Maruska	How Great Decisions Get Made	AMACOM
John Baldoni	How Great Leaders Get Great Results	McGraw-Hill
Brian Tracy	How the Best Leaders Lead	AMACOM
Walter L. Updegrave	How To Keep Your Savings Safe	Random House
Edward M. Tauber	How to Retire Young	McGraw-Hill
Dave Lakhani	How to Sell When Nobody's Buying	John Wiley & Sons
Arch Lustberg	How to Sell Yourself	Career Press

Author	Publication Name	Publisher
John E. Newman, Ph.D.	How To Stay Cool, Calm & Collected When the Pressure's On	AMACOM
Richard S. Gallagher	How to Tell Anyone Anything	AMACOM
Dave Stein	How Winners Sell	Bard Books
Libby Sartain with Martha I. Finney	HR from the Heart	AMACOM
Dave Ulrich, Justin Allen, Wayne Brockbank, Jon Younger, and Mark Nyman	HR Transformation	McGraw-Hill
Nancy C. Widmann, Elaine J. Eisenman Ph.D., Amy Dorn Kopelan	I Didn't See It Coming	John Wiley & Sons
Arthur B. VanGundy	Idea Power	AMACOM
Tom Kendrick, PMP	Identifying and Managing Project Risk	AMACOM
Lawrence D. Ackerman	Identity is Destiny	Berrett-Koehler
Fred Lee	If Disney Ran Your Hospital	Second River Healthcare Press
Richard Edler	If I Knew Then What I Know Now	Penguin Group
Carla O'Dell and C. Jackson Grayson, Jr. with Nilly Essaides	If Only We Knew What We Know	Simon & Schuster, Inc.
Nancy S. Ahlrichs	Igniting Gen B and Gen V	Davies-Black Publishing
Peter Jensen Ph.D.	Igniting the Third Factor	Performance Coaching Inc.
Linda Silverman Goldzimer	I'm First	Simon & Schuster, Inc.
Eric Liu and Scott Noppe-Brandon	Imagination First	John Wiley & Sons
Frederick W. Ball and Barbara B. Ball	Impact Hiring	Pearson Education
Timothy Van Mieghem	Implementing Supplier Partnerships	Pearson Education
Alan M. Zuckerman	Improve Your Competitive Strategy	Health Administration Press
Alan Reder	In Pursuit of Principle and Profit	Penguin Group
Bob Ortega	In Sam We Trust	Times Business
Robert McDowell and William L. Simon	In Search of Business Value	SelectBooks, Inc.
Graef S. Crystal	In Search of Excess	W. W. Norton & Company, Inc.
Jack Trout	In Search of the Obvious	John Wiley & Sons
Kerry Patterson, Joseph Grenny, David Maxfield, and Ron McMillan	Influencer	McGraw-Hill
Thomas D. Kuczumski	Innovation	McGraw-Hill
James Brian Quinn, Jordan J. Baruch, and Karen Anne Zien	Innovation Explosion	Simon & Schuster, Inc.
John Kao	Innovation Nation	Simon & Schuster, Inc.
Thomas B. Wilson	Innovative Reward Systems for the Changing Workplace	McGraw-Hill
David W. Ewing	Inside the Harvard Business School	Random House
Mark A. Peck	Integrated Account Management	AMACOM
Kenneth W. Thomas	Intrinsic Motivation at Work	Barrett-Koehler Publishers
Jack A. Brill and Alan Reder	Investing From the Heart	Random House
Wayne Cascio and John Boudreau	Investing in People	Pearson Education
T. W. Kang	Is Korea the Next Japan?	Simon & Schuster, Inc.
Porter Bibb	It Ain't as Easy as It Looks	Random House
J. Stewart Black and Hal B. Gregersen	It Starts With One	Pearson Education
Kathleen Kelly Reardon Ph.D.	It's All Politics	Random House
Phillip Oppenheim	Japan Without Blinders	Kodansha International
Noel M. Tichy and Warren G. Bennis	Judgment	Penguin Group
Philip Glouchevitch	Juggernaut	Simon & Schuster, Inc.
Gary B. Cohen	Just Ask Leadership	McGraw-Hill
Kellie A. McElhaney, Ph.D.	Just Good Business	Berrett-Koehler
Mark Goulston	Just Listen	AMACOM
Joan Koob Cannie with Donald Caplin	Keeping Customers for Life	AMACOM
Martin John Yate	Keeping the Best	Bob Adams, Inc.
