

ICOLC Questions with EBSCO's Answers

ICOLC: Here are titles which have been noted last week on blogs and lists as being subject to some form of Ebsco exclusivity based on recent agreements with publishers. Can you please confirm that as far as you know ALL of the following general magazines have the following in common:

- 1) They have active (a.k.a., ongoing) full text in at least one EBSCOhost full-text database.
- 2) They either do not currently have active full text in Gale or ProQuest OR they will soon not have active full text in Gale or ProQuest. In other words, neither Gale or ProQuest have active full text for any of these titles and if either of them does now, they soon won't.

All You
American Fitness
Archaeology
Architectural Record
Aviation Week & Space Technology
Blacfax
BMX Plus
Boating World
Bulletin of the Atomic Scientists
Coastal Living
Congressional Digest
Consumer Reports
Consumer Reports Buying Guide
Consumer Reports Money Adviser
Consumer Reports on Health
Cooking Light
Dirt Bike
Discover
Ebony
Entertainment Weekly
Entrepreneur
Environment
Essence
Fit Pregnancy
Forbes
Fortune
Golf Magazine
Greenpeace Update
Harvard Business Review
Health
Hispanic
History Today
Horticulture
Hot Bike
InStyle
Jet
Kiplinger's Personal Finance
Money
Nation, The
National Review
National Wildlife
Native Peoples Magazine
New Republic, The
New Scientist
News from Native California
People
Physics Today

ICOLC Questions with EBSCO's Answers (continued)

Ranger Rick
Real Simple
Red Herring
Ride BMX
Sail
Science
Scientific American
Scientific American Mind
Sierra
Southern Accents
Southern Living
Sports Illustrated
Sports Illustrated for Kids
Sunset
Swimming World
Teddy Bear & Friends
Teen Tribute
Tennis
This Old House
Time
Time for Kids
Transworld Skateboarding
U.S. News & World Report
Vital Speeches of the Day
Wilderness
Yankee

Sam Brooks (EBSCO): I believe everything you say and list above is accurate. It is not a complete list, but it appears to be accurate to me with these exceptions:

- 1) *National Review*: We are pointing out that we (EBSCO) have active full text for *The Nation*, *New Republic* and *National Review*, while of those three, other aggregators just have active full text for *National Review*. We believe ProQuest has none of the three and Gale has just *National Review*. We never claimed that Gale does not have *National Review* or won't have *National Review* in the future.
- 2) *Science*: No, that is not accurate. We don't have active full text for *Science* and as far as we know, there is no aggregator that does.

ICOLC: If not complete, what are we missing relative to recent changes? Doesn't the list contain all the titles with recent and not so recent changes, including publications that are exclusive by contract, as well as those that simply happen to be unique to EBSCO relative to Gale or ProQuest despite the existence of no exclusive contract?

Sam Brooks (EBSCO): Your list is probably ideal, because I believe it contains all of the major magazines that would be discussed. It includes all the recent changes, as well as some not so recent. If any consortium within ICOLC wants a customized comparison against specific packages from one or more of our competitors, we can provide that. The unique list would be much larger than the list above, because it would also contain many unique academic journals and trade periodicals.

ICOLC: Is any of the above content new to EBSCO or is this simply about EBSCO retaining stability in its databases?

Sam Brooks (EBSCO): We are gaining *Sunset*. We have never had that one before and we had received requests for it from California and several other Western states. In addition to continuing to be able to offer our customers ongoing full text to important publications, we also received permission to include expanded full-text back files. We are in the process of expanding these archives for some titles right now and expect to provide some of them in products during 2010.