Dr. Joanne G. Sujansky, CSP and Dr. Jan Ferri-Reed	Keeping the Millennials	John Wiley & Sons
Bob Prosen	Kiss Theory Good Bye	Gold Pen Publishing
Donald Kirk	Korean Dynasty	M. E. Sharpe
John Baldoni	Lead By Example	AMACOM
Gerry Czarneci	Lead with Love	Milton Rae Press
Edward Betof	Leaders as Teachers	ASTD Press
Ram Charan	Leaders at All Levels	John Wiley & Sons
Bob Johansen	Leaders Make the Future	Berrett-Koehler
William B. Joiner and Stephen A. Josephs	Leadership Agility	John Wiley & Sons
Mary E. Boone	Leadership and the Computer	Random House
Michael Gurian with Barbara Annis	Leadership and the Sexes	John Wiley & Sons

Author	Publication Name	Publisher
John Townsend, Ph.D.	Leadership Beyond Reason	Thomas Nelson
Kevin Cashman	Leadership from the Inside Out	Berrett-Koehler
John C. Maxwell	Leadership Gold	Thomas Nelson
Ram Charan	Leadership in the Era of Economic Uncertainty	McGraw-Hill
Belle Linda Halpern and Kathy Lubar	Leadership Presence	Penguin Group
David S. Weiss, Vince Molinaro & Liane Davey	Leadership Solutions	John Wiley & Sons
Ed Cohen	Leadership Without Borders	John Wiley & Sons
Peter Koestenbaum	Leadership: The Inner Side of Greatness	John Wiley & Sons
Ken Blanchard	Leading at a Higher Level	Pearson Education
David L. Dotlich, Peter C. Cairo, and Stephen H. Rhinesmith	Leading in Times of Crisis	John Wiley & Sons
Jeswald W. Salacuse	Leading Leaders	AMACOM
Howard Gardner with the collaboration of Emma Laskin	Leading Minds	Perseus Books
Emmett C. Murphy and Mark A. Murphy	Leading on the Edge of Chaos	Pearson Education
Karen Sobel Lojeski	Leading the Virtual Workforce	John Wiley & Sons
Robert Gandossy & Marc Efron	Leading the Way	John Wiley & Sons
David Livermore, Ph.D.	Leading with Cultural Intelligence	AMACOM
Richard C. Huseman, Ph.D. and Jon P. Goodman, Ph.D.	Leading with Knowledge	Sage Publications
Andrew Leigh and Michael Maynard	Leading Your Team	Nicholas Brealey Publishing
Bennett Harrison	Lean and Mean	Perseus Books
James P. Womack and Daniel T. Jones	Lean Solutions	Simon & Schuster, Inc.
James P. Womack and Daniel T. Jones	Lean Thinking	Simon & Schuster, Inc.
Jason Jennings	Less Is More	Penguin Group
Thomas J. Neff and James M. Citrin	Lessons from the Top	Random House
Michael E. Cafferky	Let Your Customers Do the Talking	Upstart Publishing Company
Sandra Burud, Marie Tumulo	Leveraging The New Human Capital	Davies-Black Publishing
Tom Peters	Liberation Management	Random House
Ryan W. Quinn and Robert E. Quinn	Lift	Berrett-Koehler Publishers
Willard I. Zangwill	Lightning Strategies for Innovation	Lexington Books
Steven L. Katz	Lion Taming	SourceBooks, Inc.
Anthony Michael Tedeschi	Live Via Satellite	Acropolis Books, Ltd.
James Fallows	Looking at the Sun	Random House
David W. DeLong	Lost Knowledge	Oxford University Press
John Hope Bryant	Love Leadership	John Wiley & Sons
Richard C. Whiteley	Love the Work You're With	Henry Holt and Company, Inc.
Gao Yuan	Lure the Tiger Out of the Mountains	Simon & Schuster, Inc.
Michael L. Dertouzos, Richard K. Lester, Robert M. Solow, and the MITC Commission	Made in America	MIT Press
Chip Heath and Dan Heath	Made to Stick	Random House
Sheila Murray Bethel	Making a Difference	Penguin Group
Tony Davila, Marc J. Epstein, and Robert Shelton	Making Innovation Work	Pearson Education
Lawrence G. Hrebiniak	Making Strategy Work	Pearson Education
Marc J. Epstein	Making Sustainability Work	Greenleaf Publishing Limited
Craig Hickman	Management Malpractice	Adams Media
Peter J. Capezio	Manager's Guide to Business Planning	McGraw-Hill
Richard G. Weaver and John D. Farrell	Managers as Facilitators	Berrett-Koehler
Chip R. Bell	Managers As Mentors	Berrett-Koehler
Chip R. Bell	Managers As Mentors 2nd edition	Berrett-Koehler
James M. Jenks and Brian L. P. Zevnik	Managers Caught in the Crunch	Franklin Watts
Henry Mintzberg	Managers Not MBAs	Berrett-Koehler
Henry Mintzberg	Managing	Berrett-Koehler Publishers
Charlene M. Solomon and Michael S. Schell	Managing Across Cultures	McGraw-Hill
Lee Gardenswartz and Anita Rowe	Managing Diversity in Health Care	John Wiley & Sons
Peter F. Drucker	Managing for the Future	Holtzbrinck
Noel Capon, Dave Potter, and Fred Schindler	Managing Global Accounts	South-Western Educational Publishing
M. Cauley de la Sierra	Managing Global Alliances	Pearson Education
Louis E.V. Nevaer	Managing Hispanic and Latino Employees	Berrett-Koehler
Steven P. Schnaars	Managing Imitation Strategies	Simon & Schuster, Inc.
Peter F. Drucker	Managing in a Time of Great Change	Holtzbrinck

Author	Publication Name	Publisher
Peter F. Drucker	Managing in the Next Society	Holtzbrinck
Jane Henry and David Mayle, Editors	Managing Innovation and Change	Sage Publications
Mary E. Boone	Managing Interactively	McGraw-Hill
Richard Tanner Pascale	Managing on the Edge	Simon & Schuster, Inc.
Robert B. Tucker	Managing the Future	Penguin Group
Karl E. Weick and Kathleen M. Sutcliff	Managing the Unexpected	John Wiley & Sons
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Michael J. McCarthy	Mastering the Information Age	Penguin Group
Ivan R. Misner and Don Morgan	Masters of Sales	Entrepreneur Media, Inc
Robert E. Sibson	Maximizing Employee Productivity	AMACOM
Albert J. Dunlap with Bob Andelman	Mean Business	Times Business
Aubrey C. Daniels and James E. Daniels	Measure of a Leader	Performance Management Publications
John Naisbitt	Megatrends Asia	Simon & Schuster, Inc.
James E. Liebig	Merchants of Vision	Berrett-Koehler
George Gilder	Microcosm	Simon & Schuster, Inc.
Michael A. Cusumano and Richard W. Selby	Microsoft Secrets	Simon & Schuster, Inc.
Carol S. Dweck, Ph.D.	Mindset	Random House
Lowell L. Bryan and Claudia I. Joyce	Mobilizing Minds	McGraw-Hill
William "Skip" Miller	More ProActive Sales Management	AMACOM
Cam Marston	Motivating the "What's In It For Me" Workforce	John Wiley & Sons
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Dr. Thomas J. Stanley	Networking With the Affluent and Their Advisors	McGraw-Hill
Keith Ferrazzi with Tahl Raz	Never Eat Alone	Crown Publishing Group
Alex Lowy	No Problem	AuthorHouse
Peter Han	Nobodies to Somebodies	Penguin Group
Bruce Tulgan	Not Everyone Gets a Trophy	John Wiley & Sons
Marcus Buckingham and Donald Clifton	Now, Discover Your Strengths	The Free Press
Kevin Freiberg and Jackie Freiberg	NUTS!	Bard Books
Marcia Robinson and Ravi Kalakota	Offshore Outsourcing	Mivar Press
Warren Bennis	On Becoming a Leader	Pearson Education
Sarah Lacy	Once You're Lucky, Twice You're Good	Penguin Group
Gary Heil, Tom Parker, and Deborah C. Stephens with Foreword by Jan Carlzon	One Size Fits One	Van Nostrand Reinhold
Don Peppers and Martha Rogers, PhD with Foreword by Geoffrey Moore	One to One B2B	Random House
Peter Lynch and John Rothchild	One Up on Wall Street	Simon & Schuster, Inc.
Heather Shea-Schultz & John Fogarty	Online Learning Today	Berrett-Koehler
Andrew S. Grove	Only the Paranoid Survive	Random House
Pamela Bilbrey and Brian Jones	Ordinary Greatness	John Wiley & Sons
Edgar H. Schein	Organizational Culture and Leadership	John Wiley & Sons
Warren Bennis and Patricia Ward Biederman with Foreword by Charles Handy	Organizing Genius	Pearson Education
Jim Champy	Outsmart!	Pearson Education
Vance Trimble	Overnight Success	Random House
Michael J. Cunningham	Partners.Com	Perseus Books
Dana Gaines Robinson and James C. Robinson	Performance Consulting	Berrett-Koehler
Gary Cokins	Performance Management	John Wiley & Sons
Todd Mason	Perot	McGraw-Hill
Edwin E. Bobrow and Dennis W. Shafer	Pioneering New Products	McGraw-Hill
Ellen E. Ensher, Susan E. Murphy	Power Mentoring	John Wiley & Sons
Alvin Toffler	Powershift	Random House
Karl Albrecht	Practical Intelligence	John Wiley & Sons
Stephen R. Covey	Principle-Centered Leadership	Summit Books
Alex Pattakos, with Foreword by Stephen R. Covey	Prisoners of Our Thoughts	Berrett-Koehler
Robert Teitelman	Profits of Science	Perseus Books
Nikos Mourkogiannis	Purpose	Holtzbrinck

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Harvey Mackay	Pushing the Envelope	Random House
Randall Tobias with Todd Tobias	Put The Moose On The Table	Indiana University Press
Debbe Kennedy	Putting Our Differences to Work	Berrett-Koehler
Lloyd Dobyns and Clare Crawford-Mason	Quality or Else	Houghton Mifflin Company
Ronald E. Merrill and Gaylord E. Nichols, with foreword by Benjamin M. Rosen	Raising Money	AMACOM
Neil H. Snyder, O. Whitfield Broome, Jr., William J. Kehoe, James T. McIntyre, Jr., Karen E. Blair	Reducing Employee Theft	Quorum Books
Willie Pietersen	Reinventing Strategy	John Wiley & Sons
Jack Trout, with Steve Rivkin	Repositioning	McGraw-Hill
Joe Takash	Results Through Relationships	John Wiley & Sons
James Dion	Retail Selling Ain't Brain Surgery	Dionco
Ric Merrifield	Rethink	FT Press
Richard P. Finnegan	Rethinking Retention in Good Times and Bad	Davies-Black Publishing
Robert M. Tomasko	Rethinking the Corporation	AMACOM
Colin Shaw	Revolutionize Your Customer Experience	Holtzbrinck
Robert P. Smith with Peter Zheutlin	Riches Among the Ruins	AMACOM
David N. Martin	Romancing the Brand	AMACOM
Tim Irwin	Run With the Bulls Without Getting Trampled	Thomas Nelson
Jerome Tuccille	Rupert Murdoch	Donald I Fine
Philip Kleinman	Saatchi & Saatchi	McGraw-Hill
Chris Denove and James D. Power IV	Satisfaction	Penguin Group
Susan Strasser	Satisfaction Guaranteed	Random House
Daniel Kehrer	Save Your Business a Bundle	Simon & Schuster, Inc.
Tim Sanders	Saving the World at Work	Crown Publishing Group
David A. Hounshell and John Kenly Smith, Jr.	Science and Corporate Strategy	Cambridge University Press
Alan Downs	Secrets of an Executive Coach	AMACOM
Dick Martin	Secrets of the Marketing Masters	AMACOM
Robert J. Herbold	Seduced by Success	McGraw-Hill
Louis Lowenstein	Sense and Nonsense in Corporate Finance	Pearson Education
Christian Gronroos with forewords by Philip Kotler and Jan Carlzon	Service Management and Marketing	Lexington Books
Karl Albrecht	Service Within	McGraw-Hill
Ellen J. Wagner	Sexual Harassment in the Workplace	AMACOM
William P. Belgard and Steven R. Rayner	Shaping the Future	AMACOM
Lisa Davis	Shortcuts for Smart Managers	AMACOM
William L. Shanklin	Six Timeless Marketing Blunders	Lexington Books
Bo Burlingham	Small Giants	Penguin Group
Chuck Martin, Peg Sawson, Richard Guare	Smarts	AMACOM
Karl Albrecht, Foreword by Warren Bennis	Social Intelligence	John Wiley & Sons
Arthur L. Jue, Jackie Alcalde Marr, and Mary Ellen Kassotakis	Social Media at Work	John Wiley & Sons
Elliott Jaques	Social Power and the CEO	Quorum Books
Kevan Hall	Speed Lead	Nicholas Brealey Publishing
Larry Dressler	Standing in the Fire	Berrett-Koehler
Gary Hirshberg	Stirring It Up	Hyperion
Justin Pettit	Strategic Corporate Finance	John Wiley & Sons
John A. Goodman	Strategic Customer Service	AMACOM
Stephen J. Blakesley	Strategic Hiring	Stephen J. Blakesley
Terry Schmidt	Strategic Project Management Made Simple	John Wiley & Sons
William H. Franklin	Street Smarts	Georgia State University Press
Tom Rath and Barry Conchie	Strengths Based Leadership	Gallup, Inc.
Herb Greenberg and Patrick Sweeney	Succeed on Your Own Terms	McGraw-Hill
Jerry Porras, Stewart Emery, Mark Thompson, with Foreword by Senator John McCain	Success Built to Last	Pearson Education
Charles C. Manz and Henry P. Sims, Forward by Tom Peters	SuperLeadership	Pearson Education
Charles C. Poirier and Stephen E. Reiter	Supply Chain Optimization	Berrett-Koehler
Richard Pascale, Mark Millemann and Linda Gioja	Surfing the Edge of Chaos	Random House
Seth Godin	Survival Is Not Enough	Simon & Schuster, Inc.

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Rick Brandon and Marty Seldman	Survival of the Savvy	Simon & Schuster, Inc.
Connie Glaser, Barbara Steinberg Smalley	Swim With the Dolphins	Hachette Book Group USA
J. B. Strasser and Laurie Becklund	Swoosh	Harcourt Brace Jovanovich
Shel Holtz and John C. Havens	Tactical Transparency	John Wiley & Sons
Perry M. Smith	Taking Charge	Penguin Group
Edward E. Lawler III	Talent	John Wiley & Sons
Emmett C. Murphy	Talent IQ	Adams Media
John C. Maxwell	Talent is Never Enough	Thomas Nelson
Graham Alexander	Tales From the Top	Thomas Nelson
Ray Anthony with Foreword by Dr. Warren Bennis	Talking to the Top	Pearson Education
James A. Belasco	Teaching the Elephant to Dance	Random House
Chuck Pettis	TechnoBrands	AMACOM
A. Parasuraman and Charles L. Colby	Techno-Ready Marketing	Simon & Schuster, Inc.
Jagdish N. Sheth and Rajendra S. Sisodia Foreword by Philip Kotler	Tectonic Shift	Sage Publications
Joel Kugelmass	Telecommuting	Simon & Schuster, Inc.
Annette Simmons	Territorial Games	AMACOM
Edited by K. Joanne McGlown	Terrorism and Disaster Management	Health Administration Press
E. Ted Prince	The 3 Financial Styles of Very Successful Leaders	McGraw-Hill
John C. Maxwell	The 360-Degree Leader	Thomas Nelson
E. Patricia Birsner	The 40+ Job Hunting Guide	Pearson Education
Dale Carnegie Training	The 5 Essential People Skills	Fireside
James M. Citrin and Richard A. Smith	The 5 Patterns of Extraordinary Careers	Random House
Stephen R. Covey	The 7 Habits of Highly Effective People	Simon & Schuster, Inc.
Leigh Branham	The 7 Hidden Reasons Employees Leave	AMACOM
Jac Fitz-Enz	The 8 Practices of Exceptional Companies	AMACOM
Stephen R. Covey	The 8th Habit	Simon & Schuster, Inc.
Paul G. Stoltz and Erik Weihenmayer Foreword by Stephen R. Covey	The Adversity Advantage	Simon & Schuster, Inc.
J. Barry Griswell and Bob Jennings	The Adversity Paradox	St. Martin's Press
Kenneth W. Gronbach	The Age Curve	AMACOM
Art Kleiner	The Age of Heretics	Random House
Vince Poscente	The Age of Speed	Bard Press
Michael Hammer	The Agenda	Random House
Jean Lipman-Blumen	The Allure of Toxic Leaders	Oxford University Press
Robert L. Dilenschneider	The AMA Handbook of Public Relations	AMACOM
Carl Kaysen, Editor	The American Corporation Today	Oxford University Press
James Champy and Nitin Nohria	The Arc of Ambition	Perseus Books
P.S. Perkins	The Art and Science of Communication	John Wiley & Sons
Claire Raines, Lara Ewing	The Art of Connecting	AMACOM
Ronald E. Riggio, Ira Chaleff and Jean Lipman-Blumen, Editors	The Art of Followership	John Wiley & Sons
Tom Kelley with Jonathan Littman, Foreword by Tom Peters	The Art of Innovation	Random House
William A. Cohen	The Art of the Leader	Pearson Education
Guy Kawasaki	The Art of the Start	Penguin Group
John C. Bogle	The Battle for the Soul of Capitalism	Yale University Press
The Big Six	The Big Six	Simon & Schuster, Inc.
John Gerzema and Ed Lebar	The Brand Bubble	John Wiley & Sons
Richard Florida and Martin Kenney	The Breakthrough Illusion	Perseus Books
James Gustave Speth	The Bridge at the Edge of the World	Yale University Press
Roger Bean and Russell W. Radford	The Business of Innovation	AMACOM
Richard A. Luecke & Perry McIntosh	The Busy Manager's Guide to Delegation	AMACOM
Adrian Gostlick and Chester Elton	The Carrot Principle	Simon & Schuster, Inc.
Adrian Gostlock and Chester Elton	The Carrot Principle	Free Press
Thomas R. Horton	The CEO Paradox	AMACOM
Nancy J. Barger and Linda K. Kirby	The Challenge of Change in Organizations	Davies-Black Publishing
Ann Salerno & Lillie Brock	The Change Cycle	Berrett-Koehler
Gary D. Kissler	The Change Riders	Pearson Education
Peter Navarro	The Coming China Wars	Pearson Education
Daniel Yergin and Joseph Stanislaw	The Commanding Heights	Simon & Schuster, Inc.
Mickey Connolly and Richard Rianoshek	The Communication Catalyst	Dearborn Trade Publishing

Author	Publication Name	Publisher
Nannette Rundle Carroll	The Communication Problem Solver	AMACOM
Michael Dulworth	The Connect Effect	Berrett-Koehler
Gabrielle O'Donovan	The Corporate Culture Handbook	Liffey Press
John P. Geyman, MD	The Corporate Transformation of Health Care	Springer Publishing Company
Roger D'Aprix	The Credible Company	John Wiley & Sons
Hendrie Weisinger, PhD	The Critical Edge	Hachette Book Group USA
Clotire Rapaille	The Culture Code	Random House
John Guaspari	The Customer Connection	AMACOM
Fred E. Jandt	The Customer Is Usually Wrong	JIST
Patricia Seybold, with Ronni T. Marshak and Jeffrey M. Lewis	The Customer Revolution	Random House
C. Britt Beemer and Robert L. Shook	The Customer Rules	McGraw-Hill
Joel Kurtzman	The Death of Money	Simon & Schuster, Inc.
Elizabeth Hass Edersheim	The Definitive Drucker	McGraw-Hill
Michael Treacy and Fred Wiersema	The Discipline of Market Leaders	Pearson Education
Ron Grover	The Disney Touch	McGraw-Hill
Kimball Fisher and Mareen Duncan Fisher	The Distance Manager	McGraw-Hill
Judith E. Glaser	The DNA of Leadership	Adams Media
Donald J. Vlcek, Jr. with Jeffrey P. Davidson	The Domino Effect	McGraw-Hill
John K. Emmerson and Harrison M. Holland	The Eagle and the Rising Sun	Pearson Education
Martyn Sloman	The E-Learning Revolution	AMACOM
Matthew E. May	The Elegant Solution	Simon & Schuster, Inc.
Antoine van Agtmael	The Emerging Markets Century	Simon & Schuster, Inc.
Joel Glenn Brenner	The Emperors of Chocolate	Random House
Steven Schlossstein	The End of the American Century	McGraw-Hill
Edward N. Luttwak	The Endangered American Dream	Simon & Schuster, Inc.
David Sirota, Louis A. Mischkind, and Michael Irwin	The Enthusiastic Employee	Pearson Education
Kazuma Tateisi	The Eternal Venture Spirit	Productivity Press
John H. Zenger and Joseph Folkman	The Extraordinary Leader	McGraw-Hill
Sally Helgesen	The Female Advantage	Random House
Catherine Kaputa	The Female Brand	Davies-Black
Peter M. Senge	The Fifth Discipline	Random House
Robert Ballon and Iwao Tomita	The Financial Behavior of Japanese Corporations	Kodansha International
Kimberly Douglas	The Firefly Effect	John Wiley & Sons
Cecil C. Hoge, Sr.	The First Hundred Years Are the Toughest	Ten Speed Press
Lorin B. Belker and Gary S. Topchik	The First Time Manager	AMACOM
Patrick Lencioni	The Five Dysfunctions of a Team	John Wiley & Sons
Richard David Hames	The Five Literacies of Global Leadership	John Wiley & Sons
Howard Kurtz	The Fortune Tellers	Simon & Schuster, Inc.
Paul C. Light	The Four Pillars of High Performance	McGraw-Hill
Herman Bryant Maynard, Jr. and Susan E. Mehrtens	The Fourth Wave	Berrett-Koehler
Dave Ulrich, Steve Kerr, and Ron Ashkenas	The GE Work-Out	McGraw-Hill
Tom Sant	The Giants of Sales	AMACOM
Jerome M. Rosow	The Global Marketplace	Facts on File Publications
Patrick Viguerie, Sven Smit, Mehrdad Baghai	The Granularity of Growth	John Wiley & Sons
James Martin	The Great Transition	AMACOM
Phil Rosenzweig	The Halo Effect	Simon & Schuster, Inc.
Mike Song, Vicki Halsey, and Tim Burress	The Hamster Revolution	Berrett-Koehler
Steve Chandler and Duane Black	The Hands-Off Manager	Career Press
Arthur C. Martinez with Charles Madigan	The Hard Road to the Softer Side	Henry Holt and Company, Inc.
Robert H. Rosen, Ph.D. with Lisa Berger with Foreword by James A. Autry	The Healthy Company	Penguin Group
Jeffrey Sonnenfeld	The Hero's Farewell	Oxford University Press
Albert J. Alletzhauer	The House of Nomura	Hachette Book Group USA
Nick Tasler	The Impulse Factor	Fireside
Frederick A. Miller and Judith H. Katz	The Inclusion Breakthrough	Berrett-Koehler
David R. Vincent	The Information-Based Corporation	McGraw-Hill
Cynthia Barton Rabe	The Innovation Killer	AMACOM
John H. Zenger, Joseph R. Folkman, and Scott K. Edinger	The Inspiring Leader	McGraw-Hill
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Shintaro Ishihara	The Japan That Can Say No	Simon & Schuster, Inc.
Boyd Clarke & Ron Crossland	The Leader's Voice	SelectBooks, Inc.
James M. Kouzes and Barry Z. Posner	The Leadership Challenge	John Wiley & Sons
James M. Kouzes and Barry Z. Posner	The Leadership Challenge 4th edition	John Wiley & Sons
David S. Weiss & Vince Molinaro	The Leadership Gap	John Wiley & Sons
Ram Charan, Stephen Drotter, and James Noel	The Leadership Pipeline	John Wiley & Sons
Dan Dimancescu, Peter Hines, and Nick Rich	The Lean Enterprise	AMACOM
Anthony B. López	The Legacy Leader	1st Books
Malcolm Kushner	The Light Touch	Simon & Schuster, Inc.
Tim Sanders	The Likeability Factor	Random House
Chris Anderson	The Long Tail	Hyperion
Robert M. Sharp	The Lore and Legends of Wall Street	McGraw-Hill
James P. Womack, Daniel T. Jones, and Daniel Roos	The Machine That Changed the World	Simon & Schuster, Inc.
Daniel Yankelovich	The Magic of Dialogue	Simon & Schuster, Inc.
Daniel Ichbiah and Susan L. Knepper	The Making of Microsoft	Random House
Andrea Gabor	The Man Who Discovered Quality	Henry Holt and Company, Inc.
Doug Jensen, Tom McMullen, Mel Stark	The Manager's Guide to Rewards	AMACOM
Michael Dunn & Chris Halsall	The Marketing Accountability Imperative	John Wiley & Sons
Jeffery E. Garten	The Mind of the CEO	Perseus Books
David Arnold	The Mirage Of Global Markets	Pearson Education
J. C. Larreche	The Momentum Effect	Pearson Education
Ben Brown and Robert A. Watson	The Most Effective Organization In the U.S.	Random House
Robert Gordman with Armin Brott	The Must-Have Customer	Holtzbrinck
Fred Crawford and Ryan Matthews	The Myth of Excellence	Random House
C. K. Prahalad, M. S. Krishnan	The New Age of Innovation	McGraw-Hill
James O'Toole, Edward E. Lawler III	The New American Workplace	Holtzbrinck
Robert Slater	The New GE	McGraw-Hill
Bradley W. Hall, Ph.D.	The New Human Capital Strategy	AMACOM
Rick Kash	The New Law of Demand and Supply	Random House
Fred Wiersema	The New Market Leaders	Simon & Schuster, Inc.
Karl Erick Sveiby	The New Organizational Wealth	Berrett-Koehler
Harriet Hankin	The New Workforce	AMACOM
Scott Eblin	The Next Level	Davies-Black Publishing
Steve Barnett, editor	The Nissan Report	Random House
Dan Steinbock	The Nokia Revolution	AMACOM
Karl Albrecht	The Northbound Train	AMACOM
Lee Eisenberg	The Number	Simon & Schuster, Inc.
Dennis M. Powers	The Office Romance	AMACOM
Marcus Buckingham	The One Thing You Need to Know	Simon & Schuster, Inc.
Don Peppers and Martha Rogers, Ph.D	The One to One Future	Random House
Lisa Mainiero and Sherry Sullivan	The Opt-Out Revolt	Davies-Black Publishing
Robert K. Cooper	The Other 90 Percent	Random House
Harvey Deutschendorf	The Other Kind of Smart	AMACOM
Frank Gibney	The Pacific Century	Simon & Schuster, Inc.
Toshihiko Yamashita	The Panasonic Way	Kodansha International
The Price Waterhouse Change Integration Team	The Paradox Principles	McGraw-Hill
Derm Barrett	The Paradox Process	AMACOM
Richard Y. Chang and Fred Smith	The Passion Plan at Work	John Wiley & Sons
Dan Lacey	The Paycheck Disruption	Hippocrene Books
Robert K. Cooper, Ph.D	The Performance Edge	Houghton Mifflin Company
Kerry Gleeson	The Personal Efficiency Program	John Wiley & Sons
Carter Pate and Harlan Platt	The Phoenix Effect	John Wiley & Sons
Tonya Reiman	The Power of Body Language	Simon & Schuster, Inc.
Jim Loehr and Tony Schwartz	The Power Of Full Engagement	Simon & Schuster, Inc.
Karl Albrecht	The Power of Minds at Work	AMACOM
Jim Loehr	The Power of Story	Simon & Schuster, Inc.
Jonathan Tisch	The Power of We	John Wiley & Sons
Jerry Weissman	The Power Presenter	John Wiley & Sons
Jeff Thull	The Prime Solution	Dearborn Trade Publishing
Daniel Yergin	The Prize	Simon & Schuster, Inc.
Richard K. Lester	The Productive Edge	W. W. Norton & Company, Inc.

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Michael Maccoby	The Productive Narcissist	Random House
Lauchland A. Henry	The Professional's Guide to Working Smarter	Burrill-Ellsworth Associates, Inc.
Adrian J. Slywotzky and David J. Morrison with Bob Andelman	The Profit Zone	Henry Holt and Company, Inc.
Alaina Love and Marc Cugnon	The Purpose Linked Organization	McGraw-Hill
George Freedman	The Pursuit of Innovation	AMACOM
Dave Esler and Myra Kruger	The Pursuit of Something Better	New Ridge Books
Anil K. Gupta, Vijay Govindarajan, and Haiyan Wang	The Quest for Global Dominance	John Wiley & Sons
William P. Barnett	The Red Queen Among Organizations	Princeton University Press
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Rochelle Kopp	The Rice-Paper Ceiling	Stone Bridge Press
Edward D. Hess	The Road to Organic Growth	McGraw-Hill
Jac Fitz-enz	The ROI of Human Capital	AMACOM
Jagdish Sheth and Rajendra Sisodia	The Rule of Three	Simon & Schuster, Inc.
John Battelle	The Search	Penguin Group
Ted S. Frost	The Second Coming of the Woolly Mammoth	Ten Speed Press
Ian Morrison	The Second Curve	Random House
Kevin Hogan	The Secret Language of Business	John Wiley & Sons
Stephen Denning	The Secret Language of Leadership	John Wiley & Sons
Steve Tappin and Andrew Cave	The Secrets of CEOs	Nicholas Brealey Publishing
Elaine Dundon	The Seeds of Innovation	AMACOM
Jagdish N. Sheth	The Self-Destructive Habits of Good Companies	Pearson Education
Karl Albrecht and Lawrence J. Bradford	The Service Advantage	McGraw-Hill
James L. Heskett, W. Earl Sasser, Jr., and Leonard A. Schlesinger	The Service Profit Chain	Simon & Schuster, Inc.
Scott M. Davis	The Shift	John Wiley & Sons
Ira C. Magazines and Mark Patinkin	The Silent War	Random House
Roy A. Bauer, Emilio Collar, Victor Tang with Jerry Wind and Patrick R. Houston	The Silverlake Project	Oxford University Press
Calhoun Wick, Roy Pollock, Andrew Jefferson, and Richard Flanagan	The Six Disciplines of Breakthrough Learning	John Wiley & Sons
Kathleen Kelley Reardon	The Skilled Negotiator	John Wiley & Sons
Alice Schroeder	The Snowball	Bantam Books
Keith M. Eades and Robert E. Kear	The Solution-Centric Organization	McGraw-Hill
Peter Georgescu	The Source of Success	John Wiley & Sons
Eric Von Hippel	The Sources of Innovation	Oxford University Press
Jody Hoffer Gittel	The Southwest Airlines Way	McGraw-Hill
Stephen M. R. Covey	The Speed of Trust	Simon & Schuster, Inc.
Amit S. Mukherjee	The Spider's Strategy	FT Press
Ori Brafman and Rod. A. Beckstrom	The Starfish and the Spider	Penguin Group
Thomas T. Nagle and Reed K. Holden	The Strategy and Tactics of Pricing	Pearson Education
Michael E. Raynor	The Strategy Paradox	Random House
Bill Emmott	The Sun Also Sets	Random House
Rochelle Jones	The Supermeds	Simon & Schuster, Inc.
Stephen C. Rogers	The Supply-Based Advantage	AMACOM
Shoshana Zuboff and James Maxmin	The Support Economy	Penguin Group
Bruce Piasecki	The Surprising Solution	Sourcebooks
Alan Weiss and Nancy MacKay	The Talent Advantage	John Wiley & Sons
Stephen J. Blakesley	The Target	Tate Publishing & Enterprises LLC
Thomas Kelley, with Jonathan Littman	The Ten Faces of Innovation	Random House
Saj-Nicole A. Joni	The Third Opinion	Cambridge International Group Ltd
Steve Zaffron & Dave Logan	The Three Laws of Performance	John Wiley & Sons
Patrick Lencioni	The Three Signs of a Miserable Job	John Wiley & Sons
Alec Mackenzie and Pat Nickerson	The Time Trap	AMACOM
Malcolm Gladwell	The Tipping Point	Hachette Book Group USA
Tom Peters	The Tom Peters Seminar	Vintage Books
Jeffrey Liker	The Toyota Way	McGraw-Hill
Barbara Pagano, Elizabeth Pagano	The Transparency Edge	McGraw-Hill
Andrew W. Savitz with Karl Weber	The Triple Bottom Line	John Wiley & Sons
Ron Alsop	The Trophy Kids Grow Up	John Wiley & Sons
Robert Galford and Anne Siebold Drapeau	The Trusted Leader	Simon & Schuster, Inc.
David Mechanic	The Truth About Health Care	Rutgers University Press

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Glenn Rifkin and George Harrar	The Ultimate Entrepreneur	McGraw-Hill
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Peter Navarro	The Well-Timed Strategy	Pearson Education
James Surowiecki	The Wisdom of Crowds	Random House
John Micklethwait and Adrian Wooldridge	The Witch Doctors	Henry Holt and Company, Inc.
Robert B. Reich	The Work of Nations	Random House
Joanne B. Ciulla	The Working Life	Henry Holt and Company, Inc.
Jack Beatty	The World According to Peter Drucker	Simon & Schuster, Inc.
Thomas L. Friedman	The World Is Flat	Farrar, Straus and Giroux
Will Hutton	The Writing on the Wall	Free Press
Jason Jennings	Think Big, Act Small	Penguin Group
Kirk Cheyfitz	Thinking Inside the Box	Simon & Schuster, Inc.
Merrill E. Douglass and Donna N. Douglass	Time Management for Teams	AMACOM
John K. Clemens, Scott Dalrymple	Time Mastery	AMACOM
Mack Hanan	Tomorrow's Competition	AMACOM
Bradford D. Smart, PhD	Topgrading	Pearson Education
Dick Martin	Tough Calls	AMACOM
Mitchell Kusy and Elizabeth Holloway	Toxic Workplace!	John Wiley & Sons
Ananth V. Iyer, Sridhar Seshadri, and Roy Vasher	Toyota Supply Chain Management	McGraw-Hill
Clyde V. Prestowitz, Jr.	Trading Places	Perseus Books
Michael J. Silverstein and Neil Fiske, with John Butman	Trading Up	Penguin Group
Beth Fisher-Yoshida, Ph.D and Kathy D. Geller, Ph.D	Transnational Leadership Development	AMACOM
Warren Bennis, Daniel Goleman, James O'Toole, with Patricia Ward Biederman	Transparency	John Wiley & Sons
Michael J. Silverstein with John Butman	Treasure Hunt	Penguin Group
Bill George with Peter Sims	True North	John Wiley & Sons
Chris Brogan and Julien Smith	Trust Agents	John Wiley & Sons
Lynn A. Robinson	Trust Your Gut	Kaplan Publishing
Charles H. Green	Trust-Based Selling	McGraw-Hill
Jordan D. Lewis	Trusted Partners	Simon & Schuster, Inc.
Lynn Upshaw	Truth	AMACOM
Daniel Burstein	Turning the Tables	Simon & Schuster, Inc.
Joel Comm with Ken Burge	Twitter Power	John Wiley & Sons
Ralph Estes	Tyranny of the Bottom Line	Berrett-Koehler
Nancy Tennant Snyder and Deborah L. Duarte	Unleashing Innovation	John Wiley & Sons
Paul Zane Pilzer	Unlimited Wealth	Random House
Alexander B. van Putten, Ian C. MacMillian	Unlocking Opportunities for Growth	Pearson Education
Banwari Mittal, PhD and Jagdish N. Sheth, PhD	ValueSpace	McGraw-Hill
Donald L. Laurie	Venture Catalyst	Perseus Books
Adam L. Penenberg	Viral Loop	Hyperion Books
Edited by SANN0 Management Development Research Center	Vision Management	Productivity Press
Charles Geisst	Wall Street	Oxford University Press
Anne B. Fisher	Wall Street Women	Random House
David Verkin and Bernice Kanner	Watch This, Listen Up, Click Here	John Wiley & Sons
Cliff Hakim	We Are All Self-Employed	Berrett-Koehler
Robert H. Waterman	What America Does Right	W. W. Norton & Company, Inc.
Marshall Goldsmith with Mark Reiter	What Got You Here Won't Get You There	Hyperion
Ram Charan	What the Customer Wants You to Know	Penguin Group
Sam Deep and Lyle Sussman	What To Say To Get What You Want	Pearson Education
Robert M. McMath and Thom Forbes	What Were They Thinking?	Random House
Sultan Kermally	When Economics Means Business	Pearson Education
Robert Sobel	When Giants Stumble	Pearson Education

Author	Publication Name	Publisher
Steve McKee	When Growth Stalls	John Wiley & Sons
Frank M. J. LaFasto and Carl E. Larson	When Teams Work Best	Sage Publications
Carole Sinclair	When Women Retire	Random House
Charles Heckscher	White Collar Blues	Perseus Books
Geoff Smart and Randy Street	Who	Ballantine Books
Peter J. Boyer	Who Killed CBS?	Random House
W. Carl Biven	Who Killed Maynard Keynes?	McGraw-Hill
Marilyn Suttle and Lori Jo Vest	Who's Your Gladys	AMACOM
Regis McKenna	Who's Afraid of Big Blue?	Pearson Education
Keith Ferrazzi	Who's Got Your Back	Random House
David L. Dotlich and Peter C. Cairo	Why CEOs Fail	John Wiley & Sons
Paul C. Nutt	Why Decisions Fail	Berrett-Koehler
Ferdinand F. Fournies	Why Employees Don't Do What They're Supposed to Do and What to Do About It	Liberty House
John Kay	Why Firms Succeed	Oxford University Press
James E. Lukaszewski	Why Should the Boss Listen to You	John Wiley & Sons
Sidney Finkelstein	Why Smart Executives Fail	Penguin Group
Ian I. Mitroff	Why Some Companies Emerge Stronger and Better From a Crisis	AMACOM
Harvey Robbins and Michael Finley	Why Teams Don't Work	Peterson's/Pacesetter Books
Ken Matejka	Why This Horse Won't Drink	AMACOM
Avivah Wittenberg-Cox and Alison Maitland	Why Women Mean Business	John Wiley & Sons
Don Tapscott & Anthony D. Williams	Wikinomics	Penguin Group
Robert E. Mittelstaedt, Jr.	Will Your Next Mistake Be Fatal?	Pearson Education
Robert B. Tucker	Win the Value Revolution	Career Press
Edward E. Gordon	Winning the Global Talent Showdown	Berrett-Koehler
Douglas Lamont	Winning Worldwide Strategies for Dominating Global Markets	McGraw-Hill
Deborah J. Swiss	Women Breaking Through	Peterson's/Pacesetter Books
Linda Tarr-Whelan	Women Lead the Way	Berrett-Koehler
Dr. Frank Luntz	Words That Work	Hyperion
George Sullivan	Work Smart, Not Hard	Facts on File Publications
Nancy Anderson	Work with Passion in Midlife and Beyond	New World Library
James R. Fisher, Jr., Ph.D.	Work Without Managers	Delta Group
Marilyn Loden and Judy B. Rosener	Workforce America!	McGraw-Hill
Ernest Gundling	Working GlobeSmart	Davies-Black Publishing
Bob Wall	Working Relationships	Davies-Black Publishing
Gerard Egan	Working the Shadow Side	Human Element
James P. Lewis	Working Together	Beard Books
Allyson Stewart-Allen and Lanie Denslow	Working With Americans	Pearson Education
David Tyreman	World Famous	AMACOM
Lanie Denslow	World Wise	Fairchild Publications, Inc.
Phillip L. Zweig	Wriston	Random House
James Champy	X-Engineering the Corporation	Hachette Book Group USA
Robert L. Kearns	Zaibatsu America	Simon & Schuster, Inc